

## LG xboom Sound Contest

### How to Enter

1. Subject to the terms and conditions set forth in the T&C, the participant will enter the Event in the following steps:
2. The Event will be run on the official r/LG\_UserHub subreddit community from **12AM Nov 16th, 2025 (PDT) to 11:59PM Nov 13th, 2025 (PDT)**

Follow the 'How to enter?' of the event announcement post on r/LG\_UserHub ([https://www.reddit.com/r/LG\\_UserHub/](https://www.reddit.com/r/LG_UserHub/)) to enter the Event.

3. The odd of winning will increase if you are identified as an active user based on your Reddit user profile. You will be identified as an active user if your Reddit profile shows at least 6 months of post and comment history.

### Announcement of Winners and Prize

1. Five (5) winners will be selected out of the participants who have successfully completed the steps explained in item 2 of 'How to Enter' and those who are identified as active user in accordance with item 3. In order to choose the final winners from qualified entries, LG will carefully review each participant's comment for entry and activity on Reddit.
2. The winners of the Event will be announced on **12AM Nov 20th, 2025 (PDT)** on the r/LG\_UserHub subreddit community.
3. The winners and their respective prizes of each quest in the Event are as follows:

| Winner            | Number of Winners | Prize                    |
|-------------------|-------------------|--------------------------|
| LG xboom Reviewer | 5                 | LG xboom of their choice |

\*Note: There will be 5 winners in total for the Event. For inquiries on the prize, please contact [chaelee@lgcns.com](mailto:chaelee@lgcns.com)

4. The winners will receive a direct message from u/LG\_UserHub to fill out the necessary information for prize delivery, such as name, address, email, phone number, etc.

\* u/LG\_UserHub is the Reddit user ID of the official r/LG\_UserHub subreddit website's representative

5. If a winner does not respond to the direct message within three (3) days from the initial contact, he or she will be deemed to have forfeited the prize.

### **Privacy**

You can find the Privacy Policy through the link provided in the r/LG\_UserHub Event Announcement post.

## **TERMS AND CONDITIONS**

### **1. GENERAL**

1.1. These Terms and Conditions ("**T&C**") apply to LG gram Viral Campaign and all related events (each referred to as an "**Event**") conducted by LG Electronics Inc., with its offices located in LG Twin Tower, 128 Yeoui-daero, Yeongdeungpo-gu, Seoul, 07336, Korea.

1.2. The T&C form a binding legal agreement between the participant and LG Electronics Inc. ("LG") with respect to the Event. The participants' submission of an entry in the Event constitutes their agreement to the T&C. For the avoidance of any doubt, the Event is in no way sponsored, endorsed, or administered by, or associated with, Reddit, YouTube, Facebook, Instagram, or Twitter. YouTube is a trademark of YouTube, LLC, Facebook is a trademark of Facebook, Inc., Instagram is a trademark of Instagram, LLC, and Twitter is a trademark of Twitter, Inc.

1.3. LG may post specific rules for the Event ("**Rules**") on the Event posting, which will become a part of these T&C with respect to the Event.

1.4. The language used for the Event including all communications via direct message will be English.

1.5. All timeline, deadline and schedules related to the Event shall mean the corresponding time in the [Pacific Daylight Time Zone].

## **2. ELIGIBILITY**

2.1. Except where prohibited by law, this promotion is open to eligible participants worldwide who are over the age of 18 and have reached the age of majority in their jurisdiction at the time of entry. Participants who reside in any country sanctioned by the United States, the European Union, the United Nations are not eligible to enter or win. Promotion is void in Quebec State of Canada, North Korea and Cuba.

2.2. Unless otherwise noted, no purchase of any LG product is required to enter or win a prize.

2.3. An individual may not participate in the Event and will be immediately disqualified and forfeit any prize if he or she is

(A) an employee, director, contractor, officer, of LG or its affiliates (involved in relation to the Event); or

(B) an immediate family member (including a parent, sibling, child, spouse, or life partner) of the individuals listed in subsection (A) above or a member of their household.

