# Sonic Coaching Letters to Get to Your Next Level

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**Episode 5: Learning from the Wrong People**

What is going on, everybody? I am so excited for Episode 5 titled Learning from the Wrong People. And it's actually a little bit of a misnomer because I personally don't believe that there's ever a wrong person.

That we learn from. I personally believe that every single person, whether they stayed in my life for a long time, whether their advice was sound, whether I agreed with them or not, they were the right people for me to learn from in that opportunity. in that time frame.

But the reason that I titled it this way is for you to assess for yourself.

Why it's wrong. Not making them wrong, but why it's wrong for you.

So to give you an example, I met with one of my mentors a few weeks ago, and I had just launched a $50,000 offer and this offer, it's something that I'm so proud of.

It's something that I'm so proud of. It is for corporations and founder-led organizations that are making 7 figures or more. Per year.

And it's called Freeing the Founder. And essentially what we do is, I come in and assess the business, diagnose the business, and I'm also assessing diagnosing the founder. Or the person who's in charge of operations for, like, a better phrase.

And when I was meeting with my mentors about it, it had been an offer that had taken me some time to develop. I couldn't really quite figure out the language for it. I couldn't really quite figure out, you know, how to present it effectively.

I couldn't really figure out a lot of things, so I made it seem like I didn't really know what I was doing. But it was just more of a question of how do I consolidate all of this experience, all of these months of beta testing, all these things, into a clear and concise message and landing page that people would want to buy. So when that happened, The week that I was ready to go into launch mode, You know, my mentor was like, you should actually just do human resources, which is where most of your experience is.

and not to something new because you're going to have to be starting from scratch and someone and so forth. Which to me, I found really interesting advice because basically the logic is don't do something new because you're more successful in something from your past. And because it's new, you don't have the experience or you can't do it.

So, therefore, we're staying in your past. I know that wasn't the intention, but that was essentially the logic that was communicated to me. And then my other mentor, I have to say, I don't think you're ready for it.

And I was like, what? Me? Not ready for this?

And both mentors touch them two different things. And let me just clarify why I say both mentors. The 1st example was a mentor of mine that I had worked with years prior.

But we've always maintained a really great relationship independent of us working in a coaching container. So I still call her my mentor, even though I wasn't actively in a program with her. The 2nd example was the mentor whose program I was actively in.

so she was giving me her feedback based on the container that we're in. But regardless, they both touched on 2 different things, and that is unreadiness. And despite me being able to extract helpful tidbits from those conversations that made me more prepared, what I actually landed on is the advice and the opinions that they gave me.

Not only should I sit with it, because they may be right. Just because I don't agree with it doesn't mean that they're not right.

So I sat with it. Sat with it for a little bit of time. Journaled on it, I reviewed my offer, you know, journaled again, read my offer.

And then I thought, you know what?

No.

Nobody gets to decide from me what I'm ready for.

Nobody gets to decide for me what I'm ready for. And that is why I say there is no wrong person to learn from because what they actually taught me And this is like the $50,000 lesson.

So I want you to look at everything through the lens of what is the $50K lesson,here? Whether I like it or not, like, what is the lesson worth $50K?

What those conversations taught me is that nobody gets to override my desires for myself.

Nobody gets to decide for me what I'm ready for and also, if I'm not ready… I get ready. If I'm not ready then, that doesn't mean I can't get ready. Not one of those 2 conversations answer the question, but can Pepz get ready?

It was just either stay in your old lane because that's what you know. Or you're just not ready. But neither of those conversations led to the question of, but can he get ready?

Or how can we help him get ready? And I share this, not to shit on my coaches. I love my coaches.

It's funny because I actually created a post about it and we laughed about it. because they saw it, they were like, that's actually a really great fucking post, and I'm also really glad that you said that, because they were also, able to benefit from the fact that I was able to take

what they said and actually make my own autonomous decision. And also when I shared with them, I was like, just because you said it doesn't mean I agreed.

And also even if you were right, that doesn't mean I couldn't get ready. So I was like, either way, it's still a win for me. And they're like, that's actually a beautiful perspective.

That, regardless of whether or not somebody's ready, that doesn't mean that they can't get ready. And My current coach was actually really, really happy about that conversation because she was like, actually, I really fucking love that because it's true. She was like, I still don't change my mind about the feedback that I gave you about, you know, being ready then.

But the fact that you were able to come back and actually make updates and so on and so forth, just shows to me one, your level of coachability, but two, it's true. We can always get ready. We can always turn around.

So there is no such thing as learning from the wrong people or learning from the wrong person. It's really like, what is the $50,000 lesson in here, whether or not it's obvious or whether or not I have to dig for it or whether or not I like it? Like, what is the 50 K lesson in here?

And I want you to actually look back on your life. And release it for yourself, huh? What is the 50 K lesson in this trauma?

What is a 50 K lesson in this grief? What is a 50K lesson in this failure? What is the lesson in here?

And I want to leave you with this question.

**How do you recognize when someone's advice, however successful they may be, isn't fully appropriate for the life you're trying to build.**

Because at the end of the day, I hire my coaches for their experience and their expertise. And that doesn't always mean that I have to agree with them.

What I do always invite people to do, especially in Get to Your Next Level, is whether or not you agree or disagree with it.

Sit with it and extract some lessons for yourself. Extract. Helpful feedback for yourself.

Like really try to find the opportunity to grow no matter whether or not you feel good about it or whether or not you agree with it. Because this is the work that we do Get to Your Next Level. I'm not the person who's gonna be setting your goals for you.

If anything, I'm gonna be like, oh, I'm into that goal. I'm into it. But I will be the person that will invite you to look at it at different ways.

Challenge your approach. Because again, we can't see the picture because we're always in the frame, but just because you're in the frame, it doesn't mean that you can't actually create magic. Right?

When it comes to coaching and growth, what you want to do for yourself is allow yourself to be coached, to be put into challenges, to have people say like, actually, you're not ready for this. And then you sit back and think, okay. Hmm.

Am I not ready? Actually, I am ready. I just don't feel really confident in my delivery.

So let me actually refine that and get that part ready. But that doesn't mean that I'm not ready. And if you want that kind of support where you have that self-led conviction with humility to be coached, where you want to be able to see and fast track your results faster and easier, And be guided and be supported and be encouraged and be loved on. and get into the ring and get messy and be able to actually blow your mind by the end of this year, where you're able to actually say, wow, I actually did the shit that was scaring me.

Then join, get to your next level. Go ahead and scroll towards the bottom of this page, click on the button that says enroll it to get to your next level. And if you still need a little bit more support or encouragement or we want to do a little taste test, go ahead and book that one of coaching call using the button below that.

And we both agree that get to your next level is where you need to be. Then I'll happily apply the cost of this one of coaching call for your tuition and to get to your next level. But on that note, enjoy the rest of your day, and I will see you on November 30th and get to your next level.

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