

*Working toolkit. Email Leo Nguyen at L.Nguyen@chn.org to contribute resources and content

[List of statements from organization supporting the bipartisan tax deal](#)

Senate Vote social media tools

Final Senate vote on the bipartisan tax bill to temporarily expand the Child Tax Credit 48-44 (needed 60 votes to proceed).

Economic Security Project Action [sample social graphics and text](#) available for use following the vote

Tax Deal Reaction from Economic Security Project:

Example 1:

The majority of American voters support the #ChildTaxCredit — yet [X] Senate Republicans just voted against expanding it for 16M children. A vote against the #CTC is a vote against working families struggling to pay for groceries and rent.

Example 2:

The #ChildTaxCredit

- ✓ Cut child poverty in half
- ✓ Helped families with necessities, especially food
- ✓ Increased employment opportunities for parents

Yet [X] Senate Republicans just voted against expanding it for 16M children.

Example 3:

BREAKING: [X] Senate Republicans just voted against expanding the #ChildTaxCredit for 16M children- including [X] children in [state] [\[use this link to pull your state's data\]](#)
– blocking much-needed \$ support families need to deal with rising costs.

Example 4: Celebrating Senator's Vote

Thank you, [\[Insert Senator name\]](#) for supporting the #ChildTaxCredit which could reach [X] children in [state] [\[use this link to pull your state's data\]](#) and help families meet rising costs. Please keep fighting to make it happen!

Example 5: Expressing Disappointment for Senator's vote

With soaring costs, hardworking families need immediate relief but Senator NAME blocked expanding the #ChildTaxCredit. This means [X] children in [state] [\[use this link to pull your state's data\]](#) won't receive the support they need to get ahead.

General CTC social media content

 **CTC Toolkit** Social & Talking Points for CTC from the Futures Institute

Many GIFs from INTO ACTION: <https://library.into-action.us/tags/childtaxcredit/> and <https://library.into-action.us/collection/make-the-child-tax-credits-permanent/>

More [CTC Story Graphics](#) (these are unbranded, tag MomsRising if you can)

ABC Coalition webinar recording: [Standing on Our Principles: How the Child Tax Credit can Promote the Economic Security and Well-Being of Children and Families](#) and tweet thread <https://x.com/elisaminoff/status/1810708489943007679>

19 million children do not receive the full #CTC (or any CTC) because their families do not earn enough.

Tell Congress to expand CTC now! 👉

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

When Congress temporarily expanded the #ChildTaxCredit in 2021, child poverty nearly fell by half.

But when that expansion expired, the proportion of children living in poverty x2.

 Write a letter to tell Congress to bring back the expanded #CTC.

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

Parents use the #ChildTaxCredit to buy basic living amenities.

💰 The wealthy and corporations use tax cuts to hoard wealth while raising prices.

@SenateDems @SenateGOP, expand #CTC and start to make our tax code work for working families.

 Congress has a choice.

Make sure millions of families receive their monthly #ChildTaxCredit, OR continue letting the wealthy and corporations pay far less taxes than their fair share.

@SenateDems @SenateGOP, do the right thing. Expand #CTC NOW!

19 million children are currently excluded from some or all of the #ChildTaxCredit because their families do not earn enough to qualify for it.

Congress should expand the #CTC so it reaches all children in need.

<https://cbpp.org/research/federal-tax/any-year-end-tax-legislation-should-expand-child-tax-credit-to-cut-child>

Among children under 17 who would get a higher #ChildTaxCredit in House-passed bill:

1 in 3 Black and Latino children,
3 in 10 American Indian/Alaska Native children,
3 million children under age 3.

Tell Congress to expand the #CTC NOW 👉

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

Children out of poverty have better school performance, and health outcomes, and gains in future income.

The new #ChildTaxCredit bill would lift 400k-500k children out of poverty.

Write a letter to Congress and tell them to take that vital step!

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

The new #ChildTaxCredit proposal is expected to allow a family earning \$15,000 with 2 kids to receive \$3,600 for the 2023 tax year, up from \$1,875.

✉️ You can help push Congress to expand the #CTC with CHN's letter writing campaign 👉

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

MomsRising is having a call-in day urging Senators to vote YES and expand the CTC now!

MomsRising CTC Senate hotline digital portal:

https://actionnetwork.org/call_campaigns/9a48c2ad8dfea6a3095f0436f276ce73 or Text
"CTC" to (888) 418-5699.

