	UNIVERSITAS PEMBANGUNAN NASIONAL "VETERAN" YOGYAKARTA **FACULTY OF SOCIAL SCIENCE AND POLITICAL SCIENCE** **BACHELOR PROGRAMME OF COMMUNICATION SCIENCE**	**DOCUMENT CODE** CUD/COMMUNICATION SCIENCE/S1/1531162/2023

COURSE UNIT DESCRIPTION (CUD)

COURSE UNIT (CU) & CODE: Electronic News Gathering-Sportscasting 1531162	**COURSE UNIT CLUSTER (CUC):** Communication	**ECTS CREDITS ALLOCATED:** T= 4.8 P= -	**SEMESTER:** 5th
LANGUAGE OF INSTRUCTION: Bahasa Indonesia	**COURSE UNIT TYPE:** concentration compulsory courses	**DATE CREATED:** 10/01/2023	**Level of course unit (according to EQF):** Level 6 First Cycle Bachelor

AUTHORIZED	**LECTURER OF CUD CREATOR:** Panji Dwi Ashriyanto, S,Sos, M.Ikom. Arika Bagus Perdana, M.A.	**CUC COORDINATOR:** Panji Dwi Ashriyanto, S,Sos, M.Ikom.	**COORDINATOR STUDY PROGRAM:** Arif Wibawa, M.Si.

Learning Outcome (LO)	**Program Learning Outcome in Course Unit (PLO-CU)**	
	A1	Demonstrate an attitude of divinity, discipline, creativity, entrepreneurial spirit, fighting spirit, honesty, excellence, and defending the country in carrying out work in his field of

		expertise.
	K3	Students can explain the influence of socio-cultural, ecological, political, economic, legal, and technological developments to solve problems in the field of communication.
	GS2	Able to practice public speaking to achieve effective communication
	SS3	Able to make journalistic works, broadcasting, and marketing communications based on a code of ethics

Course Description

This course is designed to provide students with a comprehensive understanding of electronic news gathering and sportscasting. Students will learn the principles and techniques of producing high-quality sports news content for electronic media platforms. The course will cover topics such as sports journalism, news-gathering techniques, interviewing skills, scriptwriting, video editing, and on-camera presenting. Through practical assignments and hands-on experience, students will develop the necessary skills to effectively report and present sports news stories.

Learning Objectives

By the end of this course, students will be able to:

1. Understand the fundamentals of sports journalism and electronic news gathering.
2. Employ effective techniques for gathering information, conducting interviews, and researching sports stories.
3. Demonstrate proficiency in scriptwriting for sports news content.
4. Utilize video editing software to produce high-quality sports news packages.
5. Develop on-camera presenting skills and effectively deliver sports news reports.
6. Critically analyze and evaluate sports news content from various electronic media platforms.
7. Apply ethical principles and standards in sports journalism and news reporting.

Course Schedule

Week	Topics	Readings	Assignments	Assessments
1	Introduction to Electronic News Gathering	- Chapter 1: Introduction to ENG	- Read and summarize a sports news article	- Quiz
2	Sports Journalism Basics	- Chapter 2: Sports Journalism Basics	- Research and present a profile of a prominent sports journalist	- Written assignment
3	News Gathering Techniques	- Chapter 3: News Gathering Techniques	- Interview with a sports personality and create a written transcript	- Interview assessment
4	Scriptwriting for Sports News	- Chapter 4: Scriptwriting	- Write a script for a sports news package	- Script assessment
5	Video Editing for Sports News	- Chapter 5: Video Editing	- Edit a sports news package using video editing software	- Video editing assessment
6	On-Camera Presenting Skills	- Chapter 6: On-Camera Presenting	- Record and present a sports news report on camera	- On-camera assessment
7	Ethical Considerations in Sports Journalism	- Chapter 7: Ethics in Sports Journalism	- Write a reflection paper on ethical challenges in sports journalism	- Reflection paper
8	Midterm Exam	- Review all chapters covered so far	- Midterm exam	- Midterm exam
9	Sports News Reporting Techniques	- Chapter 8: Sports News Reporting	- Research and report on a local sports event	- Written assignment
10	Sports Feature Stories	- Chapter 9: Sports Feature Stories	- Produce a sports feature story for electronic media	- Feature story assessment
11	Sports News Packages	- Chapter 10: Sports News Packages	- Produce a sports news package including interviews, b-roll footage, and voice-over narration	- News package assessment
12	Sports Commentary	- Chapter 11: Sports Commentary	- Write and record a sports commentary	- Commentary assessment

13	Social Media in Sports Journalism	- Chapter 12: Social Media in ENG	- Analyze and critique sports news content on social media platforms	- Analytical assignment
14	Trends in Sports Journalism	- Chapter 13: Trends in Sports Journalism	- Research and present on emerging trends in sports journalism	- Presentation
15	Guest Speaker/Industry Insights	- To be announced	- Attend a guest speaker session and submit a reflection paper	- Reflection paper
16	Final Exam	- Review all chapters covered in the course	- Final exam	- Final exam

References

- Introduction to Electronic News Gathering by Robert J. Pepper
- Sports Journalism: An Introduction to Reporting and Writing by Kathryn T. Stofer, James R. Schaffer, and Brian A. Rosenthal
- Electronic News Gathering: A Guide to ENG by Robert J. Pepper

Grading

- Quizzes: 10%
- Written assignments: 15%
- Interview assessment: 10%
- Script assessment: 10%
- Video editing assessment: 10%
- On-camera assessment: 10%
- Reflection paper: 10%
- Midterm exam: 10%
- Feature story assessment: 10%
- News package assessment: 10%
- Commentary assessment: 10%
- Analytical assignment: 10%
- Presentation: 10%
- Reflection paper (guest speaker): 10%
- Final exam: 20%