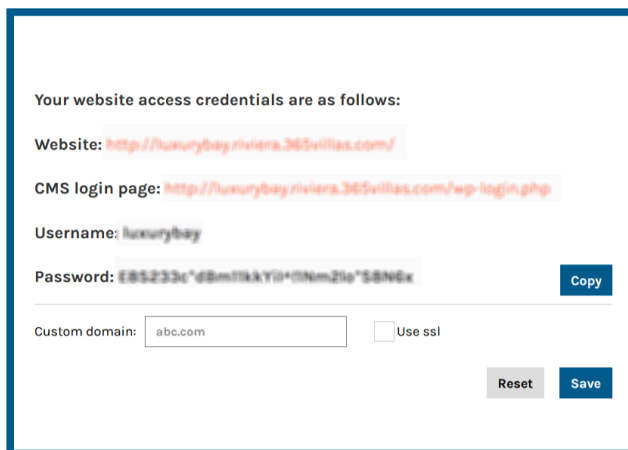
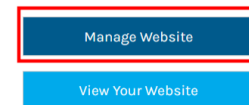


Instructions for Using Google Tag Manager to Track Website Data

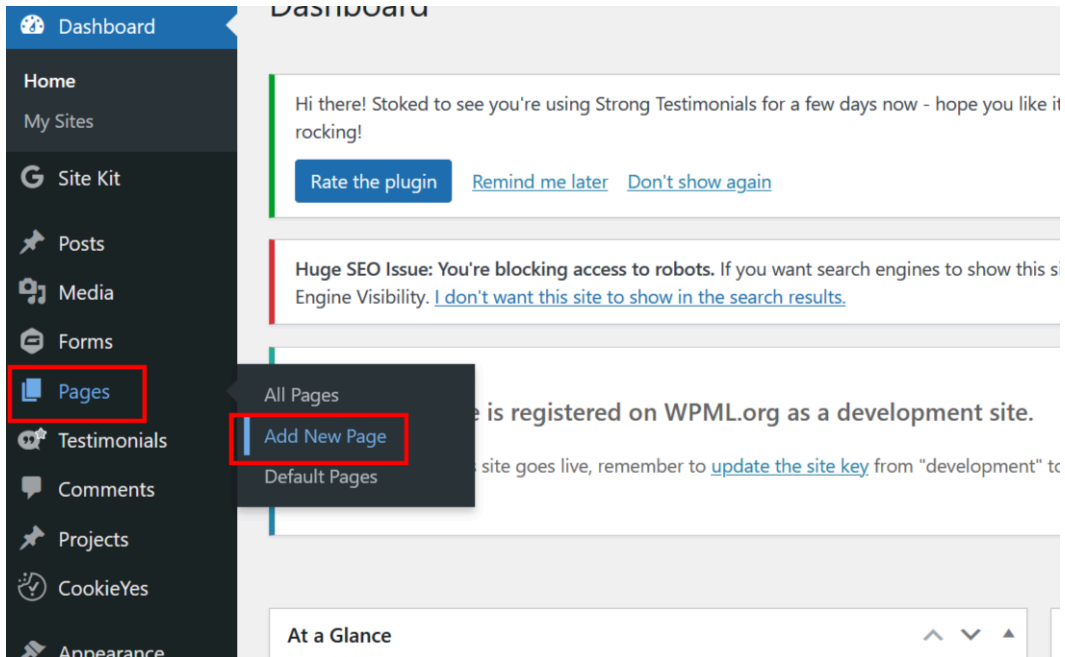
Due to the limitations of tracking within an iframe, you must create a dedicated confirmation page (named "Confirm Booking") to track booking activity. Below are the detailed steps to set up and verify Google Tag Manager (GTM) tracking.

Step 1: Create a New Confirmation Page

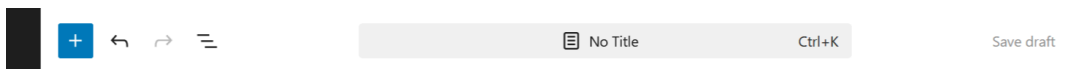
1. **Access Website CMS via 365Villas or login directly into WP:**
 - Navigate to >Website >[Manage Website](#) section of your platform.

A screenshot of a web form titled "Your website access credentials are as follows:". The form contains several fields: "Website:" with a value "http://luxurybay.riviera.365villas.com/", "CMS login page:" with a value "http://luxurybay.riviera.365villas.com/wp-login.php", "Username:" with a value "luxurybay", and "Password:" with a long alphanumeric string. There is a "Copy" button next to the password field. Below these fields is a "Custom domain:" field with "abc.com" and a "Use ssl" checkbox. At the bottom right are "Reset" and "Save" buttons.

