



Dear Parents and Guardians,

This season, Ballina Basketball is encouraging our representative players to seek local business sponsorship to help support their participation in the **Northern Junior League (NJL) and the North Eastern Junior League (NEJL)**. The idea behind this is not only to help reduce costs for families but also to give our players a chance to build valuable life skills, such as confidence, communication, and community connection, by reaching out to local businesses for support.

Each player can have a **maximum of two sponsors** displayed on their **warm-up top**, which is the shirt worn over their singlet during warm-ups on game days. Sponsorship is **\$600 per business**, and in return, the sponsor's **name and logo will appear on the back of the player's warm-up top** for the season.

All players are required to have a warm-up top.

- If your child doesn't already have one, it will need to be purchased this season.
- If your child had sponsors last year and is seeking new sponsors this year, a **new warm-up top will need to be ordered** so the updated logos can be added.
- If your child is not seeking sponsorship, they will still need a warm-up top for team use and for our Ballina Basketball sponsors to be displayed.

Attached is a **player sponsorship letter** that your child can take to local businesses to help them start a conversation and request support.

Thank you for helping our players represent Ballina Basketball proudly, both on and off the court.

Kind regards,

Ballina Basketball



Hi,

I've recently been selected to represent **Ballina Basketball** in the **Northern Junior League (NJL)** this season. This competition includes teams from across the **northern region of New South Wales**, with games played in places like **Ballina, Coffs Harbour, Port Macquarie, and Tamworth** and runs from **March to July**.

Representing Ballina is an amazing opportunity for me to develop my skills, compete against strong teams, and proudly represent my community. Being part of the NJL season also involves costs such as travel, accommodation, uniforms, and registration.

I'm reaching out to ask if you would consider sponsoring me for the upcoming season. Your sponsorship will directly support my participation in representing Ballina Basketball and taking part in this great opportunity. Sponsors will have their **business name and logo displayed on the back of my warm-up top**, providing great local exposure and showing your support for community sport.

Your support would mean a lot. It helps me stay active, be part of a team, and learn the value of hard work and commitment both on and off the court.

Thank you for taking the time to read my letter.

Kind regards,

Ballina Breakers Representative Player

SPONSORSHIP FORM



Thank you for your support

I'd like to sponsor the following:

Sponsorship Type	Player or Team Name	Sponsorship Amount
Individual Player (back of warmup top) \$600 +		\$

SPONSOR DETAILS

Authorised Person / Company Representative Name: _____

Business Name: _____

ABN: (if applicable): _____

Postal Address: _____

Email: _____

Phone: _____

Signature: _____

BALLINA BASKETBALL PAYMENT DETAILS

Please email your logo and completed form to treasurer@ballinabasketball.com.au
You will then receive a tax Invoice with bank details to complete payment.

LOGO FORMAT

Please note that logos must be emailed before **Tuesday, February 4, 2025.**

Please send your logo in a vector file format (EPS, SVG, AI, or PDF). If your logo is in a different format (e.g., JPEG), we can use a third party to convert it to the correct file for a fee of \$10.