

New Business Coach & Accountability Program For Business, Fitness & Mindset. All In One.

Our Promise:

90 Days To 8 Types of Better Business, Fitness & Mindset Habits Or Get 3x Your MoneyBack!*

*Must meet minimum work requirements (actually try the program - *gasp!*) for 3x.

Introduction:

This proposal serves to outline a summary of the Habit Hero program.

All features, expected outcomes and investment considerations.

For the FULL Habit Hero program synopsis, [go here](#).

For background on the program creator, [go here](#).

Habit Hero is an evidence-based business mentorship & accountability program.

Designed for developing habits & skills needed to grow a profitable business.

Participants follow/alternate between 1 of 3 paths:

1. Doing it consistently & tracking progress daily/weekly (*5-15min per day*)
2. Cherry picking books, interviews, lessons & challenges (*up to 90min/week*)
3. Read daily/weekly emails + Get support (*as needed*)

Our program is based on habits statistically proven to drive higher income, confidence, happiness, and more. We offer 365+ days of accountability & business mentorship.

Done via daily habit tracking & weekly challenges.

This allows participants to earn as they learn & learn by doing.

Common Challenges:

Habit Hero is best for challenges in the critical areas of sales, marketing, and leadership.

These challenges may include, but are not limited to:

- **Sales Teams:** Difficulty in closing deals & lack of effective sales strategies.
Or poor customer relationship management & follow up.
- **Marketing Teams:** Ineffective marketing strategies & lack of market intelligence.
Or difficulty in measuring marketing ROI.
- **Leadership Teams:** Poor decision-making & lack of strategic planning.
Or difficulty in managing teams.
- **Innovation and Customer Satisfaction:** Difficulty in fostering a culture of innovation & lack of customer-centric focus. Plus challenges in maintaining high customer satisfaction rates.

Our Solution:

Participants in Habit Hero will do the following:

- Retrain their brain to fix stuck or persistent patterns of thinking. Ones leading to unhealthy behaviours.
- Measure how much of their time is in “top performer” mode (or not) & know what exactly they need to do to move forward with goals.
- Strategic planning, market intelligence research, develop marketing strategies, recurring sales systems, business operations systems, business intelligence systems, learn money management skills, automation tools and much more.
- Reflect on the relevance, benefits, and challenges of these 8 types of business habits in a personal plus professional context.
- Develop better social, fitness, mindset, diet & sleep habits.

Habit Hero addresses common challenges faced in the areas of *sales, marketing, and leadership*. This includes improving day-to-day habits in easy, simple steps for long-lasting success.

It addresses these challenges the following ways:

Sales Teams: Our program includes training on effective sales strategies, customer relationship management, and closing techniques. We also provide daily habit tracking to ensure consistency in sales activities.

Marketing Teams: We offer training on effective marketing strategies, market intelligence research, and measuring marketing ROI. Our weekly challenges encourage the marketing team to constantly innovate and improve their strategies.

Leadership Teams: Our program includes training on strategic planning, decision-making, and team management. We also provide mentorship and coaching to help leaders improve their leadership skills.

Surveys, Interviews, and Performance Data Analysis:

We regularly conduct surveys and interviews with the corporation's team members to understand their specific needs and challenges. We also analyze the corporation's performance data to identify areas of improvement. This allows us to tailor our training program to the specific needs of the corporation.

Habit Hero Program Features:

Our program includes:

- 52 weeks of coaching and accountability.
- 40+ classic books condensed into 7min summaries.
- 13+ quizzes and assignments.
- Access on mobile.
- Great customer service.
- Certificate of completion.
- Bi-weekly challenges and productivity sprints.

For the FULL Habit Hero program synopsis, [go here](#).

Training Program Outline:

Our training program is divided into several modules, each focusing on a specific area of improvement. Here's a brief outline of our program:

Habit Formation: This module focuses on the development of productive habits that are statistically proven to drive higher income, confidence, and happiness.

