

AMA EDUCATIONAL LEADERSHIP AND INNOVATION

COPYRIGHT POLICY

Last Updated: July 1, 2026

Arizona, USA

This Copyright Policy governs all intellectual property published by AMA Educational Leadership and Innovation and is binding upon all users who access, view, or interact with content on this Site.

Article I — Ownership of Content

All content published on AMA Educational Leadership and Innovation — including but not limited to written articles, academic papers, leadership frameworks, fiction, curriculum materials, images, graphics, logos, AMA branding, AMA color schemes, website structure, and design — is the exclusive intellectual property of Dr. Adonis Awitin and AMA Educational Leadership and Innovation. Unauthorized use, reproduction, or distribution of any content on this Site, in whole or in part, is strictly prohibited and may subject the infringing party to civil and criminal liability under applicable law.

All content published on this Site is protected under the following legal frameworks:

- U.S. Copyright Law (Title 17, United States Code)
- Digital Millennium Copyright Act (DMCA)
- International Copyright Treaties and Conventions, including the Berne Convention for the Protection of Literary and Artistic Works

Protection under these laws attaches automatically upon creation and fixation of original works in a tangible medium. Registration with the U.S. Copyright Office, while not required for protection, may be pursued at the sole discretion of Dr. Adonis Awitin and AMA Educational Leadership and Innovation.

Article II — Copyright Notice

The following copyright notice applies universally to all content hosted on, published by, or associated with AMA Educational Leadership and Innovation:

© 2026 Dr. Adonis Awitin — AMA Educational Leadership and Innovation. All Rights Reserved.

This copyright notice applies to, but is not limited to, the following categories of content:

- All written works, including articles, essays, academic publications, and fiction
- Images, photographs, graphics, and all visual design elements
- AMA branding, logos, color schemes, and identity materials
- Curriculum and instructional materials, including lesson plans and frameworks
- Website structure, layout, source code, and underlying technology

The absence of a copyright notice on any specific page or piece of content does not constitute a waiver of copyright protection. All content on this Site is presumed to be protected unless explicitly stated otherwise.

Article III — Permitted Uses

AMA Educational Leadership and Innovation grants users a limited, non-exclusive, non-transferable, and revocable license to access and use Site content solely for lawful purposes consistent with this Policy. The following limited uses are expressly permitted without prior written authorization from AMA Educational Leadership and Innovation:

- Reading and viewing content on the Site for personal, non-commercial purposes
- Sharing direct hyperlinks to published content on this Site, provided such sharing does not misrepresent the origin or authorship of the content
- Citing content for academic, educational, or journalistic purposes with proper attribution to the original author and source

When citing content from AMA Educational Leadership and Innovation, users are required to use the following citation format:

Required Citation Format:

Awitin, A. (2026). [Title of Work]. AMA Educational Leadership and Innovation. [URL]

Any use of Site content beyond the limited permissions expressly granted in this Article requires prior written authorization from AMA Educational Leadership and Innovation. Permission granted for one use does not imply permission for any other use.

Article IV — Prohibited Uses

The following acts are strictly prohibited without the express prior written permission of AMA Educational Leadership and Innovation. Engaging in any of the following activities may constitute copyright infringement and/or other violations of applicable law:

- Reproducing, copying, or republishing full articles, works, or substantial portions thereof in any medium or format, whether digital or print
- Distributing, transmitting, selling, or sublicensing content, in whole or in part, for commercial purposes
- Modifying, adapting, translating, or creating derivative works based on any content published on this Site
- Using AMA branding, logos, color schemes, or identity materials for personal, organizational, or commercial gain, or in any manner that creates an association with AMA Educational Leadership and Innovation without authorization

- Scraping, harvesting, crawling, or extracting content using automated tools, bots, scripts, or similar technologies
- Framing, embedding, or otherwise incorporating Site content into third-party websites, applications, or platforms without express written permission
- Removing, obscuring, or altering any copyright notices, proprietary legends, or attribution information from any content obtained from this Site

Violation of any prohibition set forth in this Article may result in immediate termination of access to the Site, legal action, and/or pursuit of all available remedies at law and in equity.

Article V — Licensing

Unless explicitly stated otherwise, all content on this Site is published under an All Rights Reserved copyright. No license to use, copy, distribute, display, transmit, or create derivative works from any content on this Site is granted by implication, estoppel, or otherwise, except as expressly set forth in this Policy or in a separate written agreement signed by an authorized representative of AMA Educational Leadership and Innovation.

AMA Educational Leadership and Innovation may, at its sole and absolute discretion, elect to release select works under Creative Commons licenses or other open licensing frameworks in the future. Any such licensing designation will be clearly and conspicuously indicated on the applicable content at the time of its release under such a license. The existence of such licensing for select works shall not be construed as a waiver of rights over any other content on this Site.

Requests for licensing of content for educational, commercial, or other purposes must be submitted in writing to AMA Educational Leadership and Innovation. Approval of any such request is at the sole discretion of Dr. Adonis Awitin and AMA Educational Leadership and Innovation.

Article VI — DMCA — Reporting Copyright Infringement

AMA Educational Leadership and Innovation respects the intellectual property rights of third parties and expects all users of this Site to do the same. In accordance with the Digital Millennium

Copyright Act (17 U.S.C. § 512), AMA Educational Leadership and Innovation has designated a process for receiving and acting upon notices of claimed copyright infringement.

If you believe in good faith that content on this Site infringes upon your copyright or the copyright of a party on whose behalf you are authorized to act, please submit a written DMCA Takedown Notice that contains all of the following elements:

- A description of the copyrighted work or works that you claim have been infringed, with sufficient detail to identify the work(s)
- A description of the material that you claim is infringing, and its location on the Site, with sufficient specificity to allow AMA to locate the material
- Your full name, mailing address, telephone number, and email address so that AMA may contact you
- A statement that you have a good faith belief that the disputed use of the material is not authorized by the copyright owner, its agent, or applicable law
- A statement, made under penalty of perjury, that the information provided in your notice is accurate, and that you are the copyright owner or are authorized to act on behalf of the copyright owner
- Your physical or electronic signature

Please submit all DMCA Takedown Notices to:

AMA Educational Leadership and Innovation

Email: amalimwc@gmail.com

Location: Arizona, USA

AMA Educational Leadership and Innovation will review all properly submitted DMCA Takedown Notices and will respond in accordance with the procedures established under the DMCA. Submission of a false or bad-faith DMCA notice may expose the submitting party to liability under 17 U.S.C. § 512(f).

Article VII — Counter-Notification

If you believe that content you posted or submitted was removed or disabled as a result of a mistake or misidentification, you may submit a Counter-Notification to AMA Educational Leadership and Innovation. A valid Counter-Notification must be submitted in writing and must include the following information, consistent with the requirements of 17 U.S.C. § 512(g):

- Identification of the material that was removed or disabled and the location at which the material appeared before it was removed or disabled
- A statement, under penalty of perjury, that you have a good faith belief that the material was removed or disabled as a result of mistake or misidentification
- Your full name, mailing address, telephone number, and email address
- A statement that you consent to the jurisdiction of the Federal District Court for the judicial district in which your address is located, or if your address is outside the United States, the U.S. District Court for the District of Arizona
- Your physical or electronic signature

Upon receipt of a valid Counter-Notification, AMA Educational Leadership and Innovation will review the submission and, where appropriate and required by law, restore the removed or disabled content within ten (10) to fourteen (14) business days, unless the original complaining party provides evidence of initiation of legal action seeking a court order to restrain the restoration of such content.

Article VIII — Repeat Infringer Policy

AMA Educational Leadership and Innovation maintains a strict policy with respect to repeat infringers. In accordance with the Digital Millennium Copyright Act and applicable law, AMA Educational Leadership and Innovation reserves the right, in its sole and absolute discretion, to terminate, suspend, or restrict access to the Site for any user who is found, in appropriate circumstances, to be a repeat infringer of intellectual property rights, whether those of AMA Educational Leadership and Innovation or those of any third party.

AMA Educational Leadership and Innovation will make reasonable determinations as to what constitutes "repeat infringement" in light of all applicable facts and circumstances, and such determinations shall be final and binding as to access to this Site. This Policy does not limit or waive any other rights or remedies available to AMA Educational Leadership and Innovation under applicable law.

Article IX — Fair Use

AMA Educational Leadership and Innovation acknowledges that, under the copyright law of the United States, certain limited uses of copyrighted material may qualify as "Fair Use" pursuant to 17 U.S.C. § 107. Such uses may include, but are not limited to, commentary, criticism, news reporting, teaching, scholarship, and research. Courts determine Fair Use on a case-by-case basis using a four-factor analysis:

- The purpose and character of the use, including whether such use is of a commercial nature or is for nonprofit educational purposes
- The nature of the copyrighted work
- The amount and substantiality of the portion used in relation to the copyrighted work as a whole
- The effect of the use upon the potential market for or value of the copyrighted work

AMA Educational Leadership and Innovation does not authorize reliance on Fair Use as a blanket exception to the prohibitions set forth in this Policy. Users who intend to rely on Fair Use as a basis for reproducing or otherwise using content from this Site bear full responsibility for conducting their own independent Fair Use analysis prior to any such use. AMA Educational Leadership and Innovation expressly disclaims any liability or responsibility for any user's Fair Use determination.

Article X — Enforcement

AMA Educational Leadership and Innovation actively monitors the use of its content and intellectual property across all digital and print platforms. In the event of known or suspected infringement of

AMA's intellectual property rights, AMA Educational Leadership and Innovation reserves the right to pursue all available legal and equitable remedies to the fullest extent permitted by applicable law, including without limitation:

- Issuance of formal DMCA takedown requests to hosting providers, content delivery networks, search engines, and third-party platforms
- Civil litigation under Title 17 of the United States Code and the Digital Millennium Copyright Act
- Seeking injunctive relief to prevent further infringement or irreparable harm
- Recovery of statutory damages, which may reach up to \$150,000 per act of willful infringement, as permitted by 17 U.S.C. § 504
- Recovery of attorneys' fees and costs incurred in the enforcement of AMA's rights

The exercise of any one remedy shall not preclude the simultaneous or subsequent exercise of any other remedy. AMA Educational Leadership and Innovation's failure to enforce any provision of this Policy on a particular occasion shall not constitute a waiver of its right to enforce such provision in the future.

Article XI — Contact Information

For all licensing inquiries, permission requests, copyright questions, or other matters relating to the intellectual property of AMA Educational Leadership and Innovation, please direct your written correspondence to:

AMA Educational Leadership and Innovation

Attention: Copyright & Intellectual Property

Email: amalimwc@gmail.com

Location: Arizona, USA

AMA Educational Leadership and Innovation endeavors to respond to all properly submitted inquiries in a timely and professional manner. Responses to informal or incomplete inquiries are

not guaranteed. Submission of an inquiry does not constitute the granting of any license or permission.

Article XII — Changes to This Policy

AMA Educational Leadership and Innovation reserves the right, in its sole discretion, to update, revise, amend, or otherwise modify this Copyright Policy at any time and for any reason, including but not limited to changes in applicable law, judicial interpretation, or operational considerations of the Site. All amendments to this Policy shall be effective immediately upon posting of the revised Policy on this Site.

The “Last Updated” date at the top of this document will be revised accordingly to reflect the effective date of any modifications. Users are encouraged to review this Policy periodically to remain informed of their rights and obligations. Continued access to or use of the Site following the posting of any revised Copyright Policy constitutes the user’s acknowledgment of, and agreement to be bound by, the updated terms of this Policy.

If any provision of this Policy is held to be invalid, illegal, or unenforceable under applicable law, the remaining provisions shall continue in full force and effect without interruption.

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