

# Cincinnati CARE Foster Facebook Group Strategy Activity

## Program Stats 2020

- No data b/c program is brand-new

## 2021

- **Intake:** Over 7,400 animals— 3,336 cats, 3,892 dogs, and a bunch of other animals
- **Foster:** 4,695 animals went into foster this year. 2,702 dogs, 1,927 cats, 2 pigs, and the rest small animals! – 63%
- **Active Foster Families:** 1,562

The group's description and rules are at the end of this document.

What strategies are they using to engage fosters and create urgency around fostering?

Other observations?



Cincinnati Animal CARE Fosters

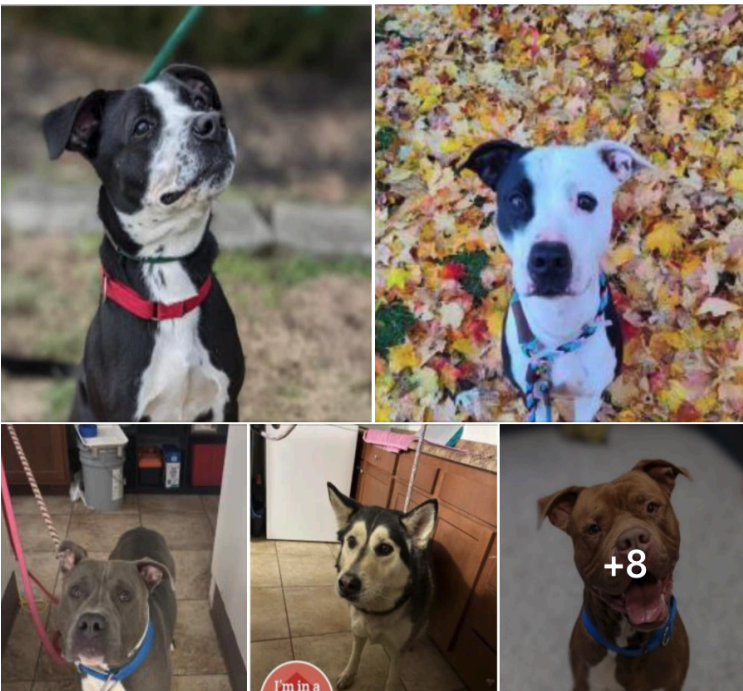
Amanda Graus · 2h · 🌐

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Updates from yesterday below 📌

1. Heat! We got the radiator heat on, but it is not sufficient enough to heat all of extended stay without the forced air still. It is sufficient enough for the time being while we're still full & having to house dogs in there though. 🔥
2. Such a good day yesterday! 25 dogs went into foster homes thanks to all of you!!! We have 3 open kennels currently & 219 dogs in foster out of the scary, loud kennels. We will have lots of dogs returning (already have 10+ emails for returns this morning- please remember foster dogs need time to settle in), so let's just have a big week & get above positive 15 kennels to breathe a little! 🍂
3. Are you ready to have another amazing day? Please bear with us today as we are expecting it to be busy! 🤖
4. Did you take a dog to help yesterday? Thank you! Please remember to email us giving 48-hours notice when you need to return them! Remember the goal is to get them into another foster home or adopted before needing to come back to the kennels! 📧

\*\* Pictured below are some cuties still waiting for a foster to scoop them up \*\*





Amanda Graus

Admin · January 28 at 6:02 PM · 🌐



### 🚨 EMERGENCY- DUST BUNNY NEEDS A FOSTER. 🚨

Dust bunny is returning due to no fault of her own & needs a foster tomorrow. I am 100% crying in bed right now for this sweet girl, & she needs a foster with patience willing to work with her. She likely had not been shown love before arriving at our shelter.

Don't know Dust Bunny's story? See below. 🐾

Dust bunny came to us almost a month ago now. She came in with another dog as a stray. Dust bunny was so scared that she had to be carried back to a loud kennel. In the kennel, she sat for days & days facing the wall trembling profusely & not eating. It was so bad that a behavior team member had to go in her kennel & carry her into their office days later. She still shook in the office for days & days. However, this girl never showed a sign of aggression even while being so scared & confused. She sat under desks trembling, but she would allow pets. We carried her outside to the bathroom & would carry her back in since she was too scared to move (she is house trained).

She moved to the foster office after a few days in the behavior office where we instantly fell in love with this sweet Angel. Dust Bunny slowly warmed up everyday. Before she left for her first foster home (after a few days in our office) she was gently taking treats from us, loved to cuddle, allows pets/basically lets you to do whatever, & eventually started walking on the leash right by you slowly!

We sent her to foster with a foster, & she got out at 4 am. We were notified via email that morning, & I quickly got ready & met Libby in the neighborhood looking for her. It was under 20 degrees out. After 2 days of searching with countless amazing fosters & volunteers helping us we caught this sweet girl & brought her back to our warm office.