Sales Enhancement: We provide strategies and techniques to boost sales, including customer retention strategies and effective communication skills.

Marketing Strategies: This module covers proven offline plus online marketing strategies, including digital marketing, email marketing, content marketing, and social media marketing.

Leadership Development: We help develop leadership skills, including decision-making, team management, and strategic planning.

Performance Metrics: We help teams understand and meet their performance metrics, including sales targets and customer satisfaction scores.

Health and Wellness: This module focuses on improving health and wellness for better productivity and performance.

Adaptability: We provide strategies and techniques to help teams adapt to changing business environments and industry trends.

Expected Outcomes:

By the end of our training program, we expect the following outcomes:

- Improved work habits leading to increased productivity and reduced burnout.
- Improved sales and marketing performance, leading to increased revenue.
- Development of leadership skills, leading to better team management and strategic planning.
- Improved adaptability to challenges and changing business environments.
- Improved health and wellness, leading to better overall performance.
- Enhanced entrepreneurship, problem-solving, innovation abilities, soft skills & digital skills.

Investment Packages:

Which option is best for you?

1. Habit Hero Basic Package
2. Team Training for Enhanced Productivity
3. Comprehensive Executive Coaching

Habit Hero Flagship Package: ~~\$2,500/year per participant~~
\$500 per participant

The investment for our flagship training program is ~~\$2,500~~ \$500 per participant.

This includes access to all training materials, interviews, weekly challenges, quizzes, assignments, book summaries, and customer support for the full 52 week program.

It is designed to be done WITH life's ups & downs.

Meaning, participants flow/alternate between 1 of 3 paths:

1. Doing it consistently tracking progress daily/weekly (*5-15min per day*)
2. Cherry picking books, interviews, lessons & challenges (*up to 90min/week*)
3. Read daily/weekly emails + Get support (*as needed*)

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**Note: group rates are available for 20+ participants*

Habit Hero Team Training for Enhanced Productivity:

Basic Package + \$25,000 - \$50,000/year

Includes basic package for up to 20 people plus 2x-4x monthly zoom + in person team coaching sessions.

Why Choose Habit Hero Team Training?

Habit Hero Team Training offers all the benefits of individual habit development, but amplifies the impact with solutions designed specifically for team dynamics. Learning in a team structure not only builds motivation but also improves employee retention. Our program enables you to upskill your talent with the latest habit-building strategies, thereby increasing individual productivity and organizational profitability. It is the perfect add-on to enhance your teams' Habit Hero experience.

Key Advantages of Habit Hero Team Training:

Team Building: Utilize group sessions to foster employee relationships through real-time collaboration.

Flexibility: Select a convenient training schedule to accommodate team members and work routines.

Employee Retention: Enhance employee commitment to the organization's success, thereby improving retention.

Practical Experience: Provide hands-on experience that can be immediately applied to existing projects.

Real-world Scenarios: Simulate real-world scenarios to improve situational thinking and team collaboration.

Workplace Culture: Create an environment that promotes learning, change, and the development of healthy habits.

Private Team Training: The Industry's Best Kept Secret

Habit Hero's Private Team Training offers many of the same benefits of traditional instructor-led training, including course structure, real-world guidance, peer-to-peer engagement, and more. Here, students are workplace colleagues who share common goals and responsibilities that can impact team success.

Tailored Training Solutions to Power Your Workforce

Our training programs can be tailored to meet the project needs and requirements of your team. Train your team together, wherever they are, with our flexible scheduling options. Schedule private group sessions on-site, on-time, and on-budget. Get more done with our volume pricing options.

Remember, a team that certifies together, stays together.

Habit Hero Comprehensive Executive Coaching Package:
\$75,000/year

For company executives, Habit Hero Comprehensive Executive Coaching is the key to transforming your business & personal life.

Harnessing years of proven experience and expertise, we navigate your executive team through the intricacies of habit formation, personal development, sales and marketing strategies, automation processes, and mindset transformation.