(C) an advisor, consultant, agency or judge in relation to the Event

2.4. In order to enter the Event and receive a prize, the individual must

(A) have a valid Reddit user ID and profile

(B) comply with all prize claim requirements;

(C) submit a form to claim the prize in accordance with the T&C; and

(D) do not in any way tamper with the prize claim.

2.5. A person who has not reached the age of majority according to the laws of his or her jurisdiction may not enter the Event or receive a prize. If the participant is found to have not reached such age, he or she shall be disqualified from the Event and receiving any prizes.

## **3. PRIZES**

3.1. The winners will receive a direct message from u/LG\_UserHub to fill out the necessary information for prize delivery, such as name, mailing address, phone number, etc.

3.2. The participant will be deemed to have forfeited the prize if:

(A) the participant cannot be contacted using the contact information provided by the participant within three (3) days of notifying the winner.

(B) the prize is returned to LG

3.3. The prize is not transferable or exchangeable and cannot be taken as cash. The prize must be taken as offered and cannot be varied. LG accepts no responsibility for any variation in prize value.

3.4. Subject to the terms and conditions herein, LG reserves the right to request all participants to produce (within a reasonable period of time) appropriate Instagram user account or other documentation (to LG's reasonable satisfaction) in order to confirm each participant's identity, age, residential address and email address, eligibility to enter and any information submitted by the participants in entering the promotion, before issuing the prize. If the documentation required by LG is not received by LG (or its nominated agent) or an entry has not been verified or validated to LG's satisfaction within the time requested, that participant's entry will become invalid.

3.5. If any prize becomes unavailable for any reason beyond LG's reasonable control, then a similar prize of equal or greater value will be awarded in lieu, subject to the approval of relevant regulatory authorities.

#### **4. DISQUALIFICATION**

4.1. LG reserves in its absolute discretion the right to verify the validity and nature of entries, and to disqualify any entry or participant if the participant, in the opinion of LG:

(A) provides false information in relation to eligibility;

(B) includes objectionable content, profanity, potentially insulting, inflammatory or defamatory statements;

(C) tampers with the entry process;

(D) is not in accordance with the T&C; or

(E) is engaged in conduct in entering the Event which is fraudulent, misleading, deceptive or generally damaging to the proper conduct, goodwill or reputation of the Event and/ or LG.

4.2. LG reserves the right to disqualify the Google Form entry submitted by the participant if the content contains any offensive, obscene, or objectionable material-in LG's reasonable opinion, and the participant will be informed accordingly.

4.3. LG may disqualify any participant in accordance with Articles 4.1 and 4.2 after a prize has been awarded in which event the participant shall immediately return the prize at his or her expenses within ten [10] days from the date of notification of disqualification by LG.

## **5. OWNERSHIP AND RIGHT OF SUBMISSIONS**

5.1. The participant retains all rights to the Content submitted.

5.2. For any submissions made to the Event, the participant grants LG a non-exclusive, worldwide, perpetual, irrevocable, free license (with the right to sublicense) to reproduce, prepare derivative works of, distribute, publicly perform, publicly display, and otherwise use such submission. The submitted Content may be made available for anyone to view on the Internet.

## **6. REPRESENTATIONS AND WARRANTIES**

6.1. Each participant warrants and represents that

(A) they meet the residency and age requirements at the time of entry;

(B) they will not submit any content that

(a) is unlawful or fraudulent;

(b) is in breach of any intellectual property, privacy, publicity or other rights; or

(c) is defamatory, obscene, derogatory, pornographic, sexually inappropriate, violent, abusive, harassing, threatening, objectionable with respect to race, religion, origin, gender or otherwise unsuitable for publication.

