



Merit Solarah Aureong

Intuitive Ascension

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Voice of the Threshold. Architect of Inner Repatterning.

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WHO I AM

I am not here to inspire you. I'm here to end what's been holding you hostage.

For 25 years, I lived with depression so thick it felt like gravity. On the surface, I was fine. Inside... suicidal, fragmented, spiritually numb.

Talk therapy couldn't reach it.

Meditation helped me cope... but didn't clear the root.

What did?

Releasing trauma from where it actually lives:

Your field. Your nervous system. Your lineage. Your energetic DNA.

That journey broke me open... and rebuilt me as the woman I am now.

A guide for those who are done circling pain and ready to ascend through it.

WHAT I DO

I founded the School for Intuitive Ascension to break the cycle of recycled suffering.

This is not mindset coaching.

This is field repatterning.

We train empaths, intuitives, therapists, and visionaries to clear embedded trauma from all four bodies:

1. Emotional
2. Physical
3. Mental
4. Energetic

We don't just help you feel better.

We clear the source-code of pain that's been running your life.

MY METHOD: THE REPATTERNING SPIRAL™

Every soul who enters my field moves through four phases:

1. **REVEAL:** Surface the distortion. Track it to its energetic origin.
2. **CLEAR:** Use intuitive therapy, somatic access, and energetic protocols to unhook it.
3. **REWIRE:** Rebuild your decision-making, boundaries, and nervous system from truth.
4. **RISE:** Anchor your intuitive gifts into service, leadership, and embodied alignment.

This is the architecture of permanent change.

MY PHILOSOPHY

Trauma doesn't just haunt your past. It hijacks your future.

It distorts your intuition.

It bends your decisions.

It scrambles your sovereignty.

Until it clears, you will keep choosing from distortion... not destiny.

Healing isn't about going back.

It's about collapsing timelines and installing new ones.

That's what we do here.

MY MODALITIES

- DNA Reprogramming
 - HeartCanvas™ Healing (Intuitive-Art Trauma Work)
 - Remote Viewing & Clairvoyance
 - Emotional Repolarization Technique
 - Certified Master Trainer: The Goran Technique
 - Psychic Meditation (Berkeley Psychic Institute Lineage)
 - Energetic Immunity & Permanent Psychic Self-Defence
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WHO THIS IS FOR

You've done the inner child work.
You've read the books. You've meditated. You've journaled.
But something still loops.

That means something's still buried.

This is for:

- Healers who absorb more than they transmute
- Therapists who know talk therapy isn't enough
- Executives who are done performing success while suffering in silence
- Intuitives whose gifts are blocked by unprocessed pain
- Leaders who feel the mission but can't move the weight

This isn't spiritual entertainment.
This is frequency recalibration.

WHO THIS IS NOT FOR

This is not for the curious. It's for the committed.
Not for those seeking comfort. But those seeking consecration.

We do not bypass.
We do not coddle.
We do not play in half-truths.

If you want the shift... you must bring your full self.

MY SIGNATURE OFFERINGS

1. **Intuitive Therapy Level 1**
Practitioner training for therapists and healers integrating intuition into client work.
 2. **Soul Connection Workshop**
In-person emotional clearing and psychic recalibration event.
 3. **Permanent Psychic Self-Defence Clinic**
Energetic sovereignty protocols and entity immunity sequencing.
 4. **Ascension Certification Pathway**
Train under me. License the work. Lead others in the new frequency.
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WHAT THIS LEADS TO

We are building more than a school.
We are establishing a lineage.

Every certified leader becomes a signal tower for spiritual sovereignty.
A breaker of loops.
A transmitter of healing beyond the mind.

This is not just personal development.
This is planetary recalibration... through your body, your voice, your field.

FINAL TRANSMISSION

If you've been waiting for the answer to land in your lap... this isn't it.

But if you've been hearing the call...
In your dreams.
In your chest.
In the ache behind your eyes...

And you're ready to face the real reason you've been stuck.

Then the work is ready for you.

You were never broken.
You were never weak.
You were never too much.

You were just holding what wasn't yours... and now, it's time to let it go.

This is where you rise.

DAILY DEMAND | MERIT IMPLEMENTATION GUIDE

Powered by Sheza

PHASE 0: ORIENTATION & ACCESS

Step 0.1 — Access Confirmation

- Confirm Merit's intake, onboarding form, and payment are complete.
- Portal invite sent with orientation video and system overview.

Step 0.2 — Client File Setup

- Create record in CMS Tracker Shell.
 - Open Client Case Tracker.
 - Assign Client Success Lead, DM Cell, and Content Cell.
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PHASE 1: WEEK 1–2 | SYSTEM BUILD + GO LIVE

Step 1.1 — Avatar Lock

- Send Avatar Precision Template.
- Schedule 15-minute guided call if clarification needed.
- Final output: 1-Page Buyer Blueprint.

Step 1.2 — Offer Angle

- Send Offer Snapshot Builder.
- Review answers, shape into 10-word pitch + 3 bullets + CTA Hook.
- Submit for approval to Merit.
- Final output: Offer Snapshot.

Step 1.3 — Platform Bio Rewrite

- Update LinkedIn or relevant platform bio using the new Offer Snapshot.

Step 1.4 — Content Engine Initiation

- Use Post Engine bank to create 3 starter posts (Authority, Myth Smash, CTA).
- Upload to content approval queue.

Step 1.5 — DM Engine Launch

- Identify initial outbound list from Merit's ecosystem.
- Upload Inbound NEPQ responses.
- Begin DM sequence: Touch 1-2 live by Week 2.

Step 1.6 — Tracker Activation

- Log CMS Baseline: Followers, Leads, Offer Grade, Booked Calls = Week 0.
 - Input all initial data into CMS Tracker and Case Tracker.
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PHASE 2: WEEK 3–8 | EXECUTION + OPTIMISATION

Step 2.1 — Content Rhythm

- 3–5 posts weekly from 10-category Post Engine.
- Rotate content types, track engagement.

Step 2.2 — DM Flow Maintenance

- Inbound: Use NEPQ 3-step script.
- Outbound: 5-Touch sequence every week to new leads.
- Escalate Hot Leads to calendar booking.

Step 2.3 — Weekly Reporting

- Every Friday:
 - Update CMS Tracker.
 - Send CMS Report to Merit.
 - Log data in Client Case Tracker.

Step 2.4 — Midpoint Diagnostics (Week 6)

- Host review call with Merit.
 - Tune Offer, Post types, DM language.
 - Adjust avatar if underperforming.
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PHASE 3: WEEK 9–12 | COMPOUND + TRANSFER

Step 3.1 — Scale Readiness

- Forecast CMS Trends.
- Discuss backend retainer or licensing shift.

Step 3.2 — Case Building

- Draft wins post.
- Build Case Study Shell using Tracker data.

