

JOB DESCRIPTION

Title	Marketing Intern	Division	innisfree
Grade	N/A	Team	Brand Marketing
Report Line	Marketing Manager	Effective Date	
Apply through			

Job Summary*(Main objective(s) / purpose(s) of the role)*

As a marketing intern, take part in our marketing activities (online & offline) to support overall team harmony & effectiveness.

Principal Accountabilities*(All accountabilities of the role)*

- Perform market analysis and research on the latest trends of social media.
- Assist with daily administrative duties.
- Support campaign ideation, brief execution, and social content planning
- Produce Facebook contents & assist in TikTok video shooting/editing
- Manage and track KOL video outcomes for campaign performance
- Research and evaluate competitor marketing and digital content.
- Other jobs as assigned by superiors.

Essential Requirements*(Qualification and experience, personal skills and attributes)*Qualification and experience:

- Knowledge and ability to use MS Office
- Currently enrolled in or freshly graduated from an undergraduate course for marketing, communications, or similar field.
- Familiarity with marketing computer software and social media platforms.
- Good understanding of the latest marketing trends and techniques.
- Good verbal and written communication skills.
- Must have a passion for marketing & beauty.

Head office: Rooms 1 & 2 - 18th Floor, Riverfront Financial Centre, 3A-3B Ton Duc Thang Street, Saigon Ward, Ho Chi Minh City, Vietnam