



Dear Principals and School Leaders,

I hope this message finds you healthy and in good spirits. As a former high school art educator and current professor of preservice art education teachers, I have the utmost respect and admiration for the many roles you perform daily: curriculum leader, community leader, parent liaison, and student motivator, among others.

There is no doubt that in your role as principal, you have relied on your art teachers to step up and make an impact. These individuals often know the entire school community; can expertly manage finite resources; and bring creativity, spirit, and social–emotional care to the overall school environment.

I know that the visual arts teachers in your buildings have much to offer, and I hope you'll join me in supporting their continued professional development and growth.

Please consider providing an annual membership for your visual arts teacher(s) to their professional communities, the National Art Education Association (NAEA) and the California Art Education Association (CAEA), as well as supporting their attendance at our next CAEA conference through covering registration costs. And remember, Prop 28 will now be providing additional funding that may be used toward professional development opportunities for arts educators.

Through a very affordable investment of \$120 a year, visual arts teacher members gain access to:

- Membership in both the National Art Education Association
- (<https://www.arteducators.org/>) and the California Art Education Association
- (<https://www.caea-arteducation.org/>);
- Free access to all NAEA webinars;
- The best discounts at NAEA Conventions and CAEA Conferences and other events;
- Leadership opportunities;
- Subscription discounts to *Studies in Art Education*

- Print and digital subscriptions to *Art Education Journal* and *NAEA News*
- Timely resources;
- Opportunity to start a chapter of the National Art Honor Society;
- National Art Education Foundation grants;
- Eligibility for national and state awards and scholarships;
- Connection to a worldwide network of like-minded educators and artists representing
- K-12 art educators and administrators, college and university professors, preservice
- students studying art education, researchers and scholars, museum educators, teaching
- artists, and more;
- Participation eligibility in Youth Art Month,
<https://www.caea-arteducation.org/youth-art-month>.

I know that you invest in reaching and serving every one of your students. An investment in art education ensures that we prepare the next generation of creative citizens for the greatest future success.

In partnership,

A handwritten signature in black ink that reads "Anna Pilhoefer". The script is fluid and cursive, with the first name "Anna" and last name "Pilhoefer" clearly distinguishable.

Anna Pilhoefer
CAEA President