Step 3.3 — Offboarding / Transition

- Present renewal options: Retain, Scale, or Graduate.
 - Final CMS Score sent.
 - Archive client record in Notion or GHL.
-

OPERATING RHYTHM (DAILY + WEEKLY)

Daily

- 9:00 AM — CMS Check & DM Review (Client Success).
- 10:00 AM — Content Creation & Approvals (Content Cell).
- 1:00 PM — DM Execution (DM Cell).
- 3:00 PM — Escalations or stuck lead reviews (Sheza/Ops).

Weekly

- Monday — Content & DM plan locked.
 - Tuesday–Thursday — Execution.
 - Friday — CMS Scoring, Report Sent, Wins Logged.
-

MERIT-SPECIFIC MODIFICATIONS

- **Avatar Segment:** [To be completed with Merit intake].
- **Offer Angle:** [To be confirmed with Offer Snapshot].
- **DM Platform Focus:** LinkedIn primary, IG secondary.
- **Studio Tier Path:** Assess viability for licensing expansion by Week 11.

MERIT AVATAR

CORE ARCHETYPE

The Loop-Aware Healer

They know they're stuck... but they don't know where. They've done "the work" for years, but the pattern still recycles. They are spiritually open, emotionally aware, but energetically blocked at the root.

They are not beginners.

They are not skeptics.

They are tired of feeling broken *despite* everything they've already done.

DEMOGRAPHIC OVERLAY

- **Age:** 33–55
 - **Gender:** Primarily women + non-binary, emotionally literate men
 - **Location:** US, Canada, UK, Australia
 - **Occupation:** Coaches, therapists, empaths, practitioners, team leads
 - **Spiritual Fluency:** High-energy work, past lives, psychic tools, intuitive language
 - **Economic Readiness:** \$88–\$5K program viable; open to payment plans; sees this as essential, not optional
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CONSCIOUS GOALS

- Heal the unhealable
 - Activate psychic gifts that feel dormant
 - Step into soul-aligned leadership
 - Stop absorbing pain that isn't theirs
 - Finally feel clear, clean, and capable
-

SUBCONSCIOUS MOTIVES

- Be seen as more than just "the strong one"
 - Reclaim power stolen by trauma, family, or spiritual bypass
 - Find a guide who *sees through the fog*
 - Release the shame of still being stuck
-

CONTRASTING IDENTITIES

- **Before:** “I’ve tried everything and nothing holds.”
 - **After:** “My field is clean. My intuition is sharp. I don’t second-guess anymore.”
-

EXTERNAL LANGUAGE (*They say...*)

- “I’m intuitive, but something’s blocking me.”
 - “I’ve done years of therapy and the same pattern keeps showing up.”
 - “I know I’m here for something bigger... but I can’t access it fully.”
 - “I’m exhausted from holding everyone else.”
 - “I’m ready for *real* clearing... not just more mindset work.”
-

INTERNAL TRIGGERS (*They feel...*)

- Quiet resentment at spiritual communities that promise but don’t deliver
 - Shame about being “a healer who still hurts”
 - Grief over lost time and misaligned decisions
 - Fierce readiness to shed, rise, and lead
-

REJECTION SENSITIVITY

- They’ve felt dismissed by therapists
 - Misunderstood by family
 - Overwhelmed in groups
 - They crave intimate, *accurate* guidance... not noise, not BS.
-

CROSSROADS MOMENT

They are at the *threshold* between collapse and consecration.

If they don’t find this now, they will either:

- Spiral into over-certification, thinking more tools will fix the pain
 - Retreat into isolation, believing they are too broken to lead
 - Bypass their gift, settling for safety over sovereignty
-

MARKETING KEYS

Messaging Hooks

- “You’ve tried everything. Now try the thing that clears it for good.”
- “You’re not broken — you’re blocked. And we know where it’s hiding.”
- “Therapy got you here. Intuitive healing gets you free.”
- “Your field holds the truth. We’ll teach you how to listen.”

CTA Angles

- Join the Soul Connection Workshop
- Book a clearing session to unhook the trauma loop
- Download the Guide: “Why Your Healing Isn’t Holding — And How To Fix It”

Platform Priorities

- LinkedIn: leadership credibility + authority angle
- IG: emotional resonance + visual transmission
- YouTube/Podcast: future play — deep teachings, guest interviews, energetic breakdowns

This avatar is your demand engine. Every DM, every post, every workshop title speaks *to this person*.

TOP THREE OFFERS

Precision-built to match the avatar, aligned with Daily Demand mechanics, and positioned to generate both trust and transaction. Each offer includes structure, price logic, emotional angle, and entry pathway.

OFFER 1: SOUL CONNECTION WORKSHOP

Format: Live Event — In-Person or Zoom

Price: \$88–\$198

Duration: 1 Day (5–6 hours)

Cap: 12–30 seats

Conversion Goal: Ascension Pathway + 1:1 Clearings

Positioning:

“This isn’t a workshop. It’s a clearing chamber.”

What It Does:

- Surfaces the one pattern they can’t see
- Releases emotional and energetic residue
- Activates their field for next-stage integration
- Introduces Goran, HeartCanvas™, and channelled work

Emotion Hook:

“You’ve done the mindset. You’ve sat with the pain. Now let’s clear it from the place it lives.”

Pathway:

Perfect for inbound leads who are looping and need a visceral breakthrough to trust again.

OFFER 2: INTUITIVE THERAPY LEVEL 1

Format: 6–8 Week Program

Price: \$1,500–\$2,500

Delivery: Cohort-based or Evergreen

Conversion Goal: Certification Track / Higher Levels

Positioning:

“Learn to heal others by learning how to finally heal yourself.”

What It Does:

- Teaches psychic boundaries and self-clearing
- Unlocks intuitive tools with structure
- Integrates Goran Technique and HeartCanvas™

- Converts pain into precision insight

Audience:

Practitioners, coaches, and therapists who know too much — and still feel stuck.

Emotion Hook:

“You’re not just here to feel better. You’re here to hold light for others. But your field must be clean first.”

Pathway:

Scales Merit into mentor role, creates ascension ecosystem, and builds certification funnel.

OFFER 3: CLEARING SESSION + AURA SNAPSHOT

Format: 1:1 or Voxer + PDF

Price: \$333–\$555

Duration: 60–75 minutes + Follow-up Support

Conversion Goal: Ongoing mentorship, Level 1 intake, or bundle rebookings

Positioning:

“This is not coaching. It’s extraction.”

What It Does:

- Pinpoints the most active energetic distortion
- Removes the root — not the symptom
- Sends post-session Aura Snapshot (written energetic map + intuitive directives)
- Builds intimacy and trust

Emotion Hook:

“You already know what’s wrong. You just can’t reach it. Let me clear what your logic can’t.”

Pathway:

Used for DM escalation or post-event activation. Bridges the logical and mystical — builds belief.

NEXT STEPS

You now have:

- The Avatar
- The Offers
- The System

Now lock the weekly content rhythm to match each offer — 3 posts per offer per week, with rotating CTA.

CONTENT RHYTHM GRID

This is not filler content. It's *conversion choreography*. Every post type serves a specific motion: open belief, deepen trust, pull forward.

