A G E N D A

TO:	**Child Abuse Prevention Council Members**
FROM:	**Denise Shields, CAPC Chair**
SUBJECT:	**Monthly Council Meeting**
DATE:	**October 6, 2014**
PLACE:	**1000 S. Main St., Suite 112, Salinas, CA 93901**
TIME:	**3:30 PM**

I. **Call to Order, Denise Shields, Chair CAPC**

Roll Call: Recorded by the Director

II. Public Input

III. Consent Agenda: One Motion Approves All Consent Agenda Items

1. Approval of Minutes for the July 7, 2014 CAPC Regular Monthly Meeting.

2. CAPC Budget for September 2014

3. CAPIT/CBCAP Director's Hours Authorization Report

PP Ending	July 11, 2014	68 hours
PP Ending	July 25, 2014	66 hours
PP Ending	August 25, 2014	68 hours
PP Ending	August 22, 2014	68 hours
PP Ending	September 5, 2014	60 hours
PP Ending	September 19, 2014	64 hours
PP Ending	October 3, 2014	67 hours

4. Directors Activities:

July 7, 2014	CAPC Regular Meeeting
July 8, 2014	CAPC Quality Assurance (CAC)
July 9, 2014	Child Death Review Team
July 16, 2014	CASP General Meeting
July 16, 2014	Governance Council Meeting
July 17, 2014	JSORT MDIC

July 23, 2014	Greater Bay Area CAPC Meeting-Marin
July 30, 2014	Parent Leadership Conference
August 4, 2014	Printworx Conference
August 4, 2014	Eduardo Eizner-consultant meeting
August 6, 2014	CASP General Meeting
August 7, 2014	CASP Board of Director's Meeting
August 13, 2014	Santa Lucia Group Home Inspection
August 14, 2014	Monterey County Collaborates
August 20, 2014	CASP General Meeting
August 21, 2014	JSORT MDIC
August 21, 2014	Trauma Informed Care Training
August 25, 2014	Juvenile Justice Commission
August 27, 2014	Greater Bay Area CAPC Meeting-Marin
September 3, 2014	CASP General Meeting
September 4, 2014	Labor of Love Community Health Fair
September11, 2014	Big Sur Marathon Reception
September 18, 2014	Boys and Girls Club Breakfast
September 18, 2014	JSORT MDIC
September 22, 2014	Special Meeting-Juvenile Justice Comm.
September 24, 2014	Greater Bay Area CAPC Meeting-Marin
September 25, 2014	Legistar Training
September 28, 2014	Pathways Communication Meeting
September 30, 2014	Literacy meeting-Harden Ranch
October 1, 2014	CASP General Meeting
October 1, 2014	MPC-Finalize Enough Abuse Brochure
October 4, 2014	Premium Packing Employee Health Fair

5. Spanish Language Outreach Trainings: Efrain Ramirez

2014 July (20)	Attendees: 152
2014 August (12)	Attendees: 124
32 Total Trainings Delivered	Total Attendees: 274

6. Spanish Language Outreach Trainings: Jorge Mata-Vargas

2014 July (14)	Attendees: 206
2014 August (17)	Attendees: 210
57 Total Trainings Delivered	Total Attendees: 416

7. Spanish Language Outreach Trainings: Eduardo Eizner

2014 July (13)	Attendees: 179
2014 August (12)	Attendees: 124

25 Total Trainings Delivered Total Attendees: 303

8. Director Delivered Trainings: David Maradei

July 8, 2014	Ace Presentation, Marina BH (20)
July 11, 2014	Ace Presentation, LaGuardia (10)
July 14, 2014	Ace Presentation, Natividad (10)
July 15, 2014	Ace Presentation, Natividad, BH (30)
July 24, 2014	Ace Presentation, Probation (20)
July 30, 2014	MaRT, Monterey County (50)
July 31, 2014	MaRT, Pueblo Del Mar (20)
August 6, 2014	MaRT, International School Seaside (35)
August 7, 2014	MaRT, Chualar Elementary (30)
August 15, 2014	MaRT, Girls, Inc (35)
August 26, 2014	MaRT, Americorps MCOE (30)
September 2, 2014	MaRT, San Benancio Elementary (20)
September 17, 2014	MaRT, Toro Park School (30)

13 Total Trainings Delivered
Total Attendees: 340

IV. Executive Committee Approvals Provided as Information to the CAPC:

We had three ACTION Items for the Executive Committee approval:

There were three items that required evaluation and approval.