(C) they will obtain full prior consent from any person who has jointly created or has any rights in the Content, to the uses and terms herein;

(D) their Content shall not contain viruses or cause injury or harm to any person or entity; and

(E) they will comply with all applicable laws and regulations, including without limitation, those governing copyright, content, defamation, privacy, publicity and the access or use of other's computer or communication systems;

6.2. Without prejudice to any other terms herein, the participant agrees to indemnify and hold harmless LG from any loss, expenses and claims which may arise out of any breach of the preceding participant's representation and warranties.

## **7. RELEASE OF LIABILITY AND INDEMNIFICATION**

7.1. As consideration for entering an Event, all participants agree to RELEASE, DISCHARGE AND COVENANT NOT TO SUE LG and each of its respective direct and indirect affiliates, divisions, parent and subsidiary companies, officers, employees, shareholders, representatives, managers, members, directors, owners, agents, insurers, attorneys, predecessors, successors, and assigns thereof (collectively, the Released Parties), from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Event, including, but not limited to, any claim that the act or omission complained of was caused in whole or in part by the strict liability or negligence in any form of the Released Parties, however only to the extent legally permissible.

7.2. Additionally, as consideration for entering the Event, all participants agree to INDEMNIFY, HOLD HARMLESS, AND DEFEND the Released Parties in any action or proceeding from and against all claims, damages, charges, injuries, losses, proceedings, suits, actions (including but not limited to tort actions, product liability actions, wrongful death actions, warranty actions, breach of contract actions, privacy and defamation actions, misappropriation of likeness actions, identity theft, loss of consortium claims), expenses and attorney fees that they or anyone on their behalf (including but not limited to their heirs, representatives or next of kin) have or might have for any death, injury, damage or claimed injury or damage arising out of, involving or relating to their participation in the Event or for their failure to comply with the terms of the above release provision. This agreement to indemnify, hold harmless and defend applies even if the act or omission complained of was allegedly caused in whole or in part by the strict liability or negligence in any form of the Released Parties.

## **8. DISCLAIMER**

Even if alleged to be caused by the sole or partial negligence of LG, it shall not be responsible for any problems which affect, or result from, participation or attempted participation in the Event. This includes, but is not limited to, the following problems:

- (i) Incorrect, incomplete or inaccurate entry information;
- (ii) Human errors;
- (iii) Failures, omissions, interruptions, deletions or defects of any wireless network, telephone network, internet service, computer systems, servers, utility providers, or software;
- (iv) Inability to send a text-message;
- (v) Identity theft;

(vi) Tampering, destruction or unauthorized access to, or alteration of, entries or computer data;

(vii) Network hackers or other unauthorized access to LG's computer network;

(viii) Data that is processed late or incorrectly or is incomplete or lost due to wireless network, telephone network, computer or electronic malfunction or traffic congestion on wireless or telephone networks;

(ix) Printing errors;

(x) Equipment malfunctions; and

(xi) Late, misdirected, lost, misplaced, illegible, mutilated or postage-due entries.

## **9. TAXES**

10.1. LG will be responsible for any customs tax or taxes which may incur in relation to the delivery of the prizes that LG is required under Korean laws and regulations to withhold. For avoidance of doubt, LG will not be responsible for any other taxes, duties or fees which may incur to the participant according to the laws of his or her jurisdiction.

10.2. All prizes set forth in the Rules will be net of any taxes LG is required by law to withhold.

## **10. MISCELLANEOUS**

12.1. If any term (or part of a term) of these T&C is invalid, illegal or unenforceable, the rest of the rules will remain in effect.

12.2. All claims arising out of or relating to these T&C will be governed by the laws of Republic of Korea and will be submitted to the jurisdiction of Korean Commercial Arbitration Board.

12.3. For further questions, please direct any inquiry related to the Event to [chaelee@lgcns.com](mailto:chaelee@lgcns.com)

## **11. WINNER'S LIST**

For a copy of the list of winners, send a self-addressed stamped envelope to the following address: LG CNS America Inc., 920 Sylvan Ave. Englewood Cliffs, NJ 07632 US

For further event-related questions, you may direct your inquiry to the e-mail address: [chaelee@lgcns.com](mailto:chaelee@lgcns.com)