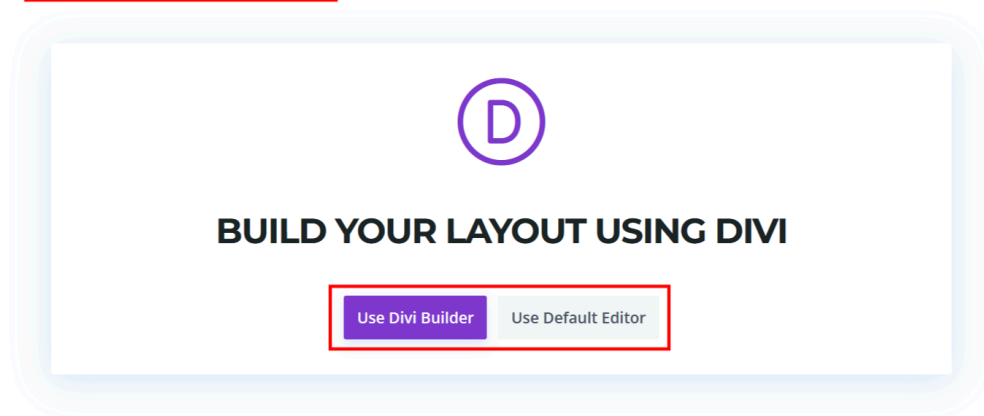
- Or use the CMS login page and login details.
2. **Add a New Page:**
 - In WP CMS, navigate to **Pages > Add New Page** as shown in the screenshot below.



- Create a new page by naming it **Confirm Booking**, selecting the Editor and following the onscreen steps until the new page has been created.

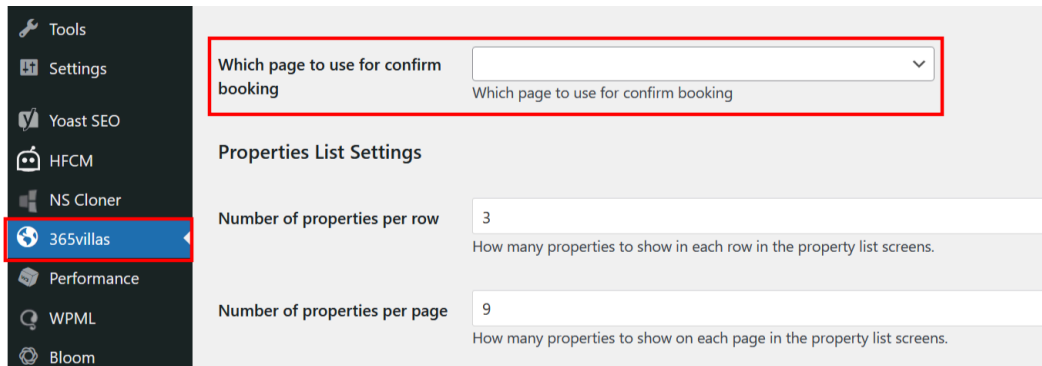


ADD TITLE

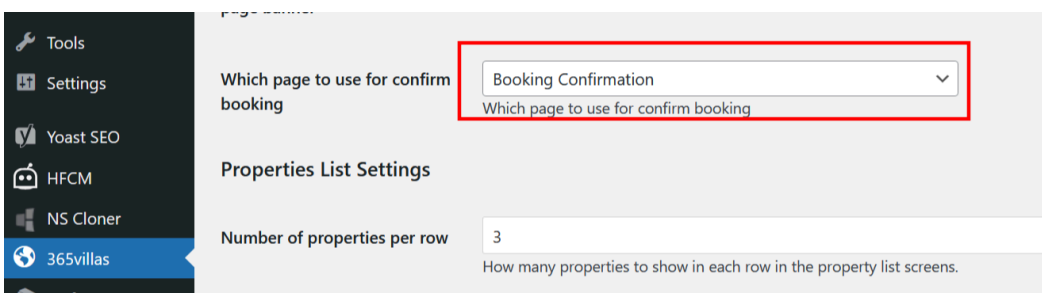


Step 2: Configure the 365villas Plugin

1. **Assign the Confirmation Page:**
 - Go to **365villas Plugin Settings** > Which page to use for confirm booking.



- Select the newly created **Confirm Booking** page from the dropdown menu.



