

While studying the <u>laws of attraction</u> it is important that we take a second to put to rest a number of the misconceptions which have attacked our reality over the past few years. In an attempt to make a profit a number of merchants have created their own concepts concerning precisely what leads an individual to be attracted to another, a lot of which are so untrue as to be absurd but have enough of a following to trigger a good deal of frustration to the public. Listed below are a couple of the most common "Myths of Attraction" circulating the general public consciousness today.

- 1. You need to be made of money and influential to be considered irresistible
- 2. Your body will need to be fantastic for another individual to find it appealing. As was mentioned in previous articles the attraction to a physically fit body is a carryover from the animal kingdom; an individual who was fit would stand the best possibility of survival and would give birth to healthy offspring. Thankfully, since the human mind is more developed than that of the animal kingdom this is not the single consideration applied when humans are choosing a mate.
- 3. For women, the type of body generally seen only in those who are very petite or struggling with an eating disorder is the body that they need to strive to acquire (at least, that is what all the companies who only make apparel in vogue in a size six or smaller appear to believe).
- 4. Your clothes will need to be of the highest caliber and carry a designer tag
- 5. You will need to be endowed with the brainpower of Albert Einstein
- 6. Charm and the capacity to attract a spouse is inherited; however, with enough money any capability can be bought
- 7. Pampering someone with presents is the most effective technique to let them know that you are interested. This will be nice for a day or so, and then they will begin to question what it is that you really want or what it is that you are not willing to give them that you are trying to compensate for. Presenting gifts at occasional (but consistent) periods will ensure ongoing appreciation.
- 8. By employing a few "secrets" interested parties are going to come to you instead of you having to approach them. These are doomed to failure; there is no alternative for your own initiative when it comes to attracting a prospective spouse.

Each of these myths is intended to generate a profit for the providers who propagate them; therefore, they do not want you to know the truth. The secret to attracting the attention of another person lies inside you, no one else, and no amount of your money is going to change that fact.