

In this document, the "Privacy Policy", explains how we collect, process and store any personal data belonging to you, i.e. information about you which is personally identifiable such as your name, address, telephone number or email address.

What kind of information we collect?

There are two types of information we may collect through your use of our Websites and Apps: 1. **Personal Information** which is the type of information that specifically identifies you personally and/or can be used alone to contact you online or offline, such as your full name, physical address, email address, telephone number, photograph, precise geolocation information, credit card information and, in some cases, user names

2. **Non-personal Information** which is information that does not identify you and cannot be used to contact you personally, including information about you such as your date of birth, age, ZIP code, non-precise geolocation information (e.g., your city), and gender, as well as information about your computer and mobile device, such as your unique device ID, Internet Protocol (IP) address, or other persistent identifiers, and their hardware/software/firmware. Non-personal Information also includes **"Usage Data,"** which is anonymous data tied to your computer and/or device, such as the actions you take within and outside of the Websites/Apps, the browser you use, the date and time of your use of the Websites/Apps, your game progress, play time, score and achievements, and the URLs you visited and/or apps you use before and after using our Websites/Apps.

Which information we may collect on our Users?

We use third-party services to collect Non-personal and non-identifiable information ("Non-personal Information"). To put it simply, we have no idea what is the identity of the User from which we have collected the Non-personal Information.

How do we collect information on our Users?

Non-personal Information is gathered by third-party services while you access the Service. In other words, analytical third-party services are aware of your usage of the Site and the Service, and may collect the information relating to such usage.

Purpose For Which We Use The Information Collected

Happy Giggles may use the personal information you provide us for the purposes of

- (1) administering contests and awarding prizes which are only directed to parents and adult users,
- (2) warranty registration and/or providing customer support or responding to technical service requests,
- (3) providing online services for parents and users over 13,
- (4) registration for games or special game-specific event participation for parents and users over 13,
- (5) registration for membership and participation on our Site,
- (6) processing your order(s) of products or subscriptions from us online;
- (7) enabling your use of our software or online services and access to certain areas of our Site, features or programs;
- (8) beta-testing;
- (9) newsletter sign-up or
- (10) improving our products and services.

You are not required to provide personal information to us to obtain access to any of our Platforms; however, the collection, use and disclosure of your personal information is required for registration to access certain areas or features of our Platforms and, failure in providing the required information, will not allow you to access to these areas or features.

Children Privacy Policy

Many of our Websites/Apps are intended for general audiences, and we do not knowingly collect or use any Personal Information from children under the age of 13. When users are identified as under 13, we will block such users from providing Personal Information or make sure to get prior parental consent before collecting Personal Information. To the extent we feel that any of our Websites/Apps are directed to children under the age of 13, we will not collect Personal Information from users of those Websites/Apps. If you are a parent of a child under 13 years of age and you believe your child has provided us with Personal Information, please contact us and we will delete the information from our system. We may collect Non-personal Information, such as a device ID or other persistent identifier linked to the device or computer, which may be used by a child to play our Websites/Apps. The data collected will be anonymous and not tied to any Personal Information. In addition, this data will be used solely for internal purposes such as personalization of content, security, and contextual (not behavioral) advertising. Certain of our Websites/Apps may permit in-game purchases, even if the applicable game was free to download. Such purchases do not always require the re-entry of credit card information because they may be made through an existing third-party account (such as an iTunes account). If you are a parent who is concerned about this feature, you may disable the ability to make in-game purchases by selecting the Settings tab for the

applicable Website/App, and following the necessary prompts to prohibit such purchases. If you are between the age of 13 and 18, please obtain your parents' permission prior to registering with our Platform or providing us with any Personal Information.

Security

We take great care in maintaining the security of the Service and your information and in preventing unauthorized access to it through industry standard technologies and internal procedures, including through the use of encryption mechanisms. However, we do not guarantee that unauthorized access will never occur.

Third Party Advertisement

Currently, we do not share personal information with third parties for marketing purposes. In the event this was to happen, Happy Giggles for Kids would obtain your consent prior to any such disclosure. If you do not want Happy Giggles to send you postal mail about our products and services, you can opt out at any time and choose to have your name removed from our mailing list. Under the GDPR you have a right to have Happy Giggles and our third party partners erase the personal information we have collected from you without undue delay.

Contact Us

You can contact us if you have any queries.

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