

May Contact Your Legislators Action Alert

Move Oregon Forward asks coalition members to spread the word about an action alert urging legislators to prioritize investments in safety, transit, and pollution reduction. Use the materials below to advertise on email and social.

Table of contents:

NEW: Socials

Template E-Blast

EveryAction Legislator Email

NEW: Socials

Caption: Move Oregon Forward is working to improve safety, climate, and environmental justice in our transportation system. Will you use our easy tool urging legislators to adopt our vision for Oregon's transportation future? [ADD LINK]

Graphics here

Template E-Blast

Subject: Make your voice heard to Move Oregon Forward 👣 🚲 🚌

Pre-header: Write your legislators today!

Dear {{FirstName or 'Community Member'}},

We all have to go to work or school, the doctor's office or the grocery store. But right now, our transportation system doesn't work for a lot of people. People die on our streets, air pollution makes us sick, costs are high, and options are limited.

Oregon is about to make some big transportation decisions that will affect us for years to come. That's why we are part of <u>Move Oregon Forward</u>, a coalition of transportation safety, climate, and environmental justice organizations from across the state working together to improve our transportation system. **{{FirstName or**}

'Friend'}}, will you tell your legislators that we need a 2025 transportation package that works for ALL Oregonians?

Button: <u>Take Action Now</u>

Decision makers are starting from a framework that falls short on what we need. We need fair funding, accountability, and more robust investments in safety, transit, and pollution reduction. Legislators need to hear from us that the stakes are too high to settle for less. **{{FirstName or 'Friend'}}, will you email our legislators right now?**

Button: Take Action Now

In the future we envision together, kids safely walk, bike, or ride the bus to school, older adults can stroll without fear, and communities enjoy vibrant neighborhoods with cleaner air and affordable transportation choices. Make your voice heard so that every Oregonian has better, safer, cleaner ways to get where they need to go.

Thank you for all you do, NAME ORGANIZATION

EveryAction Legislator Email

Dear [legislator name],

I am writing as your constituent to ask that you support a 2025 transportation package that works for ALL Oregonians.

Oregon's communities need a better transportation system that is healthy, affordable, and safe. Relatively small investments now can have huge payouts in getting all Oregonians where they need to go while improving our economy, environment, and public health.

That means, per biennium, dedicating:

- \$200M to Safe Routes to School, \$300M to Great Streets, \$100M to Oregon Community Paths;
- \$60M to Medium/Heavy Duty Zero Emission Vehicle Rebates, \$12M to Oregon Clean Vehicle Rebates, \$40M to the Electric School Bus Fund, \$30M to Community Charging Rebates, \$20M to Zero Emission Fueling Grants;
- \$25M to Amtrak Cascades passenger service; and,
- A phased increase of the state transit tax to one-half of 1% by 2032.

Oregonians deserve to know that every tax dollar they contribute is delivering the transportation outcomes we want. New dollars must be prioritized to meet our safety, climate, and mobility needs. And we can't go backwards: Oregonians support climate progress and will not tolerate delays or rollbacks.

The legislature must pass accountability policies that:

- Ensure transportation projects are planned and prioritized in support of our state's climate and safety goals.
- Require projects demonstrate expected outcomes across standardized measures in order to advance.
- Establish regularly published transportation performance reports based on standardized metrics and relevant state goals.
- Govern our transportation system to better reflect the needs of local communities and the diverse transportation experiences of Oregonians.

Our transportation system does not work for everyone. Rural families, people with disabilities, communities of color, and low-income Oregonians often face the greatest barriers to mobility. They are most likely to rely on public transit or walk and bike out of necessity. If we don't center their needs in our investments and accountability policies, these communities will be left further behind.

I urge you to tell leadership that you need to see real improvements—investments your constituents support, like safety, transit, pollution reduction, fair funding, and accountability. Without clear commitments to these priorities, it's hard to see how this package earns community support. The stakes are too high to settle for less.

Sincerely,

<mark>Name</mark>

City, Oregon