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Dear [insert name],

What if I told you I could attend an event that would help me address critical classroom-related challenges, advance my practice, and connect with like-minded colleagues and peers? Those are just a few of the things I hope to get out of [ASCD Annual Conference 25](#), because this conference will help me discover practical strategies for reaching every student and improving learning outcomes.

At ASCD Annual 25 in San Antonio, I can select from thousands of learning experiences that will provide fresh ideas I can put into practice on the first day of school. I'll also have the chance to walk the expo hall to learn more about the latest education solutions, get my questions answered, and participate in live demos.

This year, ASCD Annual is focused on helping every educator lead without limits, and I'm excited to connect with innovative education leaders who are sharing new approaches to teaching and learning.

And for the first time, ASCD Annual and [ISTELive 25](#) are being held at the same time, so my registration gives me access to sessions from both conference programs covering innovative teaching, transforming learning with edtech, and education leadership.

In-person registration starts at \$595, which allows me to attend the conference this summer in San Antonio, and gives me access to 250+ recorded sessions for six months. It will be great to watch recordings of sessions I missed or rewatch some that I saw live.

I'd love to be able to register soon to take advantage of the best pricing. Thank you for considering my request!

[Signature]