TELL THE SENATE:

**Expand the
Child Tax
Credit Now!**



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[Download MR graphics](#)



[Download INTOACTION's GIF](#)



[Download INTOACTION's GIF](#)



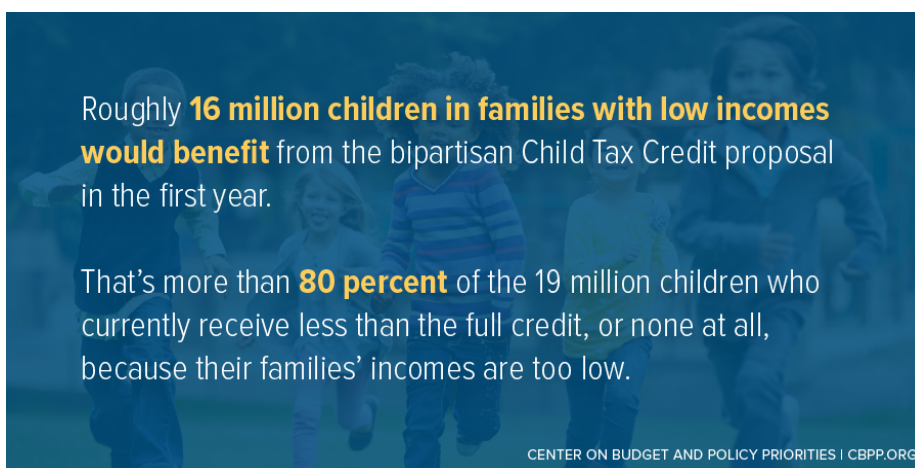
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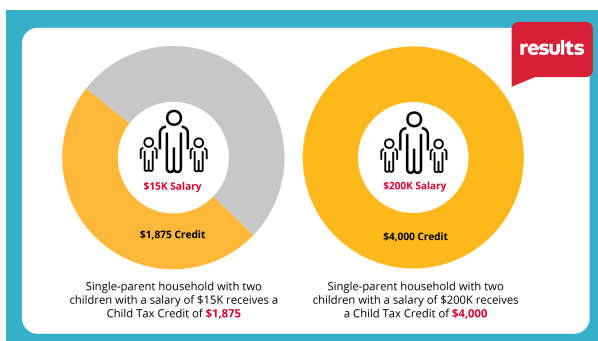
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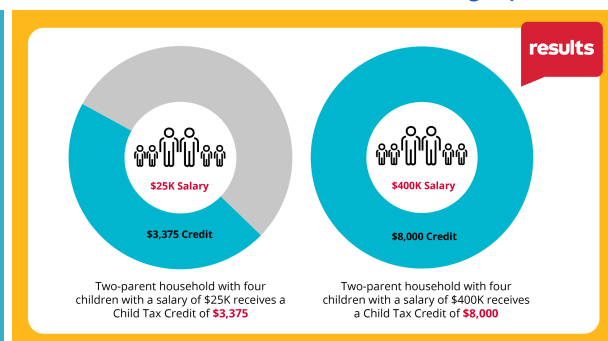
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[Download graphic](#)



[Download graphic](#)

The bipartisan Child Tax Credit proposal would help children of all races and ethnicities.

<https://www.cbpp.org/research/federal-tax/about-16-million-children-in-low-income-families-would-gain-in-first-year-of#about-16-million-children-in-cbpp-anchor>

BIPARTISAN CHILD TAX CREDIT PROPOSAL WOULD HELP CHILDREN OF ALL RACES AND ETHNICITIES

- Overall, more than **1 in 5 children** under 17 would benefit from the expansion.
- More than **1 in 3 of all Black and Latino children** under 17 would benefit.
- **3 in 10 of all American Indian and Alaska Native children** under 17 would benefit.
- **1 in 7 of all white and Asian children** under 17 would benefit.

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[Download graphic](#)

The bipartisan Child Tax Credit proposal would reduce child poverty. That's a big deal.

<https://www.cbpp.org/research/federal-tax/about-16-million-children-in-low-income-families-would-gain-in-first-year-of-0>

BIPARTISAN CHILD TAX CREDIT PROPOSAL WOULD MEANINGFULLY REDUCE CHILD POVERTY

In the first year, the expansion would lift as many as **400,000 children** above the poverty line. **3 million** more children would be made less poor as their incomes rise closer to the poverty line.

When the expansion is fully in effect, it would lift some **500,000 or more children** above the poverty line. About **5 million** more children would be made less poor.

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[Download graphic](#)

16 million children in low-income families would find relief with the expanded CTC in its first year. @commchangeact talked to them about how they'd use it to alleviate inflation, spend at their local businesses, and save for their kids' future

<https://changewire.org/these-families-are-counting-on-congress-to-expand-the-child-tax-credit/>



[Graphic](#)



[Graphic](#)

Families are struggling but our organizing is working! Now that the House passed the Tax Relief for American Workers and Families Act, it's the Senate's turn to move the expanded CTC over the finish line. Join us in urging the Senate to put families first!

