



Executive Agenda

Vision: Atlanta's real estate professionals' Association of choice

Mission: We, the members of the Atlanta REALTORS® Association, elevate the experience of real estate by delivering excellence, inclusion, superior education, and advocacy for our members, consumers, property owners and the communities we serve.

Association Priorities-Competencies:

- ❖ Professional Excellence & Leadership Development
- ❖ Advocacy and Government Affairs
- ❖ Diversity, Equity, and Inclusion
- ❖ Member Engagement
- ❖ Community Outreach and Investment
- ❖ Communications
- ❖ Agile and Innovative Association Development

[Strategic Plan](#) »

What Do We Do?

Promote, Protect and Defend
our Members and the Industry!

Wednesday, July 21, 2021 @ 10:30 AM
Atlanta REALTORS Center
President Cynthia Lippert, Presiding

1. Call to Order Cynthia
2. Affordable & Equitable Housing Task Force
 - a. [06-29-30 Minutes](#)
3. REALTORS Relief Foundation Bikel
4. GAR Conference Cynthia
 - a. ARA Reception
 - b. GAR Conference Task Force
 - i. To determine appropriate expenditures for reimbursement (volunteers in 2020 included Kelly, Michael, Quinn, Victor & Bill R.)
 - ii. To discuss ways to increase ARA presence
5. Additional Community Partner Benefits for 2021 Karen
 - a. Speaking Opportunities at Committee Meetings
 - b. Top Producers Celebration
 - i. Access to Top Producers Contact Info
 - ii. Additional Complimentary Tickets
 - iii. Branded Giveaways
6. Proposed New Awards Karen
 - a. Past President of the Year - to recognize a Past President for a year of dedicated, energetic service to Atlanta REALTORS Association who continues to stay engaged.

- b. Committee Member of the Year - to recognize a committee member for a year of dedicated and energetic service to the Atlanta REALTORS Association no matter their length of time of membership.
- c. Monthly Member Spotlight - Highlighting a committee member for some special effort or activity. A short questionnaire interview about them would be published on our blog with their photo and they would be notified with a link to share on their marketing platforms.
- d. Social Influencer ARA Brand Ambassador of the Year - to the member who has elevated the Atlanta REALTORS brand across social media through education, stories, conversations and encouraging ARA membership and committee involvement.

7. Proposed New Committee (Care) Jennifer

8. Proposed New ARA Scholarship Karen

9. Greater Atlanta Home Builders Association Cynthia

10. Proposed Change to Committee Structure Karen

- a. Add a Past President as a Voting Member to each Committee

11. Proposed New Vice President Position Karen

12. Reminders of Committee-Related Policies

- a. No membership event or activity that requires advance promotion and/or registration may be planned with less than 60 days notice unless approved by the Executive Committee. *(approved 04/15/20)*
- b. Any committee expense line item included in the annual budget shall only be approved for expenditure after the following conditions have been met:
 - i. Approval of the annual budget by the Board of Directors,
 - ii. Submission of a detailed plan for the expenditure by the Committee to the Board of Directors,
 - iii. Approval of the plan by the Board of Directors*(approved 04/15/20)*

13. Report of Vice Presidents:

- a. Vice President, Administration & Finance - Michael
 - i. [ARA Annual Report](https://chicagorealtor.com/2019-annual-report/) (<https://chicagorealtor.com/2019-annual-report/>)
- b. Vice President, Member Services - Quinn
- c. Vice President, Professional Excellence - Kelly
- d. Vice President, Community and Public Affairs - Chris

14. [2021 Committee Chairs](#) - Informational

15. [2021 Community Partners](#) - Informational

RSVP List:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
Cynthia	X	X	X	X	X	X	X				
Karen	X	X	X	X	X	X					
Michael	X	X	X	X	X	X	X				
Quinn	X	X	X	X	X	X	X				
Kelly	X	X	X	X	X		X				
Chris	X	X	X		X	X					
Mike	X	X	X	X	X	X	X				
Jennifer	X	X	X	X	X	X	X				
Bikel	-	X	X	X	X	X	X				

Coming Up...

Add the Atlanta REALTORS® Google Calendar to your list of calendars in Google and Outlook!
Visit www.atlantarealtors.com/googlecalendar and download the instructions.

