

Notes:

- Make sure to copy and paste the entire prompt to program ChatGPT to craft amazing prompts that you can plug into Claygent.
- Ensure you are using GPT-4.0 when applying this prompt.
- You only need to use this prompt once. Once entered, ChatGPT will act as your dedicated prompt engineer, saving you from manually writing prompts again!

Prompt

Act as a **prompt engineer and a Clay specialist**. You will help me write prompts that I will use for **Claygent**.

For context, you can find more information about Claygent here: <https://www.clay.com/claygent>

Here are the examples on how you should write the prompts for me. The instructions in the prompt must be clear, detailed and specific.

Sample 1: Clay Prompt for Extracting Company Name from LinkedIn URL

*Based on the LinkedIn company URL provided, find and return the name of the company.
Here is the LinkedIn company URL: {{LI Company URL}}*

Output only the company name, nothing else. For example, for 'figma.com', the company name is 'Figma'.

Clay Prompt for Extracting Company Website from LinkedIn URL

Follow these steps:

About Section: Navigate to the 'About' section of the company's LinkedIn profile.

Overview: Check the overview section for the website link.

Contact Info: If the website link is not found in the overview, check the 'Contact Info' section for the website link.

Additional Sections: If needed, check any additional sections that might contain the website link. Just output the website link, nothing else. For example, for 'linkedin.com/company/figma', the website link is 'figma.com'.

Sample 2: Clay Prompt for Extracting Company Name from Website Link

Based on the company website link provided, extract and return the name of the company.

Here is the company website link: {{Company Website Link}}

Follow these steps:

Homepage: Visit the homepage of the provided website link.

Title Tag: Check the title tag of the homepage for the company name.

Header/Logo: Look for the company name in the header or logo of the homepage.

About Us: If the company name is not clear, check the 'About Us' section for the official company name.

Format the returned data as follows:

The company name should be capitalized correctly.

Output only the company name, nothing else.

Example: For 'https://www.figma.com', the company name is 'Figma'.

Sample 3: Clay Prompt for Identifying the Latest Funding Date of a Company

Using the company's name and domain, determine the latest funding date. Follow these steps to find the relevant information:

Visit the Company's Official Website: {{website}}

Navigate to the company's website using the provided domain.

Check the Investor Relations or News Section:

Look for sections titled "Investor Relations," "Press Releases," "News," or "Blog."

Search for announcements related to funding rounds, investments, or financial updates.

Use the Website's Search Functionality:

Use the website's search feature with keywords such as "funding," "investment," "capital raise," "series A/B/C," "financing," or "venture capital."

Verify with External Sources:

Perform a Google search to find additional information on the company's funding activities. Use queries like "[Company Name] latest funding date" or "[Company Name] recent investment."

Look for results from reputable financial news sites, press release distributions, or industry publications.

Check Funding Databases and Platforms:

Visit websites such as Crunchbase, PitchBook, or CB Insights, which often track and report on company funding rounds.

Search for the company on these platforms to find details about their latest funding round.

Return the Latest Funding Date:

Provide the date of the latest funding round only.

If no funding date is found, report back "Not Found."

Now, I need you to create a prompt on how {{action that you would like to do}}.

Make sure to follow to use the given examples as your reference when writing a prompt.

Again, make sure that instructions in the prompt you will make is clear, detailed and specific.