

QA ENGINEER INTERN

About the work-from-home internship:

- Review requirements, specifications, and technical design documents to provide timely and meaningful feedback.
- Create detailed, comprehensive, and well-structured test plans and test cases.
- Design, develop, and execute automation scripts using testing tools.
- Identify, record, document, and track bugs using respective tools.
- Perform regression testing when bugs are resolved.
- Work closely with internal teams (e.g., developers and product managers) to identify system requirements.
- Monitor debugging process results.
- Track quality assurance metrics like defect densities and open defects.

Only those candidates can apply who:

- Are available for the work-from-home job/internship.
- Can start immediately.
- Are available for a duration of 6 months.
- Have completed their education.
- Have relevant experience.

DIGITAL MARKETING INTERN

Responsibilities:

- Assist in creating, scheduling, and publishing content across all major social media platforms (e.g., Facebook, Twitter, Instagram, LinkedIn, Quora, Reddit).
- Monitor and engage with audience interactions and inquiries on social media channels.
- Conduct market research to identify trends and insights to optimize digital marketing strategies.
- Support the development and implementation of email marketing campaigns.
- Help track and analyze the performance of digital marketing campaigns using analytics tools.
- Collaborate with the design team to create visually appealing graphics and videos for digital marketing.
- Assist in managing the company's website, ensuring content is up-to-date and optimized for SEO.
- Participate in brainstorming sessions to develop new and creative growth strategies.
- Provide administrative support to the digital marketing team as needed.

Requirements:

- Strong desire to learn along with a professional drive
- Understanding of SEO, SEM, and email marketing
- Familiarity with major social media platforms and digital marketing tools.
- Excellent written and verbal communication skills.
- Strong attention to detail and ability to multitask.
- Basic understanding of SEO, SEM, and email marketing.
- Creative mindset with a passion for marketing and staying up-to-date with the latest industry trends.
- Proficiency in Microsoft Office Suite and basic knowledge of graphic design tools (e.g., Canva, Adobe Creative Suite) is a plus.
- Ability to work independently and collaboratively within a team environment.

Skill(s) required:

- Content Marketing
- Market Research
- Digital Marketing

Only those candidates can apply who:

- Are available for the work-from-home job/internship.
- Can start the work-from-home job/internship between 1st Jun'24 and 6th Jul'24.
- Are available for a duration of 6 months.
- Have relevant skills and interests.
- Has completed their education.
-