

Tips and tricks for making your own Grad Ad

There are three sizes:

Quarter page—about 4" wide x 5.25" high, at least 1200 x 1575 pixels

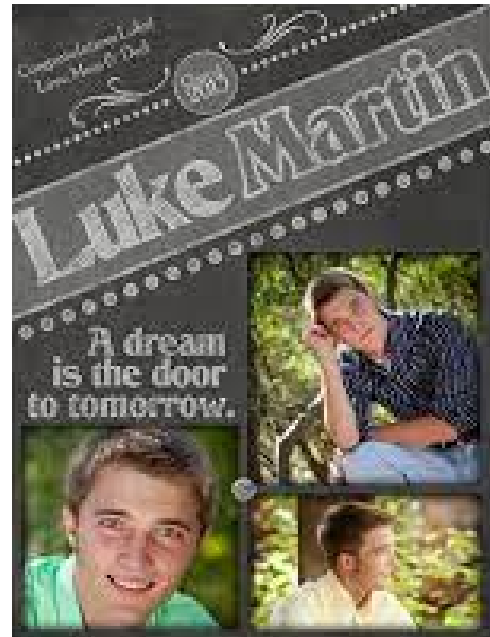
Half page—about 5.25" high x 8" wide, at least 1575 x 2400 pixels

Full page—about 8" wide x 10.25" high, at least 2400 x 3075 pixels.

The sizes listed above are approximate. We recommend leaving a safety margin of about ¼" around the edge that could be cut off without issue. There should be no faces, text, etc. in this area. In the example below, we could trim a little of Brianna's ad with no issue. If we trim Luke's ad, he will lose lettering or even some of his chin at the bottom of the design.



Good safety margin



Not enough safety margin

Saving your design:

We will print at 300DPI, so be sure to save accordingly (see below). It's a good idea to print your ad at its actual size at home in color before submitting it. Sometimes things look great on the screen, but the text or photos get fuzzy when it's printed. Be sure your printed copy looks great before sending it in please.

We recommend you use Canva for your design, because we can help you with it if there's a problem. If you're using Canva, here is how to save your design with the proper size and format::

1. Click the "Share" button.
2. Click the "Download" button.
3. Choose PNG.
4. Move the slider over to give yourself a minimum of 300 DPI. That's at least:
 - a. Quarter page: 1200 x 1575 pixels
 - b. Half page: 1575 x 2400 pixels
 - c. Full page: 2400 x 3075 pixels.
5. Be sure you don't choose "Compress file"...our Google form will accept a very large upload.
6. Once you've saved your design, upload it to our Google form.