

Women Startup Challenge Europe Cumulative Media Coverage Report

Op-Eds

TechCrunch

[Women in tech are still an undervalued pipeline for innovation](#)

March 31, 2017

UMV: 12,574,761

Picked up by: [Campfire News](#), [Gizmorati](#), [Hot Liked News](#), [TechFish News](#), [Technology X Ireland](#), [Notey](#)

TechCrunch Japan

[In the high-tech industry innovation, the power of women is still underestimated](#)

April 2, 2017

UMV: 5,358,375

Recode

[Virtual reality is the new tech frontier, but it's still a boys' club](#)

November 16, 2016

Total UMV: 1,555,404

Recode

[Let's Get Real About Supporting Women In Tech](#)

June 2, 2016

Total UMV: 1,555,404

Picked up by: [ITSP Magazine](#)

TechCrunch

[It's time for men to champion women in tech](#)

June 13, 2016

Total UMV: 15,519,073

[InBusiness](#), [Kalen2uTech](#), [MakeMeFeed UK](#), [NewsPoint Nigeria](#), [Professional Business Women of California](#), [Sogo Tech News](#), [TechSite](#)

Huffington Post

[Move Over, Shark Tank: These 10 Women-led Startups Are Changing Tech](#)

March 29, 2017

UMV: 22,865,758

Huffington Post -

[Women Startup Challenge Europe to Award €50K to Tech Startups](#)

February 10, 2017

Total UMV: 23,131,907

Picked up by:

[First World News Channel](#), [InvaCloud](#), [Mobilni Info](#), [Ooyuz](#), [Qwiket](#), [Yanoo News](#)

Huffington Post

[25 London Tech Women to Follow on Twitter](#)

April 17, 2017

UMV: 22,865,758

Online Coverage

El Economista (Spain)

[Only 10% of seed capital is invested in female-led startups](#)

By Ana Garcia

April 24, 2017

UMV: 6,423,130

BBC World Service (UK)

[Click](#)

Interviewed with Allyson May 9, 2017

Average weekly listeners: 66m.

UMV: 6,110,260

BuzzFeed

[Women Rule The Tech Scene At D.C. Startup Competition](#)

Hamza Shaban

July 1, 2016

UMV: 200,000,000

INC

[Finding and Funding the Next Generation of Female Founders](#)

Amy Vernon

November 2, 2015

UMV: 15,800,000

UpWorthy

[Their kind of startup gets the least funding, so this event gathered the best for a chance to win.](#)

Wagatwe Wanjuki

November 16, 2015

UMV: 26,000,000

The Observer

[Pitch Competition for Women-Led Startups is First of its Kind](#)

Sage Lazzaro

UMV: November 30, 2105

UMV: 6,750,000

Huffington Post

[Women Startup Challenge - European Ladies - Get your Pitch on: Apply Now!](#)

By Anne Ravanona

March 8, 2017

UMV: 22,865,758

TechCrunch

[Women Startup Challenge comes to Europe with backing of Craig Newmark](#)

By Devin Coldewey

February 9, 2017

Total UMV: 12,544,474

Picked up by:

[Age Times](#), [Business Theorion](#), [Devin Coldewey \(reporter\) personal website](#), [Gadget Vibe](#), [Post News Report](#), [Real Media](#), [Scott Briscoe](#), [Strategic Light](#), [Tadall](#), [Tech Site](#), [Tech News Voices](#), [Tech Pro Timely](#), [Tech Squared](#), [Tick Tick News](#), [Trans Medium](#), [Scott Briscoe](#), [United States Today](#), [USV News](#)

3. *The Next Web* (Netherlands)

[The Women Startup Challenge comes to Europe to smash the tech investment glass ceiling](#)

By Matthew Hughes

February 20, 2017

UMV: 9,371,780

Inquisitr

[Women Who Tech: 10 Finalists of Women Startup Challenge Europe Announced](#)

By Tabitha Shiflett

April 2, 2017

UMV: 8,771,006

BBC (UK)

[Nine ways to organise your life in your lunchtime](#)

By Jessica Bown

April 25, 2017

UMV: 6,110,260

Wareable (UK)

[Kid's watch and bionic limb startups head to Women Startup Challenge Europe](#)

By Sophie Charara

March 31, 2017

UVM: 5,235,322

Picked up by: Thee404

Wareable (UK)

[VR avatars, acoustic tracking & AI are heading to NYC Women Startup Challenge
And London is next...](#)

By Sophie Charara

January 23, 2017

UMV: 5,246,612

10. 3D Print

[3D Printing News Briefs: March 31, 2017: Open Bionics One of Ten Finalists Announced for
Women Startup Challenge Europe](#)

By Sarah Saunders

March 31, 2017

UMV: 1,100,146

Picked up by: Future Manufacturing

11. Silicon Valley Business Journal

[Bay Area space salvage, AI startups headed to women founder competition](#)

By Cromwell Schubarth

January 18, 2017

UMV: 19,161,816

Picked up by: [Illinois Intelligencer](#), [San Jose Sun](#), [World News](#)

Inquisitr

[Women Who Tech: Craig Newmark Announce Winners of the Women Startup Challenge](#)

By Tabitha Shiflett

February 18, 2017

UMV: 8,297,589

Inquisitor

[Women Who Tech And Craig Newmark Announce 10 Finalists For Fourth Women Startup Challenge](#)

January 22, 2017

UMV: 8,297,589

Silicon Valley Business Journal

[Bay Area space salvage, AI startups headed to women founder competition](#)

By Cromwell Schubarth

January 18, 2017

UMV: 19,161,816

Picked up by [Illinois Intelligencer](#), [San Jose Sun](#), [World News](#)

Tech.co

[Women Who Tech Announces 10 Finalists for Women Startup Challenge](#)

