Subject: Notice of Price Adjustment for Cleaning Services

Dear [Name],

We hope this message finds you well, and we want to express our sincere gratitude for your continued support of our cleaning services. Over the years, it has been our pleasure to serve you, and we are dedicated to maintaining the high standards you expect.

In our commitment to delivering exceptional cleaning results, we occasionally need to review our pricing structure. We have carefully considered this decision, and effective [date], there will be a moderate adjustment in our cleaning service rates.

Specifically, the new rate for your [specific service] will be \$[new rate] per [frequency]. We understand that changes in pricing can raise questions, but please rest assured that this adjustment is necessary to continue providing you with the top-notch service you deserve. It will enable us to cover rising operational costs while maintaining our service quality.

We encourage open communication, and if you have any questions or concerns regarding this adjustment or any other matter related to our services, please do not hesitate to contact us. Your satisfaction is our priority, and we are here to address any inquiries you may have.

Once again, thank you for choosing [your company name] for your cleaning needs. We value your loyalty and look forward to continuing our partnership.

Best regards,
[Your name]