

Hey Jeff,

I saw your recent video on your 3 favorite set ups for the right punch and I found it extremely helpful and will definitely be trying them out (the stance switch looked most effective to me).I also really liked how to the point and informative this video was, perfect for your target audience of young busy up and coming fighters.

While I was watching some of your content, trying to find some more helpful tips to improve my fighting (you have so many Jeff!) I came across your online course and I realized you were missing multiple key aspects to your sales funnel, that not only will bring you in many more sales, but create a sense of unity for your customers - turning your brand into a community of fighters.

This sales method has been long overlooked in the fighting community and it's time you change that Jeff. That's why I've created you a little present. This opt-in-page is the first step in creating such a community around your brand and increasing the lifetime value of every single visitor.

If this is helpful please let me know as feedback is always appreciated. If you're interested in how you can take this even further and create a true community, please don't hesitate to reach out.

Many thanks,

Jackson Shough

P.S please note this was all made from an outside perspective so it may not be 100% accurate to you, but instead uses all the desires of young up and coming fighters