

3 Email Outlines

For Life Coach

Notes for Life Coach

Hey, I've written these emails with a single idea in mind. So it is easier and simple for the reader to understand. Selling one idea is easier than many.

I've intentionally left the name of your Breakthrough Session to build curiosity so that your reader can click the link then go to your website. There, they can make a better purchasing decision and buy it immediately.

Also I've written in the tone of a helpful friend. This way the reader could connect with you then they will trust you. So when they join your session, they will be enthusiastic and easy to work with. Plus they will be more compelled to write great reviews and buy higher price programs that you offer.

You can simply copy and paste into your email software and send the emails out with a 2 day gap. It is proven that short, quick to read and frequent emails sell better than long emails sent in a week.

I hope these emails will help you out, Life Coach!

Email #1

Subject line: Break free from anxiety

Hi <name>,

Are you tired of living with anxiety, feelings of discomfort, and the burden of trauma?

It's not uncommon to feel these things...

And it's not your fault that you're struggling.

But it's important to remember that you have the strength and power to break free from the cycle of anxiety and start living a vibrant and blissful life.

Imagine the sense of freedom and empowerment that comes with shedding negative thoughts and beliefs and replacing them with positivity and self-confidence.

When you're ready to take the first step towards a peaceful and happy life and have rich rewarding relationships, I encourage you to click the link below.

<link>

Don't let anxiety hold you back any longer!

You deserve to create the life you want, and I'm here to support you on that journey.

<Signature>

Email #2

Subject line: Is traditional marriage counselling pushing you apart

Dear <name>,

Are you struggling to resolve difficulties in your marriage, even after trying to address them on your own and attending traditional marriage counselling?

It can be frustrating when these efforts don't bring the desired results and it can even drive a wedge between you and your partner.

One reason traditional marriage counselling doesn't work is because it tends to focus on the past rather than on finding solutions for the present and future.

Instead of rehashing old problems, let's work together to rebuild love and trust in your relationship.

As a world-renowned expert in relationship psychology and transformation, I am here to support and guide you through this process.

My goal is to help you rediscover the joy and connection you felt when you first met.

Don't let another day go by feeling stuck or unhappy in your marriage.

Click the link below to take the first step towards a stronger, more fulfilling relationship.

<link>

<signature>

Email #3

Subject line: <name> vs. The world

You feel overwhelmed to manage your thoughts and emotions especially living in today's world.

You unknowingly get caught up in feelings of uncertainty, resentment, exhaustion, emptiness, and discontentment.

You may just want to stay in bed and hide under your favourite blanket.

And you find it to be difficult to identify the root causes of these emotions and take steps to resolve them.

But you don't have to face these struggles alone.

That's why I will support you through your transformation process, whether you're breaking through mental health barriers or a challenging divorce.

I believe that you deserve to live a happy and free life, and my services are designed to help you achieve that.

If you're ready to take the first step towards a blissful, more vibrant future, I encourage you to click the link below.

<link>

I'm here to listen, support and guide you on your journey.

<signature>