By Conor Cawley

January 9, 2017

UMV: 951,877

Tech.co

[Women Startup Challenge to Fund Women-Led VR, AR, and AI Startups](#)

By Conor Cawley

November 29, 2016

UMV: 951,877

WSC Europe Initial Announcement

PR Newswire

[Women Who Tech and craigslist Founder Craig Newmark Announce the Inaugural 'Women Startup Challenge Europe'](#)

February 9, 2017

Total UMV: 88,651,834

Picked up by **208** Media Outlets:

Silicon Republic (Ireland)

[Women entrepreneurs are rising to the start-up challenge](#)

By Shelly Madden

May 4, 2017

UMV: 332,802 [131 Shares]

TicBeat (Spain)

[The competition of technological startups for women arrives in Europe](#)

By Christiane Drummond

February 13, 2017

UMV: 1,900,000

VR Inside (Japan)

[Women's limited VR / AI technology competition "Women Startup Challenge VR and AI" winners announced!](#)

February 17, 2017

UMV: 796,300

Silicon Republic (Ireland)

[10 world-changing women-led start-ups vying for a €50,000 cash prize](#)

By Elaine Burke

March 31, 2017

UMV: 701,501

Silicon Republic (Ireland)

[New approach to biometric ID wins top European start-up prize](#)

By Gordon Hunt

May 4, 2017

UMV: 332,802

La Repubblica (Italy)

["The startup pink sparkle but do not attract" Craigslist funds takes the field](#)

[By](#) Enrico Franceschini

March 6, 2017

UMV: 8,714,786

Print Circulation: 214,880

Emprendedores News (Argentina)

[Women Startup Challenge arrives in Europe](#)

By Marcelo Berenstein
February 22, 2017
UMV: 147,500

Irish Tech News (Ireland)

[WOMEN WHO TECH AND CRAIGSLIST FOUNDER CRAIG NEWMARK ANNOUNCE THE INAUGURAL WOMEN STARTUP CHALLENGE EUROPE](#)

By Simon Cocking
March 3, 2017
UMV: 62,700

Irish Tech News

[TO GET THE BEST PRODUCTS WE NEED WOMEN WHO TECH, CRAIG NEWMARK FOUNDER OF CRAIG'S LIST](#)

May 10, 2017
UMV: 53,686

Biometric Update

[Simprints lands grand prize at Women Startup Challenge Europe](#)

By Stephen Mayhew
May 4, 2017
UMV: 111,931

SmartWatch (Germany)

["WOMEN STARTUP CHALLENGE EUROPE" BRINGS INTERESTING WEARABLES](#)

March 31, 2017
UMV: 102,900

Gates Cambridge (UK)

[Simprints wins more honours](#)

March 30, 2017
UMV: 90,800

Die-Smartwatch (Germany)

[Gator: Women's Startup Challenge Europe brings interesting smartwatch for children](#)

April 12, 2017
UMV: 48,871

Elite Business Magazine (UK)

[In the loop: shopping on social and tech talent](#)

By Maria Barr

February 10, 2017

UMV: 24,900

Print Circulation: 34,000

Startacus

[The Finalists of the Women Startup Challenge Europe are...](#)

March 29, 2017

UMV: 18,600

Startacus

[The Women Startup Challenge Europe - only days left to apply!](#)

March 5, 2017

UMV: 18,600

***I Am New Generation* (UK)**

[Women Startup Challenge Europe 2017 – Breaking The Tech World Glass Ceiling](#)

March 8, 2017

UMV: 12,710

***Elite Business Magazine* (UK)**

[Events: Women Startup Challenge Europe](#)

May 3, 2017

UMV: 6,912

Molbilni

[Women Startup Challenge Europe to Award €50K to Tech Startups](#)

February 11, 2017

UMV: 1,700

***TechDragons* (Wales)**

[Cardiff Start co-founder to judge leading competition for female tech entrepreneurs](#)

By Nicholas Fearn

March 7, 2017

UMV: 1,700

***Wikinomics* (Denmark)**

[Women Startup Challenge](#)

February 12, 2017

UMV: 592

Tech News Report

[The Women Startup Challenge Europe Opens Applications](#)

March 6, 2017

UMV: 547

Marginalia (UK)

[WOMEN WHO TECH AND CRAIGSLIST FOUNDER CRAIG NEWMARK ANNOUNCE THE INAUGURAL 'WOMEN STARTUP CHALLENGE EUROPE'](#)

February 10, 2017

UMV: N/A

3D VR Central

[Girls Who Tech and Craig Newmark Announce 10 Finalists for Fourth Girls Startup Problem Pitch Competitors to Fund Girls-led Digital Actuality and Synthetic Intelligence Ventures](#)

January 11, 2017

UMV: N/A

Healthcare IT News

[10 finalists in the running for women-led startup pitch competition](#)

By Bernie Monegain

January 9, 2017

UMV: 49,662

The Business Journals

St. Louis breast pump startup to pitch in San Francisco: TechFlash 7 things

Date Collected: Apr 28, 2016 10:06 AM EDT (UTC -0400)

Site: <http://www.bizjournals.com>

Est. Audience: 306,995

United States

Pickuped by St. Louis News

Technical.ly

Go get inspired at this upcoming women-in-tech event

Date Collected: Apr 29, 2016 2:03 PM EDT (UTC -0400)

Author: Chintimini Keith

Site: <http://technical.ly>

Est. Audience: 9,538

NewsWire

10 Emerging Women Tech Leaders from Across the U.S. Will Compete for \$50,000 in Cash

Awards and Funding Opportunities at Women Who Techs Women Startup Challenge at LinkedIn HQ in San Francisco, June

Date Collected: Apr 28, 2016 9:10 AM EDT

Site: <http://www.businesswire.com>