



The Cosy Cast Manifesto

The Binary is Over!

We live in a world where deep conversations are either fleeting (e.g. regular chat with friends) or painfully polished and broadcast to strangers (podcasts and media interviews). It's a false binary. Why should only the anointed "thought leaders" and "podcasters" get to enjoy the magic of a good interview? Why can't the rest of us get in on the fun?

And surely most of us care much more about what our loved ones think and feel

That's why we need **Cosy Casts**:

Podcast-like conversations with friends, only shared with the people who we care about.

What is a Cosy Cast?

A Cosy Cast is the sweet spot between a phone call and a podcast - a recorded conversation between friends, shared privately, directly, and only with people you trust.

Imagine recording a conversation about the things you never get around to telling your friends - the life updates, the deep thoughts, the hilarious stories - and then sharing it with them like an audio postcard.

The Process:

1. **Find a Friend:** Someone curious, who might have something to share
2. **Pick a Topic:** Maybe use the prompt: e.g. *"What part of my life do I want to tell all my friends about but never get the chance?"*
3. **Draft some questions:** Interviewer creates some questions or a basic plan for the interview (suggest spending ~10 mins on this)

4. **Set a Timer:** Maybe one hour each (but could be longer or shorter). First you interview them; then they interview you.
5. **Record It:** Good mic = better vibes.
6. **(optional) Edit it:** maybe shove it through one of the many only auto-editing softwares?
7. **Share It Privately:** DM it directly or drop it in a group chat of close friends. No public broadcasts. Ever.

The Golden Rules:

- **It's for the Interviewee:** The shared intention is to help the interviewee express their thoughts and feelings clearly
- **The interviewee owns the recording.** Full stop. They decide where it goes. The interviewer needs to get explicit interviewee permission to share with their friends.
- **Private Sharing Only.** If it's in a feed, you've broken the sacred trust.
- **Equal Air Time.** Both people get interviewed (doesn't have to be on the same day though)
- **High-Context, High-Care.** You're talking to people who already get you - lean into that.

Why This Matters:

Cosy Cast isn't about virality or followers. It's about reclaiming the joy of thoughtful conversations, the intimacy of being heard, and the fun of asking and answering the kinds of questions that never seem to fit into everyday life.

Join us!