Front of Card:



Top Inside of Two-Pane Card (only if you are comfortable sending flowers/hearts):

Inside Right of Card:

(Insert Client/Prospects Name),

Wishing you a Happy Valentine's Day! If you need us- we would happily be your Valentine. Not sure where Valentine's Day came from, though- Hallmark didn't exist in the 3rd Century AD when Claudius II had St Valentine dragged through the streets and then beheaded on February 14 of the year 270 AD.

On February 14, around the year 270 A.D., Valentine, a holy priest in Rome in the days of Emperor Claudius II, was executed. Under the rule of Claudius the Cruel, Rome was involved in many unpopular and bloody campaigns. The emperor had to maintain a strong army but was having difficulty getting soldiers to join his military leagues. Claudius believed that Roman men were unwilling to join the army because of their strong attachment to their wives and families. To get rid of the problem, Claudius banned all marriages and engagements in Rome. Valentine, realizing the decree's injustice, defied Claudius and continued to perform marriages for young lovers in secret. When Valentine's actions were discovered, Claudius ordered that he be put to death. Valentine was arrested and dragged before the Prefect of Rome, who condemned him to be beaten to death with clubs and later, to ordered his men to cut off his head. The sentence was carried out on February 14, on or about the year 270. Legend also has it that while in jail, St. Valentine left a farewell note for the jailer's daughter, who had become his friend, and signed it "From Your Valentine." For his great service, Valentine was named a saint after his death.

It does seem to honor his death - people centuries later started exchanging poems, messages of love, gifts, and flowers.... and Hallmark capitalized big on it. Really - I'm just sending this to you because you were on my mind, and I do wish you the best this Valentine's Day.

(Insert Your Signature)