

Powerhouse: Pre-Signing FAQ

1. Will I still own my footage?

Yes. You always retain ownership of your content. By signing with Troveo, you are licensing us the right to use your footage for specific, agreed-upon purposes—**only AI training**—while you remain the rightful owner.

2. What kind of footage do we want most?

We're especially interested in the content you shot but never used—all those drives in your closet, those extra takes you thought were mistakes, the footage left on the cutting-room floor. That “unused” or “unseen” material is often **more valuable** than polished, publicly available videos (which may already be circulating, sometimes even stolen).

- **Don't worry if it's “imperfect.”** Many AI clients prefer raw, unedited clips.
 - **If your videos are already online**, they could be getting scraped without your consent. [See proof here.](#)
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3. How do I know I'll get paid if my content is used?

1. **Legitimate Licensing Only**
Troveo only works with clients who need properly licensed footage. These clients must sign binding agreements confirming they have the rights to use the data.
 2. **Mandatory Notice & Payment**
Our contracts require us to **notify** you whenever your content is licensed—and to pay you accordingly. If you never receive notice or payment, the deal is invalid, and your content can't be used.
 3. **Ongoing Royalties**
You will earn money each time your footage is licensed under your agreement. This is not a “one-off” payout system.
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4. How is my data kept secure?

- **Secure Cloud Storage**
We store footage on SOC2-compliant, secure platforms (e.g., AWS). AWS does **not** use your data for its own marketing.
 - **Confidentiality in Contracts**
Our agreements with AI companies and other clients explicitly prohibit unauthorized sharing.
 - **Strict Enforcement**
If a client violates these terms, they face legal and financial penalties—including damages owed to you.
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5. Will my footage show up publicly on the internet or stock sites?

No. Troveo's standard license does **not** allow clients to post your raw footage publicly or redistribute it as "stock." The content is for **internal use** (e.g., AI model training) unless you approve otherwise.

6. What if Troveo is acquired or goes bankrupt?

1. **Your Rights Stay Intact**
Existing licenses remain valid for the terms you agreed to.
 2. **Option to Remove Your Content**
If your original contract term is over (e.g., 3 years) and you don't want to continue, you can request removal of your footage in writing.
 3. **Legal Protections**
We can't suddenly "sell" your data to a new entity for unapproved purposes. Your contract terms still apply.
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7. My footage has brands, logos, or even copyrighted clips—can it still be used?

- **Usually, yes.** If you shot raw footage that you own, we can blur out or exclude certain elements if needed.
- **If you do *not* own certain clips,** you may need to remove or edit them before licensing them to Troveo.

8. Do I really have the right to license the footage?

- **Check your original agreements.** If you filmed for a client under a “work for hire” arrangement or transferred ownership, you may *not* be able to license those exact edited versions.
- **B-roll or raw clips** that were never transferred might still be yours. If in doubt, consult an attorney or review your production contracts.

9. Can I remove my content from Troveo if I change my mind?

Yes, **upon contract expiration**. Once your agreement term ends, you can request that your data be removed if there are no active licensing obligations.

10. When can I start sending in my footage?

- **After you’ve signed.** For your protection (and ours), we **highly recommend** not sending physical drives or uploading large volumes of data *until* the legal agreement is fully executed.
- **We’ll provide instructions.** Once signed, you’ll receive a link via email for uploading, plus instructions for shipping or dropping off at one of our facilities worldwide.

11. Do you accept all types of footage (including RAW, slow-motion, or time-lapse)?

- **Short Answer:** Yes! We aim to collect as much footage as possible. Even if slow-motion or RAW files aren’t immediately in demand, they may be needed for future deals.
 - **File Format:** We currently prefer standard **.mp4** or **.mov** (H.264/H.265 recommended). You can still send RAW, but it **will** take longer to process.
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12. How much organization or metadata do I need before sending files?

- **We handle the heavy lifting.** You don't need to rename or organize every file.
 - **Metadata Helps:** If you *do* have camera settings, location info, or scene descriptions, that can boost your footage's value—but it's optional.
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13. Do you pay more for certain types of footage or frame rates?

- **Quality Tiers:** Higher production quality, unique subject matter, or specialized footage (premium cinematic) often commands better rates.
 - **Frame Rate:** We measure usage by “minutes of content,” not frames. 60fps vs. 24fps doesn't directly change your payout.
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14. What if some of my footage isn't accepted or doesn't show up in my account?

- **Processing & AI Screening:** We apply an automated system to filter out content below a certain quality threshold (e.g., extremely blurry or repeated duplicates).
 - **Raw Files May Take Longer:** Uncompressed or large files can get stuck in the queue. If something's missing after a few weeks, just contact us.
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15. Can I get an estimate of how much I'll earn before signing?

- **We can't guarantee exact amounts** until we see and process your footage, because payout depends on factors like quality, uniqueness, and market demand.
 - **General Guidance:** We can share typical ranges once you sign and upload content. Actual earnings vary.
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16. What if someone is already using my footage illegally?

- **Tell Us.** Part of Troveo's mission is to legitimize licensing and fight unauthorized usage.
 - **Future Protections:** Once your footage is in our system, we can detect or confirm if unauthorized parties try to monetize it through us or our partners.
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17. What if I need more details on shipping or uploading?

- **After Signing:** We'll send you or your Troveo Partner a detailed guide on best practices for packaging, handling large data uploads, etc.
 - **Local Drop-Off (L.A. Area):** If you're in Los Angeles, you can drop off drives Monday–Friday, 9am–4pm (exact address provided after signing).
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18. Who do I contact for next steps or more questions?

- **Your Troveo Point of Contact ("Partner"):** They'll guide you through sign-up and onboarding.
 - **Legal & Contractual Matters:** Reach out here if you have any special legal concerns.
 - **Technical / Upload Questions:** We'll provide a support email and help portal once you're on board.
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19. Final Checklist Before Signing

1. **Confirm Ownership**
Make sure you have the legal right to license the footage you plan to send.
 2. **Review Key Terms**
Check the licensing term, your payment structure, and any exclusivity clauses.
 3. **Ask Questions**
If anything is unclear—payment rates, usage restrictions, or data security—ask now so there are no surprises later.
 4. **Sign & Submit**
Once you're comfortable, sign the contract. Then we'll provide next steps for sending your content and finalizing payment info.
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Ready to Move Forward?

If you're comfortable with these details and want to proceed, [sign your contract](#). Once executed, we'll guide you through the logistics of submitting your footage so you can start earning as new licensing deals are made.