CONTENT STRUCTURE

Post Frequency: 5 per week

Post Types: Authority | Myth Smash | Vulnerability | Case | CTA

Platform Priority: LinkedIn → IG (adapted)

DM Flow: Every CTA post triggers direct inbound or outbound sequence

WEEKLY POST RHYTHM

MONDAY — THE OPEN

Post Type: VULNERABILITY

Offer: Soul Connection Workshop

Prompt:

“I looked fine. But I was suicidal for 25 years.”

→ Share personal darkness + what actually cleared it.

→ Close with: “This is what we open at the Soul Connection Workshop.”

TUESDAY — THE TEACH

Post Type: AUTHORITY

Offer: Intuitive Therapy Level 1

Prompt:

“Here’s what most healers don’t understand about trauma...”

→ Teach energetic root distortion

→ Introduce Repatterning Spiral™

→ Close with: “We teach this in Level 1.”

WEDNESDAY — THE BREAK

Post Type: MYTH SMASH

Offer: Clearing Session

Prompt:

“Talk therapy can’t reach trauma stored in your energy field.”

- Break mental model
 - Close with: “Book a session and I’ll show you where it’s hiding.”
-

THURSDAY — THE PROOF

Post Type: CASE

Offer: Soul Connection Workshop

Prompt:

“Sarah was a certified coach... and still couldn’t stop crying at night.”

- Walk through session result
 - End with: “She walked out of the workshop with a clean field.”
-

FRIDAY — THE PULL

Post Type: CTA

Offer: Rotating

Prompt Options:

- “If you’ve tried everything, this is what comes next.”
 - “DM me the word ‘CLEAR’ and I’ll send the protocol.”
 - “Enrollment is open. If you feel the pull — don’t wait.”
-

DM SEQUENCES PER POST

- **MONDAY:** Ask: “Which part of this feels familiar?” → NEPQ
 - **TUESDAY:** Ask: “What’s the one pattern you can’t break?” → NEPQ
 - **WEDNESDAY:** Offer mini diagnostic → Book link
 - **THURSDAY:** Ask: “What would that level of clearing change for you?”
 - **FRIDAY:** CTA direct → Session or Workshop booking
-

ANCHOR HASHTAGS (LinkedIn + IG)

#IntuitiveTherapy #EnergyHealing #TraumaClearing #PsychicLeadership #AscensionWork #FieldClearing
#DailyDemand

With this rhythm, *every week moves someone from belief to booking.*

THE GATE

The full-stack system that turns Merit's frequency into a scalable, sovereign business architecture.

No noise. No theory. Three core pillars:

1. THE BRAND SYSTEM

This is the field they feel before they even read.

Positioning Law

Merit is not a coach. She is a Consecrator.

She doesn't help you feel better. She clears what's kept you from becoming who you really are.

Brand Archetype: The Oracle meets The Surgeon

Visual Language: Deep indigos, white-gold light, clean type, high-frequency geometry

Signature Phrase: "Clear what coaching can't."

Identity Pillars:

- Root-Level Repatterning
- Psychic Sovereignty
- Emotional Frequency Mastery
- Trauma-Clearing Infrastructure

Naming System (Everything must signal depth + transformation):

- Soul Connection Workshop
- The Repatterning Spiral™
- Intuitive Therapy Level 1
- Aura Snapshot Session
- The Consecrated Path (future certification track)

Platform Priority:

- LinkedIn = Authority
 - Instagram = Resonance
 - YouTube/Podcast = Depth & Training (Phase 2)
-

2. THE CONVERSION ENGINE

This is what makes strangers trust you enough to transform.

Funnel Structure

ENTRY TIER

- **Soul Connection Workshop** (\$88–\$198)
 - Live monthly
 - 30% convert to sessions or Level 1

CORE OFFER

- **Intuitive Therapy Level 1** (\$2,000 avg)
 - 6–8 week program
 - Includes self-study modules + live calls + bonus clearing session
 - Installment plan available

ASCENSION TRACK

- **1:1 Clearing Sessions** (\$555/session or \$1,500/3-pack)
 - 60-min live or Voxer format
 - Includes Aura Snapshot (PDF map + voice notes)
-

Lead Pathways

Daily Demand Rhythm:

- 5 posts/week
- 25 DMs/week (outbound + inbound)
- 3 Call Bookings/week

Conversion Tools:

- Waitlist Page (Workshop)
- Application Page (Level 1)
- Direct Calendly Booking (Sessions)

Follow-Up Flows:

- Cleared but ghosted? 3-Part Reminder Series
 - Attended workshop but didn't buy? 2-Part Reconnect + 1 Scarcity Trigger
 - Session rebook series: "Your field has shifted. Let's anchor it."
-

3. SUSTAINABLE MRR (Monthly Recurring Revenue)

This is how you scale without burning out.

Path 1: Licensing Layer

Certification Path:

- Build a full **“Certified Intuitive Therapist”** program
- Train other healers to use Merit’s system
- Annual License Fee: \$3,500–\$6,000
- Merit runs 1–2 cohorts/year for new certs
- Grads become *income + impact multipliers*

Support Layer:

- Grads pay MRR for platform access, brand assets, monthly calibration calls
-

Path 2: Studio Subscription

For lighter entry clients, build a **Clearing Studio Subscription**:

- \$77/month
- 1 live group clearing + 1 intuitive training per month
- Access to session replays
- Voxer mini-drops from Merit (energetic updates)

Launch once you hit 1,000 followers and >100 client leads.

Path 3: Digital Ascension Bundle

Self-study replays:

- \$333 Bundle
- Includes Workshop Replay, Repatterning Spiral Guide, Aura Reset Mini
- Evergreen, upsell to sessions or Level 1

Use in abandoned cart flow, low-ticket DM interest, or list reactivation.

DEPLOYMENT TIMELINE

Week 1–2

- ✓ Lock Rhythm
- ✓ Run Soul Connection Workshop
- ✓ Launch Clearing Session Calendar

Week 3–6

- ✓ Launch Intuitive Therapy Level 1

- ✓ Automate Follow-Ups
- ✓ Post Case Studies

Week 6–12

- ✓ Begin Certification Pre-Frame
- ✓ Drop Studio Waitlist
- ✓ Test Paid Ads (Retarget Workshop Leads)

This is the Gate.

It's clear. It's ready. It scales.

FIRST 15 STARTER POSTS

Each post has a distinct objective: crack belief, build resonance, trigger response, or convert.

WEEK 1: LOOP BREAKER SERIES

1. VULNERABILITY (Soul Connection Workshop)

"I was suicidal for 25 years. On the outside, I looked fine."

What no one saw was the war inside my own body.


Therapy couldn't touch it. Meditation helped me cope — but it didn't *clear* it.

What finally did?

Energetic repatterning.

That's why I built the Soul Connection Workshop.

We clear what mindset can't.

 DM me "SOUL" — I'll send you the next one.

—

2. AUTHORITY (Intuitive Therapy Level 1)

"Most trauma work fails because it starts too late."

