

WeChaty Draft Script

45 Seconds

Problem (0:00-0:02)

[Opening Scene: Graphic shows a large amount of messages and notifications]

Voiceover: "Feeling overwhelmed by the endless stream of messages?"

Introducing Wechaty (00:02 - 00:05)

[Scene transitions to clear the messages, revealing the Wechaty logo]

Voiceover: "Say hello to Wechaty – the ultimate solution for chatbot developers!"

How It Works (00:05 - 00:15)

[Scene transitions to an animated representation of a chatbot built upon messaging platforms.

Platforms should be displayed by their icons, including Wechat, WhatsApp, WeCom, 5G

Messaging, Lark, and TikTok. Display text definition of Wechaty alongside graphic. Text

definition: "Wechaty is a Robotic Process Automation (RPA) SDK for chatbot developers. "]

Voiceover: "Harnessing the power of Robotic Process Automation (RPA), Wechaty builds an API layer atop your favorite messaging platforms, so you can build a personalized chatbot with ease."

Wechaty's Services (00:15 - 00:20)

[IM platform icons fade into smartphone device graphic, and then the screen displays graphics depicting + text of Wechaty's various services]

Voiceover: "Imagine effortlessly managing contacts, automating messages, and customizing interactions to suit your needs – all with Wechaty's intuitive solutions."

Solution (00:20 - 00:25)

[Scene transitions the previous service graphics onto a device (computer/smartphone)]

Voiceover: "Save time, enhance productivity, and unlock endless possibilities with Wechaty."

Community (00:25 - 00:30)

[Scene transitions to a globe depicting interconnected people in different countries. Next to the globe, display Wechaty's Github and developer statistics]

Voiceover: "Ready to embark on your journey with Wechaty? Join our international community of developers and enthusiasts today."

Simplicity & Accessibility (00:30 - 00:35)

[Scene transitions to a chatbot connected to Wechaty's 6 lines of code, displayed in different programming languages.]

Voiceover: "Getting started only takes 6 lines of code, in whichever programming language you prefer."

Conclusion (00:35 - 00:40)

[Scene transitions code imagery to insert into a laptop with the Wechaty logo.]

Voiceover: "Wechaty. Where innovation meets simplicity, revolutionizing messaging one line of code at a time."

Call to Action (00:40 - 00:45)

[Scene transitions to display Wechaty logo, "Code less, work more" slogan. Below this, display Wechaty's contact information]

Voiceover: "Get in touch with us today to learn more."