She was immediately giving us kisses, tail wags, & was such a happy girl! Her favorite thing is rolling over constantly for belly rubs! However, our office is no place for her, & she needs to get into a long-term foster who is willing to work with her & help her gain confidence in a home.

We sent her to a new foster several days ago, & she is coming back to us suddenly today.

Dust Bunny does have separation anxiety once she feels safe with you as she doesn't want you to leave. We will provide you with an industrial crate that she can't break out of. She does okay with other dogs with slow meets (involving baby gating & separating at first), but I'd prefer her to go to a home without other pups. She would do fine with cats (following our slow meet guidelines) & is so submissive with kids! Would do best in a house with a fenced yard.

If you have the time, space, patience, & heart to help change this girl's life please reach out to us at [foster@cincycare.org](mailto:foster@cincycare.org). She will be safe in our office until then. 🍷🐾



Amanda Graus

November 2, 2021 · 🌐

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**SOS** WE APPRECIATE YOU- LET'S KEEP GOING. Please read. 🐾 **SOS** — let's get 10 more dog fosters today & 30 new foster applications!

Thank you to everyone that reached out & currently has a foster in their home or has helped spread the word this week! Libby & I are so happy to have the best fosters around truly, but we know that we have lots of work to do still. Each day I sit in bed at the end of the night & ask myself, "what can I do to get more of these animals out into foster for the community & the dogs?" Geez, half of the time Libby & I are sending ideas all night long.

However, tonight all I can think about is how I want to emphasize how much I appreciate everyone. I appreciate all of you more than you could ever imagine for even considering helping an animal in need. Please take the leap if you haven't as you won't regret it. The reward of saving a life is so rewarding. Seeing an animal blossom from a terrified and confused dog to a confident, playful pup is all most need to keep going!

Although I can't think of anything different to do, I know that I have to do something. We have to get dogs out the door into foster homes. This weekend we will be having an adoption promotion, but a lot of dogs won't be available for adoption by then currently at the shelter + we don't have space to put new dogs right now. Below is just a short list of dogs that I know we can get out tomorrow together! I know as a foster community we can encourage each other to step up. 🍷🐾

All comments ▼



I can come pick up a foster today after work is someone's willing to stay late for me or I can come tomorrow!!

Like Reply 7h



Amanda Graus Author Admin

hey! I cannot stay late today. What time would you get here?



## Cincinnati Animal CARE Fosters



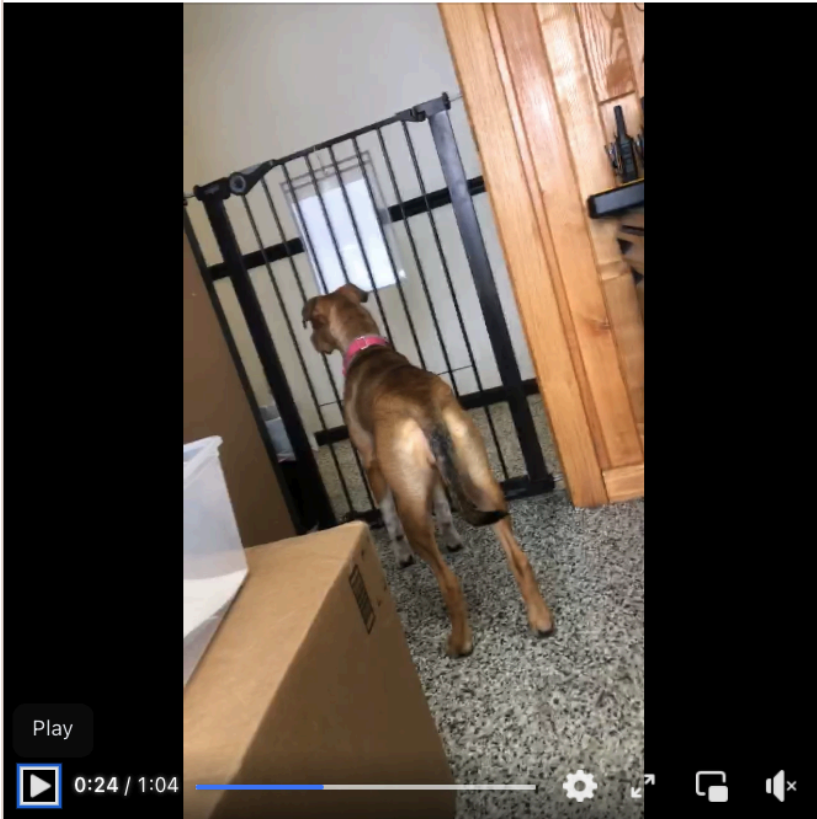
Amanda Graus was live.

Admin · 2h · 🌐



Update— foster found!

Who can come get sweet Maribel to foster? Legit the sweetest girl ever! Only 35-40 lbs, loves toys, loves everyone, & does well with other dogs! 😊



## Cincinnati Animal CARE Fosters

Amanda Graus · 16h · 🌐



!! LOOKING FOR MORE WAYS YOU CAN HELP THIS WEEK !?