Sales and Marketing Coaching:

We work closely with you to help your sales and marketing teams cultivate strategic habits that generate leads, close deals, and create compelling marketing campaigns. Transform your expertise in enhancing sales effectiveness and marketing prowess through habit changes and applying time-tested strategies.

Mindset Coaching:

We foster a mindset shift that encourages you to adopt the thinking of successful entrepreneurs and leaders. Our guidance focuses on strategies promoting a growth mindset, resilience, and adaptability in fast-paced, constantly evolving business landscapes.

Automation Coaching:

Embrace the future with our coaching on automation processes. We teach you how to automate repetitive tasks, improve process efficiency, and make informed business decisions leveraging cutting-edge technology.

Personal Habit Coaching:

We help you become more efficient and productive by imparting the principles of effective habit formation and maintenance. We guide you to develop habits proven to improve results in both your business objectives and personal life goals.

Leadership Coaching:

Our seasoned coaches aid leaders in accelerating their development by identifying existing competencies, skills, and creating strategies for improvement. We use a performance-centric approach and partner individually with leaders to catalyze personal change and organizational transformation.

Individual and Lifestyle Coaching:

We collaborate with individuals across all roles and levels, aiming to make a lasting impact on their lives through continuous guidance and support. We focus on designing personalized habit paths and course selections, making habit planning an integral part of lifestyle transformation.

Expert Skill Coaching:

Your dedicated coach is there to assist in applying your newfound knowledge, helping you navigate through challenges, and offering guidance on specific habits or applications.

Habit Hero's Comprehensive Coaching Process:

We understand successful coaching hinges on mutual buy-in and commitment. We are proud to provide a coaching service with a proven record for customer satisfaction. We aspire not just

to cultivate your skills and capabilities but also to build processes fueling growth and stimulating positive change for years to come.

What's Included:

Power Strategy Intensive: Two full days of face-to-face coaching focusing on messaging and positioning, growth strategy by numbers, metrics tracking, split testing for success, database optimization, and marketing funnel optimization.

Personalized Consultation: Two 90-minute private calls and three 15-minute emergency calls for tailored and immediate problem-solving per quarter.

Lifetime Membership in Habit Hero: Gain lifelong access to all the resources, courses, and member-exclusive benefits of Habit Hero.

Quarterly Reviews: Three full-day in-person sessions to review progress, strategize for the next quarter, optimize existing strategies, and plan the future steps.

Deliverables:

Growth Blueprint: A clear, detailed plan designed to double your company's sales.

Campaign Creation: Expert assistance in the creation and implementation of effective marketing campaigns.

ROI Tracking & Dashboard Reports:

Receive expert assistance in setting up ROI tracking and dashboard reports. Effectively monitor and measure your business success.

Ongoing Support:

Benefit from monthly support from our lead expert, Daryl, for a year. This includes bi-weekly direct support and monthly implementation guidance.

Lifetime Habit Hero Online Membership:

Gain lifetime access to Habit Hero's online platform (valued at \$2,500 per year) for continuous learning, resources, and networking opportunities.

Comprehensive Executive Coaching Package:

Experience skill enhancement and habit transformation, driving growth and positive change for years to come.

Our coaching process starts with understanding your current state, goals, and alignment between strategy and execution. We collaborate to map out key success elements and ensure retention and maintenance of developed skills, aligning with targeted results.

Next Steps:

To proceed with the Habit Hero training program, here are the next steps:

Initial Consultation: We will schedule a meeting to discuss your specific needs and requirements. This will help us understand your goals & company's desired outcomes.

To schedule a call, use any of the following:

skillsforsuccess@bestbusinesscoach.ca

daryl@bestbusinesscoach.ca

Cell: +63 945 995-0596

Whatsapp: +63 917 456 7108

Program Customization: Based on the initial consultation, we will customize & ensure we address your specific challenges & needs. Those of your sales team, marketing team, and leadership team. This may include additional in-person or online coaching sessions. Depending on your goals.

