

Privacy Policy for Business English Pro

Last Updated: June 2, 2026

Business English Pro ("we", "our", or "us") is dedicated to protecting the privacy of our global professional learners. This Privacy Policy details how we collect, store, utilize, and protect your information when you access our mobile educational application on the Google Play Store.

1. Introduction

By downloading, installing, or accessing Business English Pro, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with any terms defined herein, please do not use the application.

2. Information We Collect

We collect only the minimum necessary data to customize your professional learning progress and synchronize your dashboard milestones:

Profile & Credentials:

Full Name / Account Username

Email Address

Password credentials (for registered accounts)

Custom avatar settings, registered job role, and industry specialty.

Learning Telemetry & Progress Metrics:

XP (Experience Points) totals

Lessons and module completion counts

Active day streaks

Custom bookmarked business phrases and vocabulary logs.

Device & Usage Identifiers:

Standard Mobile Advertising ID (e.g., Android Advertising ID) for ad-personalization metrics.

3. How Your Data is Used

Your learning telemetry and profile records are processed strictly to:

Generate dynamic peer percentiles and Global Standings compared to your professional industry group.

Customize your daily learning goals recommendations algorithm.

Synchronize your learning logs seamlessly across devices via SharedPreferences (local memory caching) and Firestore (cloud synchronization).

Facilitate premium subscription upgrades and ad-free operational transitions.

4. Monetization & Security Integrations

Google AdMob (Advertising):

Free users are served advertising banners and interstitial transitions. Standard mobile advertising IDs are collected by the Google Mobile Ads SDK for monetization purposes.

Note: All ad units and telemetry collection are completely deactivated and disabled inside the application upon upgrading to PRO status.

Google Play Billing (In-App Subscriptions):

Premium monthly upgrades are processed securely through the native Google Play Store Checkout gateway APIs.

We do not process, receive, or store your private credit card numbers or billing credentials on our servers.

5. Third-Party Services

The app uses third-party services that may collect information used to identify you:

Google Play Services

AdMob (Google Mobile Ads)

Firebase Crashlytics & Cloud Firestore

6. Data Retention and Deletion

You maintain complete control over your user data:

All local data can be cleared by purging the application storage in your Android System Settings.

If you wish to delete your registered profile account, remove cloud records, or request complete progress logs, please email us directly at

ampec.business@gmail.com

. We will delete your account records from our database within 30 days of receiving your request.

7. Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We recommend checking this page periodically for any changes. We will notify you of any revisions by updating the "Last Updated" date at the top of this document.

8. Contact Us

If you have any questions or suggestions regarding our Privacy Policy, do not hesitate to contact us at:

Support & Operations Email: ampec.business@gmail.com