**SOS** Foster Volunteer Asst Needed This Week **SOS**

The foster department (& most other departments) are drowning in things that need to get done this week!

We are looking for volunteers each day this week that are willing to come in for a couple of hours to do the following for foster- you must bring a laptop preferably!

- Approve foster applications
- Make/organize foster supply bags
- update our call log for volunteers to call fosters
- update/write bios & photos in petpoint

Please email me if you can help with this! A few other opportunities are also below! 🙏

- ★ Come pickup flyers with your kids to handout around your neighborhood for a fun activity!
- ★ Send us some foster memes for us to use for recruiting purposes!
- ★ Send us some videos for tiktoks- [Libby Overfield](#) would still love to help make some I'm sure!
- ★ Join our volunteer foster call list that will be updated each day with fosters to call!





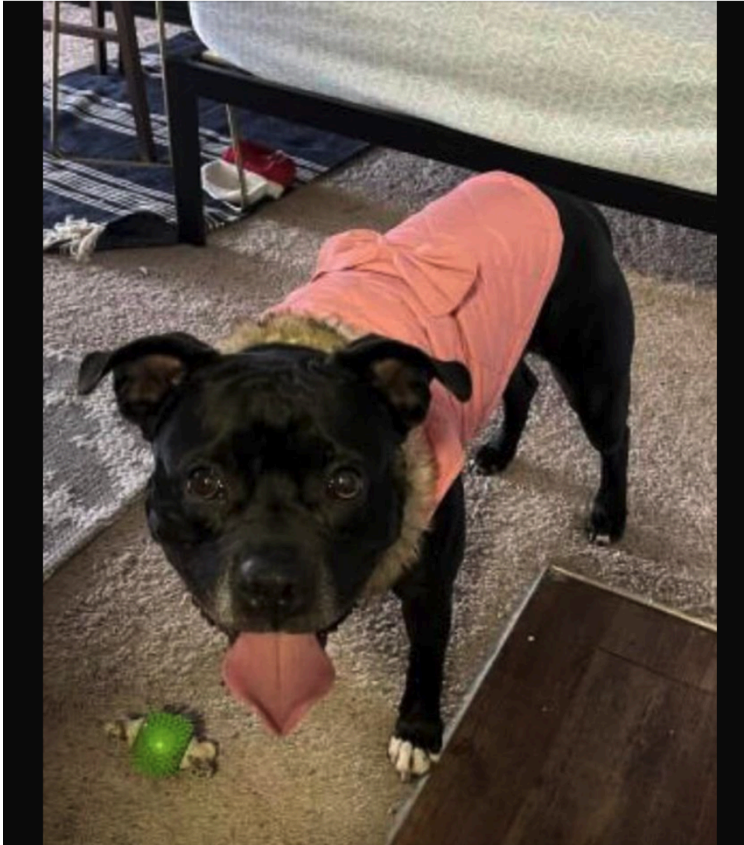
Amanda Graus

November 19, 2021 · 🌐

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📌 Let's talk about our special babes that need an extra special foster to give them a chance.

My goal is for every single one of the dogs on this list to get a chance in a foster home. They all deserve a chance to blossom & for us to see what they're like outside of the shelter. This will help our behavior team decide how to better help them & decide what's best for their future. Please click the comments & view each of these special dog's photos & bios- chances are your home could be right for one of them. Our foster & behavior team are here to support you along every step of the way. Pictured here is Marge, who is doing amazing outside of the shelter due to a foster taking a chance on her. ❤️🐾



## About

This is a private group for the Fosters of Cincinnati Animal CARE to ask questions, share pictures of their foster animals, and connect with each other.

\*By posting photos or videos in this group, you agree for them to be used for Cincinnati Animal CARE marketing and promotional materials. [See less](#)



### Private

Only members can see who's in the group and what they post.



### Visible

Anyone can find this group.



### General

## Group rules from the admins

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### 1 Please Be Respectful to Other Members

Keep Posts and Comments positive, whether they are directed at fosters or otherwise.

### 2 No Hate Speech or Bullying

Make sure everyone feels safe and comfortable. Bullying of any kind isn't allowed. This includes bullying someone into adopting their foster (yes it happens). No profanity.

### 3 No Inviting Non-fosters To The Group

Potential adopters should not be in this group. This group is to help one another with fostering and share your foster animal's stories.

### 4 Try to keep things CACHS Foster Related!

We love everyone & every animal! However, due to the increasing amount of foster animals, we just want to make sure we're not posting too many other things, including adoption updates. Please send adoption updates to [media@cincycare.org](mailto:media@cincycare.org) or [foster.adoption@cincinnatianimalcare.org](mailto:foster.adoption@cincinnatianimalcare.org). We are also working on a community page where you can post other things, including adoption updates. (: