Chicago Dance Collective (yes, still a working title) Meeting notes 1-15-2012

Attending: Geraly O'Day Nicolle Wood, Mallory Peterson, Dave Blustein, Andy Strong, Blake A. Duemer, Helen Zha, Sarah Basel, Derisee Roffers, Tessa Auza

Meeting Coordination: Nicolle Wood

Facilitation: Mallory Peterson

Notes: Nicolle Wood

Mallory presented meeting agenda:

## Review of past minutes

Andy Strong read through minutes of past meeting

## Discuss progress on current projects:

- Beta test deemed successful. Windyhop.net (owned by Nathan Shetterly?) the current host of "Windyhop" with seemless redirection of <u>windyhop.org</u> to the current and permanent site. (less details that had to be worked out with this vs using the Windhop.org URL) Content seems to be regularly added, some issues known and worked out with the content and site management team.
  - Andy proposed group participation for Windyhop calendar, forum, blog, content siting the lessening liklyhood of burn out for any particular person/also keeping the enthusiasm for the project alive. As people approach him with interest, he will invite them to participate.
  - Some discussion of general title of Windyhop to include a broader variety of dance forms siting "Lindy and Blues" in the title being too limited. Desiree expressed interest in including Balboa in the title, some discussion of eliminating "Lindy and Blues" in the title of Windyhop site.
- Windyhop promotional flyers- no known progress
- Windyhop launch competitions at varying venues- no known progress
- o Windyhop branded collateral, ie t-shirts-
  - Helen confirmed that NSDS would be able to provide up front money for t-shirts (a couple hundred dollars). Discussion of general S, M, L t-shirts purchased.
  - Blake showed passed around images on his phone of a proposed t-shirt design (facilitated by whom?) that was pretty spiffy. Front, back and sleeve design included. Discussed varying costs depending on based color t-shirts.

## Outreach-

- Nicolle reached out to no less than 5 representatives of organizations that have not been represented or under represented at Chicago Dance Collective meetings, sharing meeting notes and invitations to join in the conversation. "Have your voice heard!" was the rallying cry. Some interest in working on specific projects/ being assigned specific tasks when those tasks arise. No expressed interest in attending the meetings. Here's to hoping that there are projects that interest these specific group representatives.
- Notes will be sent to specific organization representatives.
- Notes were posted on facebook pages post last meeting. (and on Windyhop- Thanks Andy!)
- "Future of the Group" group-
  - Some discussion
  - Mallory and Andy had organised a meeting to get input on the development of the Future of the Group group. 4 key areas were identified:
    - Outreach
    - Education
    - Promotion
    - Community development
  - Mallory presented the proposed mission statement as: *The (our group name) exists to support Chicago (name for dances) through outreach, education, promotion and community development.*
  - Discussed the inevitable necessity of finding a good name and sticking with it! brainstorming words included:
    - Vintage, vernacular, social, jazz, early American, American, classic, partner.
    - Some discussion (alright, allot of discussion) surrounded everyone's personal connection to and perceived connotation of these words. Still no name.
- o "Organization of the Group" group-
  - Andy presented thoughts discussed at an outside meeting of the minds:
    - Board style structure: Independent structure from the general atendees of the group, representing the general group and voting on issues. A general pool of board members would be necessary.
    - Membership style structure: Members would be charged a membership fee that would be put into a kitty, potentially used for community wide activities.
      - Definitions of the structure were discussed. How

would groups be involved/represented? Individuals? organizations? members of organizations?

- "Goup" group will continue to create a framework for organizational structure in upcoming sub-meetings and present at next meeting.
- Upon closing Tessa suggested that "(insert dance form here)" was something that should be considered, and if nobody was gonna do it, she just might.
- the "Bamboozle Beauties" presented as an option for the the title of the group- to some chuckles, but little support ;-)

The end of the meeting was rushed, and no new tasks were assigned.

Next meeting tentatively set for February 12. Nicolle will make arrangements for space.