

Outreach:

Greetings Mrs. Melissa

I'm gonna be direct here, in your video where you displayed everything you wore in 1 week, I was blown away at your tip for women wishing to wear a blouse with a jumper on top and if they felt "bulky". Wearing a shirt underneath the jumper is really smart and solves the issue for women over-complicating how they will tuck in their blouse.

I notice the email marketing sphere is not being used to its full advantage.

Below is the First of the Four emails for the Onboarding Campaign...

The email should captivate your audience and get them to book an Online Zoom Styling session at any time on May 17th with yourself (Melissa).

[Here, is the email that she'll send to her audience found below]

If this email finds you well and would like to know what I have to offer, do you have time next week to go on a quick 15min call on Zoom?

If not, let me know

Aram

The FV:

Subject Line: The Compass for Confidence

Is your budget and time availability limiting your ideal importance?

Do you feel stranded and confused about what to do with your wardrobe and yourself?

Fit, accessibility and comfort are only Three of the Seven elements required for seamless elegance...

There is a trick that stylists do that 99% of people miss out on that makes them eye-catching,

Would you pass by an opportunity to study and synthesise from a professional stylist?

If not, head over to the [link](#) to purchase a 1-hour Zoom session at your preferred time on the 17th of May by clicking [>> here >>](#)

(Signoff)