

Breastfeeding Coalition of Delaware
Meeting Minutes
May 25, 2016
Time: 6:00 pm – 8:00 pm

Location: WIC conference room, WIC Offices, Blue Hen Mall/Corporate Center
655 S. Bay Road, Suite 1C, Dover, DE 19901 (WIC office is located on the back side of the building).

Teleconference Line: (302) 526-5475 Conference ID: 3296894

Attendees: Lisl Phelps, Kate Phillips, Geri Fitzgerald, Debbie Doyle, Kristen Littleton, Karen Bastianelli, Jacalyn Bradley, Nancy Hastings, Macy Helminiak, Amanda Cullen, Ida Lewis, Donna Souza

Teleconference: Lou Bartoshesky

Time: 6:00-8:15pm

Time	Item	Next Steps & Responsible Party
6:00pm	Review and approve previous minutes (All)	Approved
6:05pm	Treasurer's Report (Gail) Dues Report (Stephanie)	Neither party available, deferred until next meeting
6:15pm	Updates from USBC (Rob and Mona)	Neither party available, updates deferred until next meeting. Briefly discussed USBC Conference in August. No information yet. BCD will probably partially pay to send two representatives (USBC pays some, BCD pays some, individual will pay a portion). Please email Lisl if you are interested.
6:20pm	Baby Friendly Updates: (Gail, Nancy, Deb, Katie, Jacalyn)	"Keeping baby in room" rather than "helping" by taking to a nursery is a common concern. Questions were raised on the best way to document this. Setbacks include getting and keeping staff on board. There has not been a press release yet recognizing CCHS Baby Friendly status. Kate hopes to help with this for August (World BF month). We would like to get diverse moms who have delivered at our BFHI hospitals to share their stories. Perhaps a radio plug, social media, twitter party? St. Francis (Katie) sent her report- they are in mid process for JC Perinatal Certified. Would like to get a presentation to the Board, similar for what Lou did before, for both Nanticoke and St. Francis. Have Bridget Buckaloo help with Baby Friendly portion. Kevin Sullivan (Nemours hospitalist) may be a good person to get to assist with this. Public Health (Lisl) may be able to help with this presentation (Carol at Nanticoke). Nanticoke has applied to have WIC BF Peers. Jacalyn would like to

		shadow peers at Bayhealth and/or Christiana to come up with a model.
6:30pm	WIC Breastfeeding Initiatives (Ida, Michelle, or Laura)	Ida reports that 2 new peer counselors at WIC (for a total of 4 that cover 11 sites). 1 is Spanish speaking and is primarily at Hudson but has been a help to the whole program. "e-WIC" (debit type card) will start next month at Hudson (no vouches). WIC now has a Facebook page (be sure to "Like") that is being facilitated by interns at UD. WIC will be joining LaRed in Georgetown and is Developing a "What to Bring to the Hospital" pamphlet. Kate proposed that the BCD cobrands this. Ida will ask for digital image (modified design files). WIC funding is down and this <i>may</i> affect WIC contractors. New contract is currently being worked on (to start Oct 1)
6:50pm	Policy/Advocacy (Gail, Nancy, Macy) IBCLC Licensure Update	Nancy and Macy have talked to Dave Mangler (Director of Professional Licensing) who is willing to help. Kate is to write a one page letter to give to legislation. Nancy will be attending a fundraiser with Bethany Hull Long and hopes to chat with her. Kristen met with someone who helped with the midwifery bill who is willing to share ideas on how they were able to get it to the appropriate people. The reason we are pursuing this is "For the patient, as an IBCLC is a higher standard of care." We can align with IBLCE Standards. Question was posed, "Do we need a board to oversee the standards?" If so, "Can it be a volunteer board" (in order to keep fees down as an IBCLC License is already so expensive). We should find out "Do RI or GA have a licensure board?" Geri mentioned that if we have a compact across the states (Marcia Walker may be a good person to ask), it may help with the economical portion of getting a Licensure.
7:00pm	Updates from members/information sharing (all) • NACCHO/GEM (Mona/Stephanie) • ASTHO (Lisl)	GEM grant ends 6/30/16. Stephanie Rogers is planning a CLC course for 2017. GEM just trained new "community transformers" and are looking for ways to get them more involved with the community. ASTHO- EPIC Best grant ends in June. Need to do one more office in June. This is possibly funded for an additional year. Questions posed- how can we get more IBCLCs mentored? Internship? Lisl or Kate with talk with Stephanie Rogers about this
7:15pm	Breastfeeding Events • 6/2 ACOG: Amanda and Kristen to staff our table • 8/4 WIC: Dover Downs: Catherine Watson Genna • 8/22 Bayhealth: Jill Bergman	Kristen and Amanda proposed another "Calling all Moms Day out in the Park" Community event/fundraiser for August. Will send details. Shirt Fundraiser idea: Please send your funny BF quotes to vote on for a shirt decal Photoshoot- Kristen will work on

	• August Big Latch • August photo shoot	Sharing Breastfeeding Stories on our Facebook page to showcase extraordinary mothers' and everyday mothers' BF journey
7:20pm	Breastfeeding film screening (Nancy)	Screening of Milky Way at Milton Theater in August... suggested a Thursday 6-8pm. Nancy will work on
7:30pm	Board Update	We still need a CHAIR –ELECT – any volunteers? Amanda has volunteered.
7:35 pm	Update on NICU and breastfeeding mothers (Kathy M)	Did not get to as time ran out and Kathy not present
7:50 pm	Update on breastfeeding plan literature? (Ida or Lisl & Kate)	Did not get to
7:55 pm	Next Meeting	Wednesday –July 27, 2016 6:00 pm – 8:00 pm Newark