

Your Name

142 Your Address
Your City, State, xxxxx United States
(xxx)xxx-xxxx
your.email@gmail.com

[Today's Date]

[341 Company Address
Company City, State, xxxxx
(xxx)xxx-xxxx
hiring.manager@gmail.com]

Dear Mr. /Mrs. /Ms. (Manager's Name),

I'm writing to you regarding the marketing role that opened up recently. I came across the job description on [Website Name], and was delighted to find that my academic accomplishments meet all of the necessary requirements. I am seeking a challenging but rewarding internship, which is why I was drawn to this exciting opportunity.

As a junior marketing student at the University of Georgia, I have acquired skills in advertising, PR, product development, and market research. Currently I hold a 3.8 GPA and have been on the Dean's List every semester. While in the college of business I have strategically focused my coursework in the following areas:

- Marketing Analytics
- Marketing Management
- Survey Research
- Strategic Internet Marketing
- Integrated Marketing Communications

Using my knowledge of the above, I designed a marketing campaign for a local pet grooming business that yielded the highest return on investment based on a budget. The campaign was so well received that I was awarded third place in UGA's business plan competition.

I would be delighted to have an opportunity to personally interview with you. Please accept the enclosed resume and feel free to contact me at your earliest convenience. I appreciate your time and consideration.

Yours sincerely,

[Your Name]

[Internship Cover Letter]