By the time your brain notices the problem — your field has already encoded it.

That's why you loop.

Thoughts change.

But energy repeats.

In Level 1, we teach how to spot distortion *before* it becomes pain.

Apply if you're ready.

—

3. MYTH SMASH (Clearing Session)

"Talk therapy saved my life. But it never set me free."

Because trauma isn't just a memory — it's an energetic imprint.

Until you remove it from the field, it stays active in the nervous system.

One session.

One clearing.

One map that shows what's really driving your pain.

DM "CLEAR" — let's go.

—

4. CASE (Workshop)

"She'd done 12 years of therapy and still cried at night."

We met in a workshop.

Within 20 minutes, I traced the root. Not mental — ancestral.

We cleared it on the spot.

She called me 2 days later:
“I haven’t felt this light in 20 years.”
That’s what we do.
Next event: [Insert date].

—

5. CTA

“You’re not broken. You’re blocked.”
You feel the pull. You know something’s stuck.
But every strategy keeps circling the same pain.
Let’s clear the root.
DM “READY” — and I’ll send what comes next.

WEEK 2: FIELD CLARITY SERIES

6. VULNERABILITY

“I used to cry after client sessions and didn’t know why.”
I thought I was just empathic.
But I was energetically entangled.
Until I learned psychic boundaries, I was absorbing everything.
If that’s you — I made a training for it.
DM “BOUNDARY” — I’ll send it to you.

—

7. AUTHORITY

“The nervous system doesn’t lie.”
Your mind might say you’re fine.
But your body holds the truth.
Tremors. Tight chest. Random panic.
That’s not random. That’s residue.
We clear it in real time — not years.
Apply for Level 1. It’s time.

—

8. MYTH SMASH

“You don’t need more mindset work. You need extraction.”
Coaching loops because it treats the symptom.
We go to the root.
Energetic repatterning isn’t woo. It’s surgical.
And we track the trauma with psychic precision.
That’s the difference.
That’s the shift.

9. CASE

"He was a therapist who couldn't sleep through the night."

We cleared the grief loop — buried under perfectionism.

After 2 sessions, he called me in tears.

"I feel like myself again."

It's never just behaviour. It's always the field.

10. CTA

"Your intuition is buried under your pain."

We'll find it. We'll clear it.

And we'll tune it so sharp you'll never doubt yourself again.

Ready?

Workshop or Session. DM "GUIDE" — I'll send you the next step.

WEEK 3: SOVEREIGN SELF SERIES

11. VULNERABILITY

"I thought I had to be perfect to lead."

I burned out trying to heal while hiding my wounds.

The moment I dropped the mask — my field recalibrated.

It didn't require strength.

It required honesty.

If you're done hiding, I'll hold the mirror.

12. AUTHORITY

"Clairvoyance is not rare. You've just been trained to ignore it."

Every child senses.

But pain shuts it down.

We rebuild the signal through energy clarity + emotional repolarisation.

You don't need gifts.

You need sovereignty.

Level 1 opens that door.

13. MYTH SMASH

"Not all energy is yours to carry."

If you're tired all the time, it's not burnout.

It's spiritual codependency.

We clear the hook.
You regain your field.
This is permanent psychic self-defence — not just shielding.

—

14. CASE

“She’d been certified five times. Still couldn’t charge her worth.”

Because her field said: “If I’m seen, I’ll be attacked.”

That’s not mindset.

That’s imprint.

We removed it in one deep protocol.

She raised her rates the next day — no fear.

—

15. CTA

“This is not for the curious. It’s for the consecrated.”

If you’re here to change consciousness — not just feel better — then this is your path.

DM “RISE” — and I’ll show you what comes next.

Each of these is coded to move someone through belief → permission → decision.

DM SCRIPTS

These are not chatty, “Hey girl” intros. These are NEPQ-aligned, consequence-driven messages that mirror Merit’s field: clean, clear, and cutting straight to the wound.

DM SCRIPT 1: INBOUND RESPONSE — VULNERABILITY POST

Trigger Post: “I was suicidal for 25 years. On the outside, I looked fine.”

Response Script:

“Hey [Name] — thank you for responding to that post. Most people see themselves in the story, but don’t know what to do next. Can I ask...

What part of that message hit a little too close?”

(Wait for answer. Then continue.)

“That loop — whatever you’re facing — it’s not just mental. It’s encoded in your field.
I offer one session that traces it to the root and clears the residue.
Want me to send you the link?”

DM SCRIPT 2: OUTBOUND — PSYCHIC BLOCK POST

Trigger Post: “Clairvoyance isn’t rare — you’ve just been trained to ignore it.”

Initial Touch:

“Hey [Name] — saw you work in [field/context] and figured this might resonate.
A lot of intuitives feel blocked — but it’s not your gift that’s off. It’s your field that’s heavy.
Curious — are you feeling blocked, or are you doubting what you already sense?”

(If they respond “blocked” or “unsure”) →

“That tells me something.
Most of the time, what you think is confusion is actually distortion running in your energetic body.
I offer a full clearing + snapshot that maps out where it’s coming from.
Want me to send the info?”

DM SCRIPT 3: WORKSHOP INVITE

Trigger: Any inbound curiosity or post interaction

“Hey [Name] — I have a Soul Connection Workshop coming up.
It’s a full-day healing immersion where we trace trauma loops, clear energetic hooks, and reset your field.
People leave feeling light, clean, and clear.
Want me to send you the info?”

(Optional 2nd touch for unresponsive leads)

“Just circling back — this fills fast and I don’t open it often.
If you’re still curious, I’ll hold a spot for you today.
Want the details?”

DM SCRIPT 4: SESSION ESCALATION (After Post Comment or Workshop Attend)

Trigger: “You said you related to [x] — can I ask...”

“You mentioned this hit hard. I’m going to ask something direct:

When did you first notice this pattern showing up in your life?”

(Let them respond. Listen deeply. Then:)

“Got it.
The root’s likely deeper than you think — and not mental.
I can trace it and clear it. I offer a one-off clearing session that includes a written energy map.
Want the link?”

DM SCRIPT 5: REENGAGE & LOOP CLOSURE

Trigger: No response / ghosted lead / past session attendee

“Hey [Name] — checking in.
If the loop hasn’t broken yet, that’s your signal.

Most people wait for clarity — but the clarity only comes after the clearing.

Want to book in and finally reset this?”

(Follow-up touch)

“Here’s the truth:
If the field stays loaded, the mind keeps looping.

Let me help you release it.”

DM Tag Words for Merit's System

Use these words in all manual or outbound DMs:

- “Field”
- “Residue”
- “Distortion”
- “Clarity”
- “Hook”
- “Reset”
- “Ancestral Loop”
- “Repatterning”

These five scripts cover 90% of Merit's DM flows — inbound, outbound, event-based, escalation, and reengagement.

SUBSCRIPTION & MEMBERSHIP MODELS

Designed for long-term MRR, scalable intimacy, and field-aligned delivery.

We split this into two calibrated offers:

1. THE CLEARING STUDIO

“Your monthly field reset — guided by Merit.”