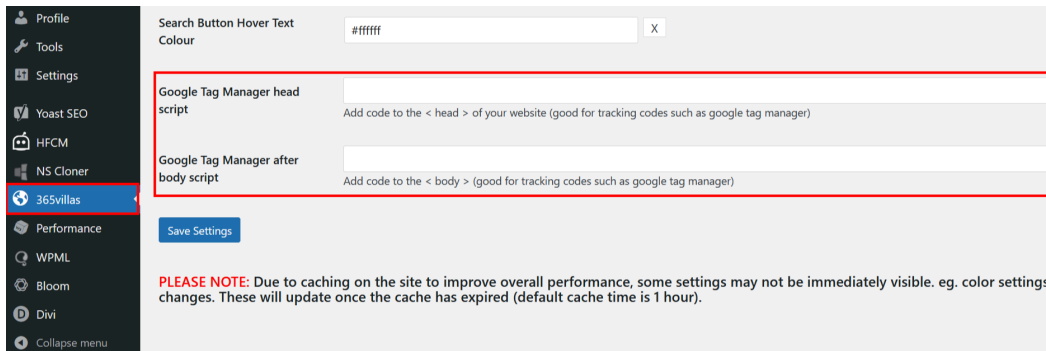
Step 3: Add Google Tag Manager Code

1. Retrieve GTM Scripts:

- Log in to your [Google Tag Manager account](#).
- Access the GTM **Head Script** and GTM After **Body Script** following Google's guide: [Install a Web Container](#).
 - The guide explains where to find and copy the required GTM scripts.

2. Embed GTM Scripts:

- Paste the **GTM Head Script** into the `<head>` section labeled as “Google Tag Manager head script”.
- Paste the **GTM After Body Script** immediately after the opening `<body>` tag section labeled as “Google Tag Manager after body script”.



Search Button Hover Text Colour X

Google Tag Manager head script
Add code to the < head > of your website (good for tracking codes such as google tag manager)

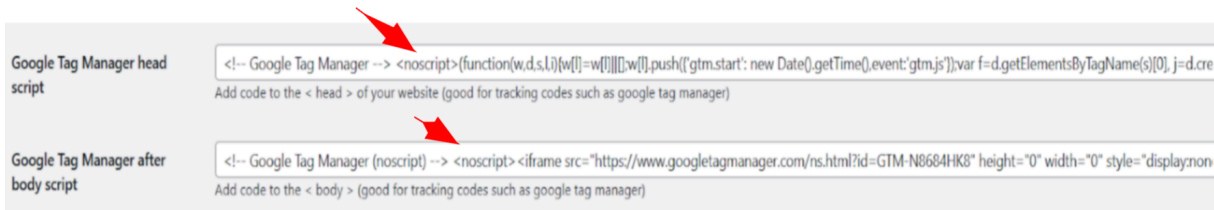
Google Tag Manager after body script
Add code to the < body > (good for tracking codes such as google tag manager)

Save Settings

PLEASE NOTE: Due to caching on the site to improve overall performance, some settings may not be immediately visible. eg. color settings changes. These will update once the cache has expired (default cache time is 1 hour).

3. Important:

- Replace `<script>` tags in the GTM Head Script with `<noscript>` tags as follows:
 - Change `<script>` to `<noscript>`
 - Change `</script>` to `</noscript>`



Google Tag Manager head script
Add code to the < head > of your website (good for tracking codes such as google tag manager)

Google Tag Manager after body script
Add code to the < body > (good for tracking codes such as google tag manager)

4. Save the Settings:

- Ensure all changes are saved to activate GTM tracking.



365villas

Performance

WPML

Bloom

Divi

Save Settings

PLEASE NOTE: Due to caching on the site to improve overall performance, some settings changes. These will update once the cache has expired (default cache time is 1 hour).

Step 4: Test the Setup

1. Use the Google Tag Manager Chrome Extension:

- Download and install the [Google Tag Assistant](#) Chrome extension.
- Open your website and complete a test booking.
- Navigate to the **Confirm Booking** page and use the extension to verify that GTM is tracking events successfully.

confirm booking - Nha...

15 Window Loaded

14 DOM Ready

13 Container Loaded

12 Initialization

11 Consent Initialization

Page: confirm booking - Nhan Le

https://nhanle.riviera.365villas.com/confirm-booking/?propertyName=P1&nightCount=4&grandTotal=400&rentTotal=400&avgPrice=100&avgRentPrice=100&transactionId=22&startDate=2025-01-27

Container Details

Container Name

nhanle.riviera.365villas.com

Container ID

GTM-NB684HK8

Source

On page gtm.js snippet

Container Version

Live