

Outreach email

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- Bluebird Hunter's here for you
- Want to Hunt or be Hunted?
- Hunting Gift for you

Hello Mr. Rishi,

Recently came across your Cypherock X1 on Twitter.

I am impressed by its top security (EAL5+ standard) and lack of a seed phrase backup

As your smart innovations in the crypto space fascinate me, I decided to check out some of your tweets.

The Twitter thread you uploaded on Nov 4, 2022, offers useful information, but if you make them funny and add stories, it can double your engagement.

So, to test it out, I rewrote that thread in my own style, which I like to call "Bluebird Hunter".

It will help your tweets look more fun and persuasive. So, you can create a deeper engagement in your audience's mind. As a result, you'll be able to stand out, build relationships and transform them into valuable patrons.

To see "Bluebird Hunter's" skills, check out the sample text I have written below this email.

Regards,

Srujan

Bluebird Hunter

(I rewrote the Twitter thread you uploaded on Nov 4, 2022. In the original tweet, I noticed it lacked a sense of humor and some sentences contained a little technical jargon, which would make it difficult for the layperson to understand. So, I modified the original tweet and converted it into fun and readable ones. These kinds of Tweets will help you increase engagement amongst your readers.)

So, Here's the thread:

- [Parent tweet](#): Meet the coolest kid on the hardware wallet block - Cypherock X1!

Why's it the coolest, you ask? Here's a thread 🧵

{Insert picture}

Continue the thread:

- Threaded Tweet 1: Well, it's the world's FIRST hardware wallet without a seed phrase backup! (Yes, you read that right, NO seed phrase needed!)
- Threaded Tweet 2: Cypherock X1 uses a Shamir Secret Sharing algorithm to manage private keys. It doesn't rely on a single point of failure. Instead, it divides the private key into five parts and stores each part on different hardware devices: the X1 device and four X1 cards. So even if you lose 3 of these 5 shards, your assets are still safe and sound!
- Threaded Tweet 3: But wait, there's more! With Cypherock X1, you can create up to 4 independent wallets, each with its own unique keys. So go ahead, divide and conquer your crypto portfolio by using different accounts for company funds, personal funds, DeFi, and NFTs!
- Threaded Tweet 4: And get this - Cypherock X1 also doubles as a vault to secure other seed phrases! Yep, you heard it right. You can securely import seed phrases from other wallets (e.g. Metamask, Ledger, Trezor) into your Cypherock X1. Plus, The cySync desktop app enables you to manage all your crypto holdings from one place, regardless of the wallets you use.

- Threaded Tweet 5: Here's the cherry on top - a trustless inheritance solution for your digital assets is coming soon! That's right, you can pass on your crypto wealth to your loved ones without any worries.
- Threaded Tweet 6 (CTA): Ready to get your hands on a Cypherock X1 wallet? Head over to our website and buy one today. Your crypto assets will thank you for it!"

I hope you liked “Bluebird Hunter”. This was just the tip of the iceberg. You can use my "Hunting" techniques in many places to get more people interested and turn them into valuable customers. You can apply "Hunting" techniques to all kinds of social media posts, email campaigns, newsletters, and more.

If you want to learn more about my "Hunting" techniques, reply to my email. We'll talk more about how to use them and make Cypherock stand out even more from your competitors.