Core Concept

This is the energetic gym.

Every month, members receive a deep intuitive clearing + practical protocol to clear stuck energy, restore psychic boundaries, and recalibrate.

OFFER DETAILS

Name: *The Clearing Studio*

Price Point: \$77/month

Delivery Format:

- 1x Live Group Clearing Session / month (Zoom)
- 1x Monthly Transmission (20-min channelled insight or field training)
- Replay Vault access (last 3 months)
- Optional Voxer community (Phase 2)

Who It's For:

- Past clients who want to stay energetically clean
- Healers, empaths, and coaches who regularly absorb others' emotions
- Intuitives needing psychic tune-ups without constant 1:1s

Emotional Hook:

“You clean your body. You clean your house.

But when was the last time you cleared *your field*?”

Conversion Path:

- Offer as a post-session add-on
 - Offer as an end-of-workshop upsell
 - Use in DM flow for low-ticket leads: “You’re not ready for 1:1 — but this will keep you clean.”
-

2. THE ASCENSION NETWORK

"A private sanctum for leaders walking the consecrated path."

Core Concept

This is your private frequency chamber.

Part mastermind, part transmission, part war room — for intuitives, mentors, therapists, and visionaries doing deep field work.

OFFER DETAILS

Name: *The Ascension Network*

Price Point: \$222/month

Delivery Format:

- 2x Live Calls / month
 - 1 = Masterclass or Training
 - 1 = Live Q&A or Channelled Clearing
- Guest Experts every 2 months
- Access to Signature Method Vault (for Level 1 grads)
- Private Community Access (Not FB — clean space)

Who It's For:

- Graduates of Intuitive Therapy Level 1
- High-integrity intuitives, therapists, and coaches
- Field leaders looking to refine their gifts + hold bigger energetic capacity

Emotional Hook:

"You don't need more followers. You need cleaner frequency."

"This is where the real ones recalibrate."

Conversion Path:

- Soft pitch at the end of Level 1
- Invite-only DM outreach for high-vibe past clients
- From audience: Use filtered CTA: "DM ASCEND if you're holding a field — and need help holding yourself."

TECHNICAL & DELIVERY INFRASTRUCTURE

- **Platform:** Kajabi or Skool (for Clearing Studio)
- **Checkout:** ThriveCart, Stripe, or GHL

- **Email Onboarding:** Clear frequency primer + how to prep for live clearings
- **Retention Protocol:**

- Welcome Video: “What to expect — and how to get the most from this”
 - Week 3 reminder: “Your next session is coming — don’t loop alone”
 - Failed payment grace + energetic check-in flow
-

BONUS LEVER: ANNUAL PREPAY OFFER

Studio: \$770/year → “Two months free + bonus private 15-min aura diagnostic”

Network: \$2,222/year → “Bonus 1:1 with Merit + private field scan”

This locks in cashflow. Prepay offer runs at workshop or as end-of-session option.

You now have a clear, sustainable MRR stack:

1. **Clearing Studio** = Scaled access + energetic hygiene
2. **Ascension Network** = Leadership calibration + field intimacy

TRAINING, CERTIFICATION, AND LICENSING MODELS

Built for authority, sustainability, and long-range leverage.

You're not building a course. You're building a lineage.

THE ASCENSION PATHWAY™

Train. Certify. License. Lead.

PHASE 1: TRAINING — INTUITIVE THERAPY LEVEL 1

Positioning: *Learn to see, sense, and clear energy with precision. On yourself, and for others.*

Program Specs

- **Length:** 6–8 weeks
- **Format:** Hybrid (live + recorded)
- **Includes:**
 - Repatterning Spiral™ core framework
 - Energetic diagnostics
 - Clearing protocols (Goran, HeartCanvas™, Repolarisation)
 - Psychic boundary mastery
 - Aura Reading + Field Mapping
 - Practice labs (peer work)
 - Real-time supervision

Outcome:

- Ability to run full clearing sessions
- Confidence reading, interpreting, and shifting energetic fields
- Clean channel without emotional contamination

Price: \$2,000–\$2,500

Prereq: None — open to anyone who is ready

Conversion Flow:

Workshop → Session → Level 1

PHASE 2: CERTIFICATION — CONSECRATED FACILITATOR TRACK

Positioning: *You don't just do the work. You transmit the field.*

Program Specs

- **Length:** 10–12 weeks
- **Format:** Application-only + Interview
- **Includes:**
 - Advanced clearing protocols
 - Client ethics + trauma-informed anchoring
 - How to hold group fields without leaking
 - Live casework review
 - 3 graded practice sessions
 - Community practicum
 - Field integrity calibration

Outcome:

- Certified Consecrated Facilitator (Level 1+2)
- Permission to offer paid client clearings using Merit's methodology
- Pathway to Licensing

Price: \$5,000+

Prereq: Level 1 + Interview + Practice Session

PHASE 3: LICENSING — INTUITIVE THERAPY LICENSED PARTNER

Positioning: *Use my method. Teach in your name. Carry the lineage.*

License Structure

- **Annual Fee:** \$3,500–\$6,000
- **Includes:**
 - License to use curriculum
 - Access to brand IP (frameworks, diagrams, language)
 - Private Licensee Network (1x/month calibration)
 - Business & Marketing Blueprint
 - Custom content templates
 - Referrals from Merit's network
 - Option to co-host workshops under "Powered by Merit" banner

Standards:

- Annual field review

- Shadow mentorship for 1 cohort
- 2 client case submissions/year

Add-On:

- *Enterprise License Tier* for orgs, teams, and retreat hosts (\$9,000+)
-

ASCENSION PATH TIMELINE

Step 1: Attend a Soul Connection Workshop

Step 2: Book a Personal Field Clearing

Step 3: Complete Level 1

Step 4: Apply + Certify as a Facilitator

Step 5: License the Method + Expand Reach

Step 6: Co-host, teach, or lead in Merit's global platform

MONETIZATION ROLLOUT

- Run **Level 1** quarterly
- Open **Facilitator Certification** 2x/year (Spring + Fall)
- Launch **Licensing** after 10 certified grads
- Total Revenue Stack =
 - \$2,000 x 20 students = \$40K/q
 - \$5,000 x 10 certifiers = \$50K/biannual
 - \$5,000 x 10 licensees = \$50K/year

Recurring, leveraged, no dilution.

This is how we codify the work.

You don't just scale sessions. You build a healing infrastructure that lives beyond you.

LICENSING AND STANDARDS

This is the governance framework. Clean. Legal-grade. No spiritual drift.

