

Microproposal

Make a copy of this document first 😊 Members of the proposal committee will then work with you to refine before you share with the community.

<Proposal Title - bonus points if you include "Friends" in the title>

What: <try to nail in one sentence the thing to be voted on, e.g. "establish a 2-week NFT gallery exhibition" or "Swap 100,000 FWB for 10,000,000 USDC from a series of strategic partners.">

Why: <2 sentences: try to describe the problem you're solving, and why the solution you're proposing is the best solution; or "FWB spends X, and gets Y".>

Who: <Names/handles/channels that are leading the proposal>

When: <Is there a deadline? Is this time sensitive? If so, what are the constraints?>

How Much: <Give your best guess as to how much (if anything) you think you are asking for.>

Conflicts of Interest: <If applicable, note if there are any conflicts of interest - usually only relevant for partnerships>

More: <link to this proposal doc, which can be empty to start>

Title

Input title of proposal here. What's the catchy name that people will vote for? (Hey, it worked for Brexit! 😊)

Author(s): *List the names of the proposal authors.*

Abstract

Provide a quick summary of what a vote FOR the proposal means. Keep it short & sharp; 2-4 sentences is great.

Motivation

Why are you making this proposal? Give some background on the problem you're solving, or the opportunity you're seizing.

Impact on FWB community

How does this benefit the FWB community? One way to see a proposal is like a trade: FWB offers X, and receives Y. What does FWB receive? How is FWB better if the proposal gets enacted?

Overview

Describe in a few sentences, or paragraphs, what the proposal's goal is. Remember the goal is to make it easy for a FWB member to decide whether they should vote the proposal. Try to articulate the end state: if implemented, what's different about FWB at the completion of the proposal?

"A curated 2-week exhibition of work owned or created by FWB members, with three works sold at the conclusion of the exhibition, as selected by the community, using different auction models." - excerpt from FWB Gallery Proposal

Details

This is the meat of the proposal and the most free-form. Provide details for your proposal - details should include a more in-depth discussion, the near-term next steps, what the initial end-state looks like, and (as applicable) a brief outline for how this evolves over time. Some topics you might want to cover are included below for reference.

Discussion

Discuss in more detail (1 - 2 paragraphs) what problem your proposal is solving, what the solution is, why this is the best solution, why it's important, how it's impactful for FWB, risks & mitigations, and anything else you think is helpful for voters to assess the proposal.

Roadmap

Include the next steps to accomplish the initial end-state. Can be as detailed or as high-level as you like to start with — this is not a project plan, it's just a way to explain what you're planning.

1. Step 1
2. Step 2a
3. ...

Outcomes & success measures

How will you know if the proposal is achieving its intended goal? Are there checkpoints along the way to see whether it's on track?

Looking forward

How does this evolve in the future? What is the long term vision for this? Paint the picture!

Budget requested

The proposal review committee will work with you to create a budget :)

Budget review by Treasury Team

The Treasury team will review the proposed budget and share an objective analysis of the in-flows / out-flows projected for the treasury and contextualize it with broader on-going initiatives.

Timeline

When should we get started? What is the expected time to completion? Doesn't have to be detailed, it's more descriptive than prescriptive.

Dissenting Opinion

This part will be filled out as relevant by a community member not involved in the proposal as needed during final discussions