


Talent Development Programme Application Guidance

Deadline: Thu 23 Jan 2025 at 23:59

About

Four acts will be picked by a panel of international industry and media to take part in a year-round package of mentoring, workshops and ongoing support to accelerate your career. You will also be given a showcase slot on the opening night of Wide Days (30 Apr 2025).

 *applications will be reviewed by our selector panels after the final deadline, and all applicants will be notified by 5 Feb 2025.*

Who is it for?

Artists or music creators developing a profile in Scotland and looking for support to take you to the next level and to become export-ready. You should be attracting audiences and local media support, getting some interest to take your first-steps outside Scotland, and looking to start building a team.

Before applying, please read the full details of what's included and what's expected of you below...

What's Included

The Wide Days talent development programme exists to help accelerate the international careers of four emerging artists from Scotland. Selected participants will receive:

- 2x in-person artist mentoring days + 1 online mentoring session.
- Pre-Wide Days showcase production session.
- High-quality, multi-camera filmed showcase asset from WD25.
- Professional live photographs.
- Bespoke 1-2-1 meeting programme with international delegates at Wide Days 2025.
- Free Wide Days 25+26 delegate passes (for all performers + 1 team member).
- Artist networking brunch at Wide Days 2025.
- 'Becoming Sync Ready' online workshop ahead of Wide Days.
- High-quality backline + professional sound and light engineers at your showcase.
- Artist catering (healthy food + drinks) at your Wide Days showcase.
- £500 to cover expenses to participate in the programme (paid in three instalments upon fulfilment of the programme).
- Catering at all in-person mentoring days.
- Additional access costs + support for those who require it.
- Two follow-up development meetings (online).
- Mentoring with an industry figure based on your priorities.

What's Expected?

Each place on the programme is valued at over £5,000, and requires the selected acts to fully commit to the programme. Our experience has shown that the artists who engage the most are the ones who will benefit the most.

Criteria:

- All performers must be currently based in Scotland.
- All featured band members must participate in 100% of the programme.
- You consider yourself ready to showcase and/or participate in international opportunities.
- You are serious about building a career in music and are in a position to take up opportunities such as touring, festival dates, writing camps etc.
- You will fill a free guestlist allocation. This will be agreed on an artist-by artists basis, but approx 60 people (duos/bands), 40 people (solo acts).
- You are members of PRS (songwriters) and PPL (performers) or equivalent Performance Rights Organisation (PRO), or are willing to join if accepted. We are happy to help get you registered.
- You will promote your Wide Days showcase and will engage with the organisers to get the most from the opportunity.
- You will make yourself available for media interviews and appearances.
- You should not play any Edinburgh/Glasgow shows for three weeks either side of Wide Days without prior agreement. If you have another offer you'd like to discuss prior to the outcome of your Wide Days application, please drop us an email at hello@widedays.com.
- **All featured performers will attend artist mentoring sessions (all day) on the following dates:**
 - Fri 28 Feb 25 (in-person, Edinburgh)
 - Fri 28 Mar 25 (online)
 - Wed 16 Apr 25 (online)
 - Fri 27 Jun 25 (in-person, Edinburgh)
- **Principal songwriter(s) will participate in two 4-hour online evening events ahead of Wide Days (all band members are also encouraged to attend):**
 - Wed 9 Apr 25: Preparing for Sync (workshop)
- **All featured performers will attend an online debrief meeting w/b 2 June 2025.**
- **All featured performers will be available to attend the entirety of Wide Days 30 April - 2 May 2025.**

To apply:

- Once you have read the above guidance, you can either apply via written form [following this link](#), or apply by audio/video by [following this link](#).