INTUITIVE THERAPY METHOD™ — LICENSING & STANDARDS FRAMEWORK

Issued by: The School for Intuitive Ascension

Founder & IP Holder: Merit Solarah Aureong

Effective: Immediately upon approval and agreement signature

Reviewed: Annually

Category: Practitioner Licensing | Certification Oversight

I. LICENSE STRUCTURE

Name: *Licensed Practitioner of the Intuitive Therapy Method™*

Scope:

Licensees are authorized to:

- Deliver 1:1 and group sessions using the Repatterning Spiral™, Aura Mapping, HeartCanvas™, and Goran-based protocols
 - Market their services as “Powered by Merit Solarah Aureong” or “Certified in the Intuitive Therapy Method™”
 - Use approved IP assets (framework visuals, field diagnostic tools, client session templates)
-

II. LICENSING TIERS

Tier 1: Solo Practitioner License

- \$3,500/year
- Single practitioner, private clients, no teaching or cohort delivery
- 12-month term, renewable

Tier 2: Certified Facilitator License

- \$6,000/year
- Permission to run workshops, group programs, and live teachings using the IP
- Includes co-marketing on Merit’s platform and shared client intake

Tier 3: Enterprise Partner License (By Approval)

- \$9,000+/year

- For retreat hosts, healing centres, and multi-practitioner platforms
 - Requires 1 lead certified practitioner + legal entity review
-

III. LICENSEE REQUIREMENTS

To remain in good standing, licensees must:

1. **Maintain Certification**
 - Must complete Certification Program (Level 1 + Level 2)
 - Must complete one live calibration call per quarter
 2. **Submit Annual Field Review**
 - Includes 2 anonymized case studies
 - 1 recorded client session (30-minute excerpt) for integrity review
 - Statement of energetic hygiene practices
 3. **Display Clear Attribution**
 - Must state: “Certified in the Intuitive Therapy Method™ by Merit Solarah Aureong”
 - May not modify the name of the method or proprietary frameworks
 4. **Adhere to Energy Ethics Code**
 - No diagnosing, predicting death, or claiming cure
 - Sessions must be client-led, consensual, and never coercive
 - Emotional safety and psychic boundaries must be demonstrated
 5. **Honour IP Boundaries**
 - License does **not** grant rights to create derivative courses, training materials, or certify others
 - Teaching rights are reserved for Facilitators under direct license only
 6. **Complete Annual Renewal Assessment**
 - Integrity interview with senior facilitator or Merit
 - Reaffirmation of ethics, frequency, and public alignment
-

IV. BRAND USAGE & VISIBILITY

Approved Use:

- “Certified in the Intuitive Therapy Method™”
- “Powered by The School for Intuitive Ascension”
- Visual assets provided via Licensee Portal

Prohibited Use:

- Claiming authorship of the method
- Modifying method language for personal rebranding
- Selling the method as part of another program without explicit written consent

V. GROUNDS FOR TERMINATION

Licensing will be revoked immediately if:

- Misuse or distortion of the method is proven
- Client harm is substantiated (emotional manipulation, spiritual abuse, ethical breach)
- Use of IP is continued post-license without renewal
- Disrespect or defamation toward the School, Merit, or other practitioners occurs

No refunds will be granted. Licensee forfeits all rights to marketing language, method use, and brand association.

VI. RENEWAL & ASCENSION

- License renews annually by approval
- Merit or a designated panel reviews all submitted materials
- High-performing licensees may be invited into leadership track:
 - Lead Instructor roles
 - Regional Partner designation
 - Method expansion co-development

VII. AGREEMENT DELIVERY

- Digital signature + first payment required for access
- License agreement includes:
 - Non-compete and non-derivative clause
 - Media release for use in platform marketing
 - Commitment to Energetic Integrity Oath

This is how lineage is protected.

This is how frequency is preserved.

This is how we make sure this work doesn't get diluted, distorted, or stolen.

STRATEGIC ADDENDUM

These are high-leverage build actions. Each one unlocks a specific motion or monetisation layer.

OUTSTANDING BUILDS

1. LEVEL 1 CURRICULUM (Training Core)

Purpose: Deliver Merit's foundational practitioner certification — clean, scalable, sovereign.

Includes:

- 6–8 weekly session themes
- Live call structures + objectives
- Tools: Repatterning Spiral™, HeartCanvas™, Aura Diagnostic
- Homework + peer practicum formats
- Onboarding + completion criteria

Outcome: Can run Level 1 with or without Merit present

Motion: Unlocks scalable training and Cert revenue

2. SOUL CONNECTION WORKSHOP FUNNEL (Acquisition Core)

Purpose: Automate lead-to-event-to-conversion system

Includes:

- Workshop Landing Page (story-driven, resonance heavy)
- Confirmation Email + “How to Prepare” primer
- Post-event email sequence (offers session or Level 1)

Outcome: Converts cold interest into emotional commitment

Motion: Grows client base while vetting avatar quality

3. CLEARING SESSION FRAMEWORKS (Delivery Core)

Purpose: Standardise 1:1 session experience + increase rebooking

Includes:

- Aura Snapshot Template (PDF structure + language)
- Clearing Protocol Guide (preparation + field structure)

- Post-Session Integration Message (voice/text script)
Outcome: Deepens trust, builds reputation, and drives referrals
Motion: Supports MRR, upsells into membership or training
-

4. CLIENT ASCENSION PATH MAP (Journey Core)

Purpose: Give clients a visual map of their path to full sovereignty

Includes:

- 1-page diagram from Workshop → Session → Level 1 → Certification → Licensing
 - Version for email + DM share
Outcome: Increases lifetime value and retention
Motion: Closes the loop between discovery and destiny
-

5. DASHBOARDS + TRACKING (Ops Core)

Purpose: Give Sheza's team clarity and reporting tools

Includes:

- Notion Client Tracker (Sessions, Notes, Status)
 - Content Calendar + Post Archive
 - Weekly Performance Sheet (CMS, Bookings, Revenue)
Outcome: Removes friction from execution, increases autonomy
Motion: Scales the operation without scaling complexity
-

6. EXPANSION READY ASSETS (Scale Core)

Purpose: Extend reach, create presence beyond Merit's direct audience

Includes:

- Paid Ads Starter Copy (for retargeting + workshop opt-ins)
- PR Positioning Sheet (guest expert strategy, bio, topics)
- Partnership Pitch Script (for aligned summits, platforms, podcasts)
Outcome: Top-of-funnel expansion + strategic visibility
Motion: Brand equity and market positioning at scale

FREQUENCY PRIMER

For All Sessions, Workshops & Trainings with Merit Solarah Aureong

Do not skip this. Your nervous system will thank you.

Welcome to the Work

If you're reading this, you've already said yes... not just to healing, but to *clearing*. That means you're stepping into a space where energy moves fast, truth comes up sharp, and your field will begin to shift before we even meet.

This is not therapy.

This is not mindset.

This is field work.

What to Expect

You may feel emotion rise before we begin... grief, fatigue, irritation, even resistance. That's normal. Your body and energetic system already know what's about to surface.

Sessions and workshops often include:

- Energetic scanning + intuitive feedback
- Goran Technique or similar clearing protocol
- Repatterning Spiral™ process
- Light trance, breathwork, or somatic grounding
- Time distortion (sessions can feel much longer or shorter)

Afterwards, most clients feel lighter, clearer, and more connected. Some feel temporarily raw or tired. This is part of the recalibration. Do not panic. Do not override it.

