



2828 SW Corbett Ave. #204
Portland, Oregon 97201

Open Position

Posted 2-16-16

Full Time Position

Position:

Scratch-it is seeking a full time Senior Strategic Copywriter to assist in the planning and creation of our content program. This role will focus on writing strategic key content and manage press efforts. You will play an important part in directing our messaging while beautifully architecting content that will help drive interest in our product. Here is your chance to be a thought leader in the digital marketing evolution.

Your Role:

- Direct the strategy and vision of marketing and sales content.
- Work with our creative team to produce high quality content that attracts and interests our ideal customer.
- Assist in the direction of our messaging and voice.
- Contribute to our blog on a regular basis.
- Coordinate with marketing to create content for lead generation.

You're Good At:

- Understanding how marketers think.
- Creating high quality content that provides instant value.
- Planning for the future and prioritizing appropriately.
- 1-2+ years experience as a copywriter with preferable experience in enterprise/SAAS product or service organizations.
- Quickly grasping and explaining technological and business concepts.
- Building and growing our content database.

You're:

- A Communicator: You possess strong communication skills and enjoy writing.
- Team-Oriented: You're capable of embracing the ideas of others (even if they conflict with your own) for the sake of the company and our clients.
- Driven: You are a driven team player, collaborator, and relationship builder whose infectious can-do attitude inspires others and encourages great performance.

- Entrepreneurial: You thrive in a fast-paced, changing environment and you're excited by the chance to play a large role.
- Passionate: You must be passionate about online collaboration; we love seeing hunger and ambition.
- Self-motivated: You can work with minimal supervision and are capable of strategically prioritizing multiple tasks in a proactive manner.

Application Process

- Send your resume and cover letter to careers@scratch-it.com
- Please do not call to request status update of the positions, we will contact you with further details.

Find us on the web: www.scratch-it.com

Find other positions we are hiring for: <http://blog.scratch-it.com/careers/>