

# COP28 BIG AG DELEGATES ANALYSIS

Analysis by DeSmog (November, 30 - December 7, 2023)

## **Working definitions**

For the purpose of this investigation, a **Big Ag lobbyist** is defined as an individual who can be reasonably assumed to have the objective of influencing the formulation or implementation of policy or legislation in the interests of a Big Ag company, its shareholders, or a Big Ag trade association.

We define a **Big Ag company** as the largest companies – by market share – operating across the industry agri-food chain. This includes manufacturers of synthetic pesticides and fertilizers; seed, grains and committees companies; industrial meat and dairy companies, and the world's largest food processors.

We define **Big Ag trade association** as any trade body representing the interests of Big Ag companies as defined above, or representing a high-emissions agricultural sector and/ or with a proven track record of lobbying against measures to address emissions from industrial farming.

Please contact [rachel@desmog.com](mailto:rachel@desmog.com) with any additional questions.

## **Research assumptions**

- We assume that anyone present at COP is attempting in some way to influence the policy debate around climate change.
- We assume that delegate's self-declared affiliations are accurate.
- We assume that members of delegations will represent delegation interests.

Source: <https://unfccc.int/documents?search2=&search3=participants>