



Series 2 on Backerkit

Below is a tentative timeline for series 2. These are "best case scenario" dates, meaning production goes smoothly, customs doesn't decide to hold our shipment, and so on. If anything changes I'll be sure to update everyone via BackerKit and social media.

May 15th - plushies go into production 

October 30th - first quality check concludes, plushies leave the factory 

December 6th - plushies arrive at the fulfillment warehouse and begin shipping by January 6th

Series 2 Checklist

Item	Sample	Paid	In Production	Complete
20" Snughoul Plush (x23)	Finalized	100%	Yes	Yes
Hang Tags	Finalized	n/a	n/a	Yes
Wash Tags	Finalized	n/a	n/a	Yes
Small Plush Accessories	Finalized	100%	Yes	Yes
Bandana	Finalized	100%	Yes	Yes
Tote Bags	Finalized	100%	Yes	Yes
Enamel Pins	Finalized	100%	Yes	Yes
Sticker Packs	Finalized	100%	Yes	Yes
Prints	Finalized	100%	Yes	Yes
Lanyard	Finalized	100%	Yes	Yes
Keychains	Finalized	100%	Yes	Yes

Pintopia 2024

Again these are "best case scenario" dates. If anything is delayed I will communicate all timeline changes with backers asap.

June 20th - plushie prototyping concludes 

August 20st - orders lock, final counts are sent to the manufacturer and production begins 

January 1st - plushies leave the factory, pins and other accessories arrive at the fulfillment warehouse

January 30th - plushies arrive at the fulfillment warehouse and orders begin shipping shortly after

Pintopia Checklist

Item	Sample	Paid	In Production	Complete
20" Snughoul Plush (x7)	Finalized	60%	Yes	
Hang Tags	In Progress	n/a	n/a	
Wash Tags	Finalized	n/a	n/a	
Enamel Pins	Finalized	100%	Yes	Yes
Shaker Keychains	Finalized	100%	Yes	Yes
Button-up Shirts	Finalized	100%	Yes	Yes
Sweaters	Finalized	50%	Yes	Yes
Hoodies	Finalized	50%	Yes	
Washi Tape	Finalized	100%	No	
Lanyard	Finalized	100%	Yes	Yes
Keychains	Finalized	100%	Yes	Yes
Prints	Finalized	100%	Yes	
Stickers	Finalized	100%	Yes	Yes