Item One:
One of the CAPC contract trainers, Mr. Eduardo Eizner, has requested an additional expansion of his contract to accommodate training requests from local schools and agencies. He has requested an additional twenty-five classes to cover the remaining fiscal year ending on June 30, 2014. His original contract was for 50 classes. The amended contract will authorize the delivery of 125 classes over the course of this fiscal year ending June 30, 2014. The total contract dollars will be increased from $20,000 to $25,000. This request will be funded by the CAPIT dollars that

were allocated to Alisha Man for the Enough Abuse Campaign. As announced at the meeting, Alisha is pregnant and unable to fulfill the remainder of her contract. The expansion of Mr. Eizner's contract has been reviewed and approved by our DSS fiscal agents. Accordingly, we are recommending that the funding for this training will come from the CAPIT reserve. Unexpended funds for this contract will be directed to the CAPC Program Services support that we provide to the field.

"As a member of the Executive Committee I authorize the expansion of the contract for Mr. Eduardo Eizner, from $20,000 to $25,000 to provide 125 child abuse prevention and parent education classes throughout Monterey County for the fiscal year beginning July 1, 2013 to June 30, 2014. Funds for this expenditure will be drawn from the CAPIT Reserve."

This item passed unanimously.

Item Two:

Revisiting the Children's Project:
In December of 2009, in 2010 and in April of 2013 the CAPC approved a motion to purchase the book "How to Raise Emotionally Healthy Children" (760 in Spanish and 760 copies in English). These books were distributed throughout Monterey County to schools, professionals, our own parent educators, through Behavioral Health and at various libraries. The supply of those copies has been exhausted. The original discussion:

CAPC recognizes that creating positive pro-social parent support groups that provide "parent education" can be one of the most productive evidenced based practices to reduce child abuse and neglect. Using our current staff of trainers we can be one of the many organizations that facilitate the expansion of the information to families of Monterey County by supplying books to our trainers for distribution in their classes. The material provided in the manual "How to Raise Emotionally Healthy Children" can be one more important asset to helping families through child rearing roadblocks.

The CAPC Director is recommending that we purchase additional books in both Spanish and English of "How to Raise Emotionally Healthy Children". The total cost of these books will be $5117.72 including shipping and tax. CAPC recommends that this important piece of our child abuse prevention curriculum be funded from our KIDSPLATE reserve currently standing at $56,082.33.

Motion Required: It is moved that the CAPC purchase 760 copies of the book "How to Raise Emotionally Healthy Children" in English and 760

copies of the identical book in Spanish. The total cost of these books will be $5117.72 including shipping and tax. CAPC recommends that this important piece of our child abuse prevention curriculum be funded from our KIDSPLATE reserve.

This item passed unanimously.

Item Three:

One of most important roles that CAPC fulfills is our work with the Child Advocacy Center (CAC). Lead by Dr. Barnes, this office provides all of the child abuse physical examinations and forensic interviews for Monterey County child victims of severe abuse and neglect. These services are available to all Monterey County law enforcement and social service agencies. Two years ago the CAPC approved the expenditure of $2500 to pay a fee so that the CAC could receive national accreditation that would result in an approximately $10,000 yearly grant to provide support services to the CAC. The work on the accreditation process was completed by Dr. Barnes and because of the need to meet deadlines, the accreditation fee was covered by the Natividad Medical Foundation with the understanding that CAPC, because of our previous commitment, would cover those costs and reimburse the Natividad Medical Foundation. Unfortunately the fee for the process was increased from $2500 to $3000. The approval of this motion will allow us to reimburse the Foundation for paying the accreditation fee.

Motion Required: It is moved that the CAPC authorize the Director to reimburse the Natividad Medical Foundation in the amount of $3000 to cover the costs application fee paid to the National Children's Alliance. The CAPC recommends that this fee be paid from the KIDSPLATE account.

This item passed unanimously.

V. **The CAPC Breakfast 2014:** The final budget account for the April 2014 Breakfast.

VI. **Child Abuse Prevention, Intervention and Treatment (CAPIT) Updates 2014-2015:**

The Director has received final approval from OCAP for CAPIT/CBCAP allocation that sets the basic CAPC work plan for the coming fiscal year.

Last year CAPC received $143,327 in CAPIT state grant funding for the 2013-2014 Fiscal Year. The 2014-2015 Program descriptions and budget worksheets will be distributed at the meeting.