How to Prep Your Body + Field

- Hydrate deeply for 24 hours before
- Avoid alcohol or heavy substances
- Create a quiet, uninterrupted space
- Have water, journal, and tissues nearby
- Set a simple intention: "I allow what's ready to clear."

Before Group Sessions:

Ground yourself in silence for 5 minutes beforehand. Say nothing. Let your field stabilize.

What Might Surface

This is not a performance. You don't need to be "ready" — you need to be *honest*.

You may encounter:

- Emotion you didn't expect
- Memories, visions, or physical shifts
- Unexpected peace
- Unexpected grief
- The deep knowing that this is what you've been waiting for

Let it move. Don't label it.

The Truth About Resistance

If you feel the urge to cancel, ghost, or avoid... pause.

That's the trauma loop trying to hold on.

Every breakthrough begins as resistance. You're not scared of what might happen. You're scared that it might *actually work*.

You will not be judged. You will be held. But only if you show up.

Final Note

This work doesn't need hype. It needs *honour*. And if you've come this far, something in you already knows this is right.

Take a breath. Hydrate. Open.

I'll meet you where your healing begins, at the root.

— Merit

CODE OF SOVEREIGN ETHICS

The oath that protects Merit's work, governs her lineage, and filters those not ready to hold the field.

The School for Intuitive Ascension | Issued by Merit Solarah Aureong

This Code is a sacred agreement.

Signed by all trainees, licensees, and community members, it defines the ethical, energetic, and spiritual standards of this lineage.

To stand in this field is to carry responsibility.

1. FIELD INTEGRITY

I commit to maintaining a clean energetic field in all work.

I will not channel, heal, read, or transmit while emotionally contaminated, fatigued, or ungrounded.

I will not perform spiritual work while chemically altered.

I understand that frequency is felt, and no method can override my state of being.

2. NON-COERCION

I will never manipulate, pressure, or persuade clients into action using fear, shame, or energetic domination.

I honour free will as sovereign.

I allow all decisions to emerge from the client's own clarity, not my agenda.

3. NO PSYCHIC DOMINATION

I will not "read" others without explicit consent.

I will not diagnose, predict, or implant belief in a way that overrides their own inner truth.

I will not use intuition to control, impress, or posture.

Intuition is sacred. Not performance.

4. ENERGETIC HYGIENE COMMITMENT

I commit to daily energetic hygiene.

This includes:

- Clearing after sessions
- Separating my pain from the client's
- Returning to neutrality before every new transmission
- Seeking support when my own field is compromised

I understand that residue spreads. I take responsibility for what I carry.

5. CONFIDENTIALITY BETWEEN INITIATES

What is shared in this lineage stays within it.

Client sessions, peer sharings, private trainings, or ceremony insights are never to be spoken outside the container.

I honour the sacred by protecting the vulnerable.

6. VIOLATION CONSEQUENCE

If I breach this code, I may be suspended, removed, or revoked from all School certifications and licenses.

This is not punishment. It is field correction.

Integrity is not optional. It is the currency of this work.

I sign this code as a consecrated practitioner of the Intuitive Therapy Method™.

I do this work not to perform, not to profit, but to liberate.

Signed: _____

Date: _____

Witness / Mentor (if applicable): _____

IP DEPOSIT + METHOD REGISTRY GUIDE

For: The Intuitive Therapy Method™ | Founder: Merit Solarah Aureong

WHY THIS MATTERS

This is not just content.

This is consecrated method — born from lived trauma, field refinement, and energetic transmission.

Once public, it must be legally protected.

This process ensures:

- No one can copy or white-label the method
 - All materials used in teaching or licensing are traceable
 - Future brand equity, licensing, and legal defence are enforceable globally
-

STEP-BY-STEP REGISTRATION PLAN

STEP 1: COMPILE IP PACKET

Create a master folder with the following assets:

Written Descriptions

- *The Repatterning Spiral™* (purpose, process, client result)
- *HeartCanvas™* (modality, use case, protocol steps)
- *Energetic Clearing Sequence* (how it's performed, unique distinctions)

Visual Assets

- Framework diagrams
- Branded infographics
- Signature client maps (Aura Snapshot, Field Loop Tracker)

Session Scripts

- Consent language
- Sample client dialogue
- Clearing command language (unique to Merit)

Use Case Examples

- Workshop curriculum excerpts
 - Certification module slides
 - 1–2 anonymised client case studies showing method in action
-

STEP 2: REGISTER FOR COPYRIGHT (U.S. or CA Jurisdiction)

Platform:

- U.S.: www.copyright.gov
- Canada: www.ic.gc.ca
- UK/EU: [Intellectual Property Office]

Register As:

- “Unpublished Literary Work”
- Optionally: “Method / Process Description + Visual Diagrams”

Files Submitted: Upload PDF packet with date and ownership declaration

Fee: \$45–\$65 (U.S. standard)

Timeline: 3–6 months formal registration, but protection starts at date of submission

STEP 3: NOTARISE STATEMENT OF ORIGIN + USE

Draft and notarise this document:

Statement of Original Work

I, Merit Solarah Aureong, affirm that I am the original creator and sole owner of the Intuitive Therapy Method™, including but not limited to: the Repatterning Spiral™, HeartCanvas™, and the Energetic Clearing Sequence.

These methods were first used in client work on [Insert Date].

No portion has been licensed, published, or distributed prior to this declaration.

I reserve full rights to teach, license, and enforce these assets globally.

Signed + Notarised

Witness: (optional legal counsel)

STEP 4 (OPTIONAL BUT POWERFUL): REGISTER VISUALS IN IP PROTECTION VAULT

Platform Options:

- [Safe Creative](#)
- [LegalZoom IP Vault]

- Private encrypted digital vault with timestamped hash validation

Upload all:

- Logos
- Framework graphics
- Proprietary visuals used in training

Result: Instant timestamped, verifiable proof of creation

STEP 5: STORE AND LOCK

Save all:

- Copyright receipts
- Notarised docs
- IP Vault confirmations
- Submit copies to legal counsel if applicable

Keep internal and licensee access logged in secure Notion or Google Vault

OUTCOME: TOTAL METHOD SECURITY

With this deposit:

- Merit can take legal action against copycats or distortions
- Licensors are bound to a registered method — not a casual concept
- Brand value increases as method becomes traceable, teachable, and protected

FOUNDER'S LETTER

Written in *Merit Solarah Aureong's* voice, encoded with the field of truth, trauma, and transmission.

This is placed in every portal, PDF, and program folder — to set the tone and sanctify the work.

A Letter From Merit

To the one reading this...

I know what it feels like to want peace more than you want breath.

For 25 years, I lived in a cycle of depression so thick it felt like gravity. On the outside, I looked functional. Inside, I was negotiating with the dark. Every morning.

I tried everything.

Therapy. Journaling. Inner child work.

I read the books. I sat on the meditation cushion.

But the pain always returned.

What no one told me is that trauma doesn't live in the mind.

It lives in the field.

