

January 29/30

Learning objective:

- **Initiate a project by identifying its purpose, audience, and audience needs for the design plans.**

1. **Podcasting Challenge** - Check out the [NPR Podcasting challenge](#), and listen to one of last year's winning podcasts. (Scroll to the bottom of the page).
 - a. How did they start the podcast?
 - b. How did they end it?
 - c. Who do you think the intended audience was?
 - d. What do you think the purpose of this podcast was?
2. **Podcast brainstorming.**
 - a. Get into teams.
 - b. Brainstorm as many ideas under each question as you can.
 - c. Add your ideas to the Podcast Ideas shared doc in Google Classroom.
3. **Decide what YOU want to do for your podcast.** Remember you can work alone or in small groups. You can even work with friends outside of class. Once you have an idea, please fill out and submit the Podcast Proposal form in Google Classroom. You do NOT have to use the ideas generated in teams.

[Here are some of my past favorite podcasts.](#) Listen to some of them to check them out.

Finish up any makeup work.

A6 - Podcast intro

A7 - finish editing practice podcast, put on website.