Share this [letter](#) from the Coalition on Human Needs to the U.S. Senate.
And a letter from American For Taxfairnes

CHN letter writing action tweets:

Under the new House-passed tax bill, a mom & 2 children earning \$15,000 would receive \$1,725 more in their #ChildTaxCredit.

Tell Senators to pass #CTC bill NOW 👉

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-a-tacks-on-low-income-families>

The Senate is taking up a House-passed tax package that would improve the #ChildTaxCredit for 80% of low-income families who now do not receive the full credit.

✉ Write to Senators to pass the bill and lift 400,000 children out of poverty.

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-a-tacks-on-low-income-families>

Sample general tweets:

The bipartisan tax package moving through Congress will temporarily expand the #ChildTaxCredit and lift 400,000 kids above the poverty line. CALL your Senators and tell them to expand the CTC now!

https://actionnetwork.org/call_campaigns/tell-your-us-senate-expand-the-child-tax-credit-now/

Congress has the opportunity to expand the #ChildTaxCredit and lift 400,000 kids above the poverty line. Use @Voice4HumanNeed tool to email Congress to pass the bipartisan tax package ASAP:

<https://actionnetwork.org/letters/tell-the-senate-expand-the-child-tax-credit-now-and-reject-attacks-on-low-income-families>

Parents use the #ChildTaxCredit to buy basic living amenities.

💰 The wealthy and corporations use tax cuts to hoard wealth while raising prices.

@SenateDems @SenateGOP, expand #CTC and start to make our tax code work for working families.

⚖️ Congress has a choice.

Make sure millions of families receive their monthly #ChildTaxCredit, OR continue letting the wealthy and corporations pay far less taxes than their fair share.

@SenateDems @SenateGOP, do the right thing. Expand #CTC NOW!

The bipartisan #ChildTaxCredit supports families of every race, in every state. Urban and rural, from the lowest incomes up. It helps to level the playing field so every child has a shot to succeed. @SenateDems @SenateGOP, expand #CTC ASAP!

19 million children are currently excluded from some or all of the #ChildTaxCredit because their families do not earn enough to qualify for it.

Congress should expand the #CTC so it reaches all children in need.

<https://cbpp.org/research/federal-tax/any-year-end-tax-legislation-should-expand-child-tax-credit-to-cut-child>

Under the #CTC expansion now being negotiated, it's estimated that 80% of the 19 million children now getting less than the full credit or none would see an increase. Still left out are the poorest: appx. 2 million children in families with no earnings.

<https://www.cbpp.org/press/statements/reported-proposal-to-expand-child-tax-credit-would-lift-as-many-as-400000-children>

Under the new proposal, a mother with 2 children earning \$15,000 would receive \$1,725 more in their #ChildTaxCredit.

The new #CTC proposal is expected to allow a family with this income and 2 kids to receive \$3,600 for the 2023 tax year, up from \$1,875.

<https://www.povertycenter.columbia.edu/publication/2023/what-2022-child-poverty-rates-would-have-looked-like>

In Sept. 2023, @uscensusbureau reported that the child poverty rate more than x2 from 2021 at 5.2% (when the #CTC expansion was in effect) to 2022 at 12.4%, after the expansion expired. It was the largest increase in the SPM child poverty rate on record.

CBPP tweets:

Millions of kids and families would be helped by the bipartisan Child Tax Credit proposal announced this week.

<https://www.cbpp.org/research/federal-tax/child-tax-credit-proposal-impacts-by-the-numbers>

[Retweet](#) Common Sense

[Retweet](#) National Education Association

[Retweet](#) National Advocacy Center - Sisters of the Good Shepherd

[Retweet](#) Sen. Schumer

[Retweet](#) Sen. Bennet

[Retweet](#) Sen. Brown

[Retweet](#) Robert Reich

Resources

[List of statements from organization supporting the bipartisan tax deal](#)

[PBS feature video: Families slip back into poverty after pandemic-era child tax credit expires](#)

Coalition on Human Needs:

[CHN statement of support the Child Tax Credit improvements in the Tax Relief for American Families and Workers Act of 2024](#)

[CHN budget and tax toolkit for local groups \(Winter 2024\)](#) – includes a [template email for state/local groups](#) to contact Congressional staff on the CTC

CHN's Human Needs Watch: [9 stats on the Child Tax Credit, who it serves, and proven effects](#)

Take action: [Tell the Senate: Reject attacks on the expanded Child Tax Credit](#) and [Tell Congress to expand the Child Tax Credit and bring the full credit to millions of low-income families](#) (have generated over 50k emails)

New resources from RESULTS:

CTC Leave-Behind Explainer:

https://results.org/wp-content/uploads/RESULTS-CTC-Leave-Behind_2024.pdf

Tax Bill FAQs

https://results.org/wp-content/uploads/CTC_HR-7024-FAQ_Jan-2024.pdf

Common Myths about the Child Tax Credit

<https://results.org/wp-content/uploads/Common-myths-about-the-Child-Tax-Credit-and-why-they-re-not-true.pdf>

