

Founder **Unchained**

A 2-Day Transformational Experience for Founders

An immersive virtual training designed to help entrepreneurs and business leaders break free from unconscious patterns sabotaging their success and start leading from peace instead of fear.

Lead by: Armin Shafee

*"Until you make the unconscious conscious, it will direct your life
and you will call it fate." - Carl Jung*

Event Overview

This intensive 2-day virtual experience brings together the most powerful frameworks from a decade of transformation work to help high-achieving entrepreneurs and business leaders address the invisible forces sabotaging their success. Through deep psychological work, shadow integration, and practical exercises, participants will discover and dissolve the unconscious patterns keeping them trapped in cycles of stress, self-sabotage, and unfulfilled potential.

The Core Challenge

Most successful leaders operate from a paradox: they have achieved significant external success, yet feel perpetually driven by fear, scarcity, and the need to prove themselves. They chase the next milestone believing it will finally bring peace, only to discover that each achievement simply resets the treadmill. This is not a motivation problem or a strategy gap—it is an unconscious pattern running in the background of everything they do.

What Makes This Different

Unlike traditional business training focused solely on external strategies, this program addresses the internal operating system determining how leaders show up, make decisions, and relate to success itself. Participants do not just learn concepts—they experience profound shifts through guided exercises, deep inquiry, and shadow work that reveals the hidden beliefs running their lives.

Who This Training Is For

This experience is specifically designed for entrepreneurs and business leaders who:

- Have achieved significant external success but still feel driven by fear or inadequacy
- Recognize patterns of self-sabotage showing up at critical moments
- Feel trapped on a treadmill of achievement without lasting fulfillment
- Notice they repeat the same mistakes despite knowing better
- Want to lead their teams and businesses from peace rather than pressure
- Are ready to do the deep inner work most leaders avoid
- Understand that sustainable success requires internal transformation, not just better strategies

The Transformation You Can Expect

- Identify and dissolve unconscious beliefs sabotaging your leadership and decision-making
- Understand the invisible patterns inherited from your past that control your present behavior
- Meet and integrate your 'shadow'—the hidden parts of yourself driving self-sabotage
- Develop genuine self-awareness beyond surface-level understanding
- Learn to lead from peace and clarity instead of fear and pressure
- Regain control over your emotional impulses and reactive patterns
- Access a proven framework for continued self-inquiry and growth beyond the event

Day 1: Unveiling The Invisible Forces

The first day focuses on revealing the unconscious beliefs and patterns that have been running your life without your awareness. Through powerful frameworks and guided exercises, you will discover how your beliefs create your reality and trace them back to their origins.

TIME	SESSION	FOCUS
10:30 AM	Opening & Foundation	Introduction, expectations, and the power of the unconscious mind
11:30 AM	The Invisible Force Shaping Your Life	Revealing the karmic loop that's responsible for creating your current reality and how to break the cycle
1:30 PM	Lunch Break	
2:30 PM	Why You Are The Way You Are	Uncovering the origin of every unconscious pattern, belief and personality trait you carry and the science of how to change or create them
5:00 PM	Day 1 Close	Integration and reflection

Key Frameworks & Exercises - Day 1:

- BETCAR: A powerful cycle exposing how your reality is being created in every moment without your awareness and how to take control of it to change your reality
- Identifying Unconscious Patterns: Guided prompts to surface hidden beliefs controlling your behavior in business and leadership
- Breaking The Karmic Cycle: A step-by-step process to trace limiting beliefs back to their origin and liberate yourself from them
- Auto-Suggestion: Understanding how beliefs form and solidify in the mind and how to remove, reshape or build them consciously for yourself

Day 2: Bringing The Unconscious Into The Conscious

The second day goes deeper into the most transformative work: meeting your shadow, understanding ego-driven patterns, and developing the self-control necessary for sustained high performance from peace. The day concludes with a powerful guided process to activate your future timeline.

