

[DATE]

Dear [Parent/Community Leader/Funder Names],

The time has come to take the next step in building a school that reflects our bold vision for learner-centered education. I'm excited to share that registration is now open for the Fall 2025 Learner-Centered Microschool Accelerator, a flexible virtual experience designed to provide the blueprint, tools, and expert support needed to launch and sustain a thriving microschool.

This isn't just another professional development opportunity. It's a highly practical, six-session Accelerator grounded in the real-world success of The Forest School, research from the Institute for Self-Directed Learning, and course content originally developed at the University of Pennsylvania Graduate School of Education—all adapted to help new and growing schools like ours.

Why This Accelerator Matters for Our School's Future

Over the course of six live virtual sessions, plus two private coaching calls, I (or we) will:

- Clarify and refine our school's learner-centered vision
- Design an actionable school model and personalized blueprint
- Develop a sustainable operations and financial plan
- Strengthen recruitment and communications strategies
- Learn from experienced leaders and a national cohort of founders
- Access a library of tools, templates, and self-paced resources

This experience is intentionally designed for flexibility, with Zoom sessions recorded for those who need to miss a date, ~30 minutes of engaging pre-work before each session, and an additional 9 hours of asynchronous school design work. As a participant, I'll also have the opportunity to visit The Forest School in Georgia this fall for an optional in-person learning experience.

What Makes This Experience Unique?

Unlike traditional training programs, this Accelerator offers:

- ✓ A small, supportive cohort of peer founders
- ✓ Live expert coaching + 1:1 planning support
- ✓ A complete microschool blueprint by the final session
- ✓ Flexible, virtual participation from anywhere

Investment & Cost Breakdown

- Program Tuition: \$2,000
- Early Bird Discount (by August 15): \$1,500
- Payment Plans Available

- No travel or lodging costs required

For the level of guidance, coaching, and hands-on support provided, this program represents a high-impact, high-value investment in our school's future.

To learn more, visit [insert link to website], or reach out to me directly. I'd love to talk more about how this experience will directly support our next phase of growth.

Thank you for your time and consideration—I look forward to building something transformative together.

Warmly,

[Your Name]

[Your Role/Connection to the School]