Program Delivery: The basic habit hero program runs for 52 weeks. It includes online lessons, weekly challenges, quizzes, assignments, and book summaries. Please note: Habit Hero is designed knowing different people will have different levels of consistency. It's flexible so if someone falls off they can rejoin later and keep going.

We will deliver any add-ons as per the agreed schedule.

Ongoing Support: Throughout we will provide ongoing support. Answering questions and providing assistance as needed.

Program Evaluation: During plus at the end, we will evaluate the program's effectiveness. Using feedback from the participants and improvements in performance metrics.

About Habit Hero:

It's a business coaching + accountability system. Designed for CEOs, business owners, entrepreneurs, & busy professionals. It develops habits statistically proven to drive higher income, confidence, happiness, and more.

For the FULL Habit Hero program synopsis, [go here](#).

Testimonials:

To further illustrate the effectiveness of our program, here are some testimonials from past participants:

Praise for Habit Hero:

\$44,000 In 45 Days!

"I Started In December. By The End Of Jan I Did \$44k In Signed Contracts Because Of Habit Hero & The 8 Critical Success Factors." - Rich Johnson, CEO, KaizenMindset

It's Making Me Get Leads!

"I couldn't break through and get my agency to the next level. So, I joined Habit Hero & started generating so many leads & new clients. My focus became hiring & training quality writers to keep up. Thanks to the 8 Critical Business Success Habits. Plus the Habit Hero accountability system."

- Jack Alexander Morrison Austin, CEO/Founder, GrassRootsContent.com

My 6 Figure Secret Weapon

I'm At A 6-Figure Year In My Business After Recently Launching. Habit Hero Is My Secret Weapon. - Kathleen Hingan, CEO/Founder, GrowPodcastSEO.com & MalayaPublishing.com

Praise For Daryl Urbanski's Coaching & Insights:



For more case studies & testimonials, [go here](#).

Frequently Asked Questions:

How long does the training program last?

Training programs last for 52 weeks. Customized with add on in-person or virtual coaching sessions of varying duration based on your needs.

Isn't 52 weeks too long?

"Motivation alone is not enough. If you have an idiot and you motivate them, now you have a motivated idiot." - Jim Rohn

This program is about long-lasting, life changing results. Based on real time training. As days & weeks progress participants see how "in the zone" or "out of the zone" they are - and adjust.

This cycle of see, learn, do, measure & repeat are part of what makes it so powerful.

Participants will ebb and flow in and out between 1 of 3 paths over a year.

1. Doing it consistently & tracking progress daily/weekly (5-15min per day)
2. Cherry picking books, interviews, lessons & challenges (up to 90min/week)
3. Read daily/weekly emails + Get support (as needed)

This is how life works. If accepted plus embraced it will help people achieve exponential improvements.. Positive changes which will last a lifetime.

How much time do participants need to commit each day?

Habit Hero participants need to commit only 5-15 minutes per day. Our program is designed to be flexible and adapt to your schedule. It points their focus on the highest impact, most critical activities. Team Training & Executive Training may include add-on meetings and events. Online or in person.

Is the training program suitable for all industries?

Yes. Habit Hero is effective for all requiring peak personal performance. It improves lead generation, growth in sales, innovation & customer satisfaction. It's based on both a proven track record. Plus decades of evidence based research.

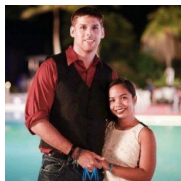
What if we need support or have questions during the program?

We provide responsive and caring support to all participants via multiple methods. Email, social chat within the member area plus during scheduled coaching sessions. We strive to answer all questions promptly and provide assistance as needed.

Contact Information

For any inquiries or to schedule the initial consultation, please contact:

Daryl Urbanski



CEO, Co-Founder

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Please note that this is a draft proposal. It can be further customized based on your specific needs and requirements. Thank you for your time. We look forward to working together.