## **Social Media Guidelines**

The purpose of Lincoln Charter's social media page and partner pages is to provide Eagle Nation and the broader community with accessible, positive communication while fostering connection and engagement within our educational community. We value the ability to engage through open and constructive dialogue on social media. Keeping comments open allows us to celebrate, inform, and connect in meaningful ways. To maintain this opportunity, we ask that all participants help us foster a respectful and positive environment in alignment with our mission and community expectations.

Please refrain from posting any of the following:

- vulgar, abusive, or hateful language, personal attacks or derogatory language of any kind;
- offensive terms or comments that target any specific group;
- obscene or explicit language;
- threats of any kind;
- promotion of services or products;
- comments that are clearly off topic, or spam;
- comments that make accusations or share confidential information

Please ensure that your comments contain none of the prohibited content identified above and note that any opinions or viewpoints submitted by community members do not reflect the opinions or viewpoints of Lincoln Charter.

Lincoln Charter reserves the right, but is not obligated, to remove/hide comments that do not adhere to these guidelines. Please note that social media is not the appropriate platform for resolving individual concerns or receiving personalized information. Questions directed to Lincoln Charter or its staff may not receive a response on Facebook. We encourage families to contact the school or the appropriate individual directly for assistance. Our staff directory can be found at https://www.lincolncharter.org/staffdirectory.

We thank you in advance for adhering to these guidelines and helping us maintain a social media presence that is appropriate for an educational environment and models respect, honesty, empathy, and responsibility for viewers of all ages.