

Headline: 1st outreach to my 2nd prospect

SL: This is of your interest, <name>

Hey <name>

Your “tell better stories” video popped up on my feed, and as I was curious I clicked.

I enjoyed the video so I checked your primary channel and discovered your website there.

It’s no surprise that you have almost a million subscribers on youtube, your audience really appreciates the content you post.

As I enjoyed some of your youtube videos I couldn’t resist entering your website.

Overall it’s very good and it must be giving some good results.

But of course that’s not the limit.

The website has loads of potential.

It’s just a matter of boosting it.

An example of how, would be the way how the paragraphs are written.

Also rewriting the paragraphs would allow you to increase the prices if you wish.

These are just some examples of “boosting” the potential of your brand.

I’d be happy to offer you a paragraph for your website for free,

So you can see whether you like it or not.

Just answer with a “yes” to this email and I’ll send it to you.

Regards,
Lucas.