Take Action: Contact your senator about CTC

<https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fcampaigns%2f72571%2fresp ond>

Take Action: Submit a letter to the editor about CTC

<https://results.org/volunteers/action-center/action-alerts?vvsrc=%2fcampaigns%2f72504%2fresp ond>

NETWORK: Lobby for Catholic Social Justice is [providing a portal](#) for individuals to email their Senators

Center on Budget and Policy Priorities:

Fact sheet: [Child Tax Credit Proposal: Impacts by the Numbers](#)

Report: [About 16 Million Children in Low-Income Families Would Gain in First Year of Bipartisan Child Tax Credit Expansion](#)

Tables [with data by state, race, and ethnicity](#)

Blogpost: [Bipartisan Child Tax Credit Expansion Would Help Roughly Half a Million Children in Veteran and Active-Duty Families in First Year](#)

[Retweet 1](#)

[Retweet 2](#)

Center for Law and Social Policy: Statement: [CLASP Urges Bipartisan Tax Proposal to Address Child Poverty and Racial Inequality](#)

[Retweet](#)

Statement: [CLASP Urges Senate to Pass Tax Package that Enhances the Child Tax Credit](#)

[Retweet 2](#)

Economic Security Project Action [National Fact Sheet](#)

[State Fact Sheets](#)

[Boost Local Economies Fact Sheet](#)

[Open Letter from 200+ Economists](#)

[Labor Unions CTC Support Letter](#)

[Anti-hunger Groups CTC Support Letter](#)

[Military Veteran Organizations CTC Support Letter](#)

[Small Business Organizations CTC Support Letter](#)

[Racial Justice and Civil Rights CTC Support Letter](#)

First Focus Campaign for Children:

Statement: [Child Tax Credit “important step forward”](#)

Report: [The CTC and Its Potential Impact on the Lives of Children and Future of the Nation](#)

Letter to the Senate in support of the Tax bill

Action: [Call Congress](#)

[Retweet](#)

Food Research and Action Center:

Statement: [Food Research & Action Center Applauds New Proposal for Child Tax Credit That Would Lift 400,000 Children Out of Poverty](#)

[NEW Feb 28: Letter from national anti-hunger organization to the Senate in support of the CTC](#)

The Leadership Conference:

Letter to Congress: [Civil Rights Organizations Urge Child Tax Credit Expansion for Low-Income Children](#)

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MomsRising:

Sign letter calling Congress: [Tell your Senators: Pass the expanded CTC NOW!](#)

Call-in Action: [Tell your U.S. Senator: Expand the Child Tax Credit now!](#)

[Retweet](#)

[Senate Hotline Call-In Page](#)

[Petition Page](#)

National Women’s Law Center | statement: [NWLC Reacts to Proposed Bipartisan Tax Deal Framework](#)

NETWORK Lobby:

Statement: [NETWORK Applauds Bipartisan Expansion of the Child Tax Credit. Urges Immediate Passage](#)

[Retweet](#)

No Kids Hungry:

Statement: [Share Our Strength's Lisa Davis Responds to Proposed Child Tax Credit Expansion](#)

[Retweet](#)

Prosperity Now:

Statement: [Prosperity Now Calls on Congress to Pass Child Tax Credit Legislation](#)

Take action: [Ask Congress to Prioritize the Child Tax Credit in 2024!](#)

[Retweet](#)

Sojourners

- [CTC AA](#);
- CTC Social Media Explainer: [Facebook](#), [IG](#), [Twitter](#);

- [Sojo statement](#) urging for passage of CTC deal

UnidosUS:

Statement and fact sheet: [UnidosUS Lauds Enhanced Child Tax Credit as a Win for Families and Kids: One in Every Three Latino Children Would Benefit](#)

United Way

- [Updated Child Tax Credit Resource Sheet.](#)
- **ACTION:** Join us in calling on Congress to lift children out of poverty—by passing bipartisan tax legislation that expands the CTC. [Click here to take action today.](#)
- UWW statement - https://www.unitedway.org/the-latest/press/united-way-worldwide-president-and-ceo-ask-s-for-swift-and-decisive-action-on-child-tax-credit?utm_campaign=&utm_content=1706643116&utm_medium=social&utm_source=twitter

U.S. Conference of Catholic Bishops'

Statement: [Archbishop Gudziak Commends Congress for Bipartisan Child Tax Credit Agreement](#)

Zero to Three | Statement: [Federal Child Tax Credit Expansion Will Lift Babies and Families Out of Poverty](#)

Common Sense Media [New Polling](#)