

# Day 3 Homework - Finding Unlimiting Leads

\$100k Payday Workshop w/ Josh Forti

## Step 1. What Is The Problem You Solve (Or Create):

Problem You Solve: How to create organic evergreen assets that bring in leads and sales on autopilot with your own (or other people's) products... (it even works WITHOUT funnels and can work OUTSIDE of the Health, Wealth and Relationship markets (gasp!))

Problem You Create: Scaling (video production, funnel building, ads, creating own products)

## Step 2. List out 10 people, groups, and/or influencers that create the problem you solve. (Or solve the problem you create.)

1. ClickFunnels/Russell & Friends! (Problem Created: Sold on the dream, looking for clarity simplification and traction while building their impact. Solving the transition issue.) (Solution they bring: Building the Funnels & scaling)
2. Anik Singal - (Problem Created: Too many options for starting an online business)
3. Ezra Firestone (organic traffic that won't disappear)
4. Amy Porterfield (organic traffic that won't disappear)
5. Robby Blanchard (facebook ads accounts get shut down with affiliate promotions)
6. Allison Prince (organic traffic)
7. Patt Flynn (traffic)
8. Ryan Levesque (traffic to quiz funnels)
9. VidIQ (group) - Monetizing channel outside of ad revenue
10. TubeBuddy (group) - Monetizing channel outside of ad revenue

## Step 3. Update Your Social Media Profile To Reflect What You Do. Make It Clear & Clean. (Profile Picture, Bio, Cover-Photo, Recent Posts.)

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