And until you clear it there — it keeps recycling.

The turning point came not with words, but with energy.

When I learned how to access the stored loops, the ancestral residue, the grief that wasn't even mine — something broke open.

For the first time, I didn't just feel better.

I felt *free*.

This work was born in that moment.

It is not a brand. It is not a program.

It is the method that saved my life.

The one that taught me how to feel again — without drowning.

The one that returned me to myself.

And now I protect it.

Not as a gatekeeper — but as a guardian of integrity.

If you are here, I trust it is not by accident.

Something in you is ready.

Ready to clear what no longer belongs.

Ready to feel what was never allowed.

Ready to walk not the path of improvement — but of *return*.

I will guide you.

I will hold the field.

But the truth is, this work doesn't belong to me.

This is the work that saved me. It's not mine — it's yours now.

Let's walk.

— *Merit Solarah Aureong*

Founder, The School for Intuitive Ascension

This is now the energetic anchor of everything.

FIELD TRANSMISSION

Video Outline — the first 3–5 minute visual anchor every client, student, and licensee receives.

This is not marketing. This is energetic permission.

Merit Solarah Aureong | Orientation Video

DURATION: 3 to 5 minutes

FORMAT: Direct-to-camera, no script, no slides, clean visual field

DELIVERED IN: Client portals, workshop intros, onboarding sequences, licensing folders

STRUCTURE

1. OPEN THE FIELD (0:00–0:45)

Tone: Calm, grounded, present. Not warm — *consecrated*.

“Before we begin, I want you to feel this:
This is not a course. This is not a technique.
This is a field.
And the moment you said yes, it began working on you.”

Pause. Let silence do the work. Let the energy rise.

2. THE INVITATION (0:45–2:00)

Purpose: Name their truth. Meet them where they are.

“Most people arrive here after they’ve tried everything.
Therapy. Coaching. Meditation. Shadow work.
And still — the pain loops.
Still — something feels stuck.

That’s because trauma doesn’t just live in your thoughts.
It lives in your *field*.
And until you clear it there, nothing fully shifts.”

Let the body talk here. Minimal words. Just presence.

3. SET THE FREQUENCY (2:00–3:30)

Purpose: Establish how this work moves — and what’s required.

“This is not self-help. This is field work.

And if you’re here — you’re ready.

Ready to feel what you’ve suppressed.

Ready to clear what no longer belongs.

Ready to stand in your own frequency without apology.

You don’t have to be perfect.

But you do have to be *honest*.”

Hold their gaze. No flinch. Let the truth land.

4. FINAL WORDS (3:30–end)

Purpose: Offer permission and calm.

“You will not be judged here.

You will not be rushed.

You will be held.

Let this field show you who you are beneath the pain.

And when you’re ready — we begin.”

End with breath. Close the field energetically. Do not smile. Do not shrink.

TECHNICAL NOTE

- Background: Clean, neutral, softly lit
 - Clothing: Neutral tones, no branding
 - Music: None
 - Add subtitles post-edit
 - Optional: Soft 5-second logo animation at open and close
-

Once recorded, this becomes the frequency lock for everything else.

FINAL ASSETS TO COMPLETE THE SYSTEM

1. SIGNATURE FRAMEWORK VISUALS

Why: Your method must be seen to be remembered. Words fade — visuals stay.

Build:

- *The Repatterning Spiral™* — trauma loop visual with entrance + exit points
- *The Energetic Clearing Sequence* — flowchart of the process
- *The Field Distortion Map* — common blocks and how they imprint

Format: PNG + PDF versions for sessions, slides, and marketing

Use: Elevates IP status, aids retention, anchors authority

2. INITIATE WELCOME KIT (Level 1 Entry)

Why: Set tone of respect, weight, and reverence for those entering your training path.

Contents:

- Welcome Letter (signed by Merit)
- Frequency Primer
- Code of Sovereign Ethics
- Session Prep Checklist
- PDF: *“The Four Bodies of Healing”*
- Private Folder with Invocation Audio (optional)

Result: Converts “student energy” into “initiated energy”

3. FIELD REVIEW FORM (For Practitioners & Licensees)

Why: Protects the container as it grows. Tracks energetic drift.

Use Case: Quarterly submission by licensees + facilitators

Fields:

- How have you been clearing yourself this quarter?
- What patterns or distortions have surfaced in your work?
- What support or recalibration do you need?
- Have you referred back to the method or drifted into improvisation?

Reviewed by: Lead facilitator or Merit

Outcome: Keeps lineage clean without needing control

4. CLIENT COMPLETION RITUAL (Post-Session or Training)

Why: Healing is not just opening — it's closing with power.

Options:

- “What you cleared today is no longer yours. Speak it out loud.”
- Final journal prompt: “Now that the residue is gone, what returns to me?”
- 2-minute video or audio by Merit: *“The Field Has Shifted”*

Outcome: Prevents energetic rebound. Deepens closure.

5. LEGACY VAULT (Long-Term Asset)

Why: This work is too pure to live only through Merit's voice.

Build:

- 20-minute unscripted origin interview with Merit
- Method development notes, first diagrams, early recordings
- Vision Document: *“What This Becomes If I Step Away”*

Stored in: Encrypted drive with one delegated steward

Purpose: Protect the inheritance. When she's not in the room — the work still speaks clean.

That's the sweep.

You don't just have a method. You have a system, a doctrine, and now — a full energetic container.

CLIENT INTRODUCTION LETTER

From Sheza, introducing the platform and program to Merit — aligned with tone, scope, and sacred clarity:

From the Desk of Sheza

Daily Demand Systems

April 2025

Merit,

You've built what few ever dare.

Not a brand.

Not a business.

A field. A frequency. A lineage.

And now — that lineage has infrastructure.

The Daily Demand platform has been fully codified for your work.

Every post, every DM, every offer now carries your voice and your voltage — but wrapped in the architecture that scales without diluting.

This is not just marketing. It's consecrated mechanics.

What we've built is below you, not above you.

It obeys your signal. It moves in your rhythm.

And it lets you hold the field — without holding the weight alone.

What's live:

- Avatar: Locked. The Loop-Aware Healer hears herself in every word.
- Offers: Precision-aligned. Each one a door to deeper commitment.
- Rhythm: 15 starter posts. DM flows. Content grid deployed.
- Systems: Daily and weekly protocols. Lead scoring. Performance tracking.
- Structure: Membership, certification, licensing. All clean. All ready.
- Protection: IP deposits, code of ethics, standards of lineage.

Nothing here was templated.

Every line, every lever, was built to honour the frequency you carry — and to ensure it cannot be copied, only carried.

If something breaks, we fix it.

If something works, we scale it.

You lead. We execute. The field expands.

Welcome to your Gate.

The world won't know what just happened — but the ones who are ready will feel it.

Let's walk.

—

Sheza

Implementation Lead, Daily Demand

Field-Aligned Systems for Consecrated Work

This becomes the opening transmission for any onboarding, portal, or internal handover. It sets tone, earns trust, and locks clarity.