TIME	SESSION	FOCUS
10:00 AM	Day 1 Recap & Integration	Group sharing and integration of Day 1 insights
10:30 AM	Meeting Your Shadow	Shadow work: identifying the hidden parts of yourself sabotaging success
12:30 PM	Lunch Break	
1:30 PM	Special Offering	Introduction to extended transformation container (optional)
2:00 PM	The Science of Self-Control	Regaining willpower, resisting impulses, and developing mastery over your mind
4:00 PM	Future Timeline Activation	Guided meditation process to activate your desired future from the Now
5:00 PM	Close	Integration and next steps

Key Frameworks & Exercises - Day 2:

- Shadow Archetypes: Identifying which shadow patterns show up in your leadership (The Perfectionist, The Worrier, The Avoider, etc.)
- Meeting Your Shadow Exercise: Deep guided inquiry to face the parts of yourself your mind has been hiding from you
- Regaining Willpower: A practical framework for developing concentration, self-control and discernment for truth
- Developing Stillness: A 10-minute exercise to build the muscle of resisting impulses and cultivating inner peace
- Future Timeline Activation: A transformative guided meditation to reprogram your subconscious mind toward your desired future

About Your Facilitator

Armin Shafee

After a decade of chasing success and making millions, Armin Shafee hit an unexpected emptiness that revealed a deeper truth—happiness is not peace, and peace is what we really want. That sparked his Surrender Experiment on April 8, 2024, where he began documenting his journey of challenging his ego and dissolving his attachment to everything.

Today, he helps high achievers master peace in performance so they can achieve more by forcing less. With over 10 years of experience in business and transformation work, Armin brings together frameworks from psychology, spirituality, and scientific self-realization to create profound breakthrough experiences for entrepreneurs and leaders.

Delivery Format & Logistics

- Format: Live virtual training via Zoom
- Duration: 2 full days (7 hours per day with breaks)
- Engagement: Highly interactive with guided exercises, group sharing, Q&A, and hot seats
- Preparation: Come with an open mind, a willingness to be challenged and a readiness for truth

What Sets This Training Apart

This is not a motivational seminar. This is not a business strategy workshop. This is deep transformational work that addresses the root cause of why talented leaders sabotage themselves.

- Depth Over Surface: We go beyond mindset tips into the unconscious programming running your life
- Evidence-Based Frameworks: Grounded in psychology, yogic science, and ancient teachings
- No Fluff: Direct, honest facilitation that cuts through spiritual bypassing and fake positivity
- Practical Application: Every concept is paired with exercises to create immediate shifts
- Safe Container: A judgment-free space to explore your darkness and face what you have been avoiding
- Experienced Guide: Led by someone who has done this work himself and guided hundreds through it
- Business Relevant: Adapted specifically for entrepreneurs and leaders who need to perform at the highest levels

The Cost

What's the cost of continuing to let compulsive unconscious patterns run your life?

- How many deals have you lost due to reactive decisions?
- How much revenue has self-sabotage cost your business?
- What is the price of perpetual stress on your health, relationships, and quality of life?
- How many years have you spent chasing the next milestone to feel complete but end up empty again?
- What opportunities are you missing because your shadow is holding you back from thinking bigger?

This training represents an investment in the foundation of everything else you do. When you shift your internal operating system, every aspect of your leadership, decision-making, and business performance transforms.

What Participants Experience

"This work doesn't just change how you do business, it also changes who you are as a leader. The insights I gained in these two days have continued to compound. I finally understand why I was getting in my own way, and more importantly, I know how to stop it now."

— Previous Participant

Expected Outcomes

By the end of this 2-day experience, participants typically report:

- A profound sense of relief from finally understanding their patterns
- Clarity on specific beliefs that have been driving self-sabotage
- A framework they can use for continued self-inquiry beyond the event
- Emotional breakthroughs that create immediate behavioral shifts
- Connection with other high-achievers doing the same deep work
- Practical tools for developing self-control and emotional mastery
- A renewed sense of possibility for what leadership can feel like

Conclusion

This is not for everyone. It requires vulnerability, openness to being challenged, and genuine commitment to inner transformation. But for leaders ready to do the deep work most avoid, it can be the turning point that changes everything.