

Outreach

[Prospect research](#)

[Market Research](#)

Subject line: For your 21-day Keto Challenge...

Becky,

There is something that your competitors like The Weight Watchers, use that would work well for your business.

It is a tactic that is present in their sales pages, which allows them to engage their audience and make more sales.

To see what I mean, I rewrote your Keto course's sales page using this method and attached it below.

[Sales Page Rewrite](#)

Do you think I fit your brand's voice in the copy?

Best regards,

Radoslav Nazarsky

