

Subject: From \$0 to \$10k/mo (it wasn't the copy)

Yo,

I still remember staring at the cracked ceiling fan in my bedroom.

Bank account sitting at a painful \$0.00.

I was a broke teenager with big dreams and zero results.

I sent hundreds of DMs.

I wrote copy until my fingers cramped.

And all I heard was... crickets.

It felt impossible to get a single client.

I started thinking the industry was rigged.

Or maybe my writing just sucked.

But then it hit me like a freight train.

The problem wasn't my words, brother.

It was my head.

I was terrified of being "annoying."

I'd send one message, get no reply, and crawl back into my shell.

I told myself, "If they wanted it, they'd reply."

Complete BS.

The day I fixed my mindset was the day my bank account changed forever.

I realized that silence isn't a "no."

It's just life getting in the way.

I started following up.

Once. Twice. Five times. Ten times.

I became relentless.

And guess what?

The "ghosts" turned into paying clients.

Suddenly, I wasn't the broke kid anymore.

I was hitting \$10k+ months consistently.

Here is the cold, hard truth most copywriters ignore:

The money is in the follow-up.

You can write the best hooks in the world.

But if you don't have the guts to chase the deal, you will stay broke.

You don't need "magic words."

You need a spine.

And you need a system that forces you to stay on their radar until they pay you.

That is the only difference between the pros and the amateurs.

If you are tired of being ghosted and ready to print real cash...

You need to stop playing safe.

Go follow up with that lead you "didn't want to bother."

Do it right now.

To your first 10k month,

Harshith

P.S. Most people stop at the first "no." That is why most people are broke. Be the one who keeps knocking until the door opens.