

GOAL OF MAKING 2K AS A COPYWRITER

STEP 1 : LEARN COPYWRITING

1. Wake up at 4.am
2. Review plans for the day
3. Start learning
4. Take notes
5. Review notes
6. Practice & implement what I have learned
7. Review my copy ask for feedback in the chats or ask friends & family
8. Edit and remove unnecessary fluff.

STEP 2 :FINDING A CLIENT

1. Make a list of everybody I know
2. List out everyone I know with a business
3. Reach out to them
4. Set up a discovery call with them
5. Get to know what major problems that they are facing in their business
6. Talk to them about how you can fix their problems or improve their business
7. Offer them free service or for a very low price(FOR FIRST 1-2 CLIENTS)
8. Do the best job you could possibly do for them
9. Overdeliver
10. Make sure that they are satisfied
11. Ask them for a testimonial on your service.

STEP 3 : PROVIDING IMMENSE VALUE

1. Find out your target market
2. Do research on your target market
3. Find out their pain & desire
4. Create an avatar based on that
5. Amplify their pain & desire
6. Direct them towards positive action
7. Tell Them their roadblocks
8. Show them the “what” that will fix it
9. Explain how your product will help them fix their problem
10. Demolish all possible objections they have
11. Direct them to take action
12. Once the readers/customers take action
13. Website traffic,CTR & revenue have increased for my clients
14. My clients are happy with the traffic that I brought in for them
15. I also made sure I over delivered and pulled every applicable string I learned about copywriting.

- 16. Clients are happy & pay me
- 17. 2k in my bank

ASSUMPTIONS & UNKNOWNNS

- The type of niche i'll be working in
- Which country my clients might be from
- What type of service they will need from me
- The type of industry im stepping into
- The type of product ill have to market
- The type of leads ill get
- What type of companies are there
- How i will find my first client