- **$40,000 – contract for Efrain Ramirez, CAPC Spanish Language Consultant, to provide 200 child abuse prevention classes**
- **$40,000 – contract for Jorge Mata-Vargas, Spanish Language Consultant, to provide 200 child abuse prevention classes**
- **$30,000 – contract for Eduardo Eizner, CAPC Spanish Language Consultant, to provide 150 child abuse prevention classes**
- **$20,000 – contract for Margaret Pelikan who will also provide Mandated Reporter Training Services, the Enough Abuse Campaign training services and CAPC administrative support as needed.**
- **$3,500 – collaborative sponsor to the Labor of Love for the purchase of strollers, flyers and facility rental for the September 6, 2013 Twentieth Annual Event**
- **$9,827 – for staff, board and public training programs throughout the fiscal year**
- **Total: $143,327**

VII. Labor of Love 2014: A CAPC Sponsored Collaborative Event

On October 3, 2013 the CAPC co-sponsored the 20th annual Labor of Love event held at the Salinas Community Center. This is our major fall community prevention event. This is a collaborative project with First5, the Community Hospital of the Monterey Peninsula, Natividad Medical Center, the Salinas Police Department and United Way. For the past several years the Director of CAPC has served as the Chair of this primary prevention program. The initiator and prime mover of the Labor of Love is Michelle Fox, a CAPC Award winner, working for the WIC program.

This year's event, our 21st year, is scheduled for September 4, 2013. Fiscal accountability for the Labor of Love is managed by the ACTION Council. As a handout for this meeting we are providing last year's attendance statistics,

evaluation and a projected budget for 2014. A recapitulation will be provided to the CAPC following the event.

Motion Required: The CAPC approves expenditures of up to $3500 to support the primary prevention 2014 Labor of Love program focused on providing primary prevention education and information to pregnant moms. The CAPC contribution will be for facility costs, flyers and the purchase of 30 strollers. Funds for this event will be drawn from the CAPIT reserve.

Note: CAPIT funding as already was approved by the Office of Child Abuse Prevention (OCAP).

VIII. The Enough Abuse Campaign

CAPC of Monterey County is investing over $12,000 during the 2014-2015 CAPIT cycle to provide community education on the Enough Abuse Campaign intended to reduce the incidence of child sexual abuse by teaching parents on how to keep their children safe from predators. The mission of the Enough Abuse Campaign is to create a groundswell of focused action aimed at preventing child sexual abuse by providing families and professionals with evidenced-based knowledge and real world strategies. This is a coordinated program that will empower the Greater Bay Area communities to stand up and say ENOUGH child sexual abuse.

Our Enough Abuse Goals:

- Build community awareness of child sexual abuse as an issue and the Enough Abuse Campaign as a regional and local prevention effort.
- Build Community awareness of prevention and intervention services and available resources.
- Strengthen ties between the prevention and intervention providers.
- Secure support from community organizations as partners or sponsors.
- Provide free educational programs to parents, families, children and community organizations.

While information is distributed via actual trainings with PowerPoint presentations, we need a handout to leave with interested individuals on that provides education and accessibility in a useable format. EA Mass assembled the “Ten Conversations” to provide that information. CAPC has worked with the Greater Bay Area CAPC’s and the Monterey Peninsula College to produce

a booklet that we can use has handout to promote our programs. That handbook is now complete and ready for printing. It is hoped that our GBA partners will be able to find the funding to join us in this project; unfortunately many agencies have suffered cuts in their programs due to realignment and other issues. Our program is active and our trainer is ready. I would like authorization to purchase 10,000 copies of the booklet which will be handed events and all Enough Abuse events. The cost will vary from 35 cents a copy for a printing of 50,000 to 50 cents a copy for 10,000.

Motion: It is moved that the CAPC purchase 10,000 copies of the "Ten Conversations" brochure. The total cost of these books will not exceed $5000 including shipping and tax. CAPC recommends that this important piece of our child abuse prevention curriculum be funded from our KIDSPLATE reserve.

IX. Report from the Quality Assurance Committee and the status of the Accreditation of the Child Advocacy Center. Dr. Barnes will present.

X. Director's Reports:

- The CHAMACOS Study is a longitudinal birth cohort study examining chemicals and other factors in the environment and children's health. In 1999-2000, we enrolled 601 pregnant women agricultural Salinas Valley. They follow their children through age 12 to measure their exposures to pesticides and other chemicals and to determine if this exposure impacts their growth, health, and development. In 2010-2011 we enrolled 300 additional 9-year-old children into the cohort and will be following them also until age 12. "C.H.A.M.A.C.O.S." stands for Center for the Health Assessment of Mothers and Children of Salinas, and also means "little children" in Mexican Spanish. CAPC delivered a mandated reporter training and 600 copies of the First Impressions DVD to the agency which they have committed to distribute to all of their participating families.

- CAPC Address to the BOS by Jack Harpster

- Sexting: a new program that is born out of the CAPC sponsored Juvenile Sex Offender Response Team

XI. Adjournment: Motion Required

Next CAPC Meeting: Monday, October 6, 2014