7E Framework Module 1: Visual Culture and Identity

Lesson 1. Expedition into the Visual World

1. Elicit

- Review major works of **inspiration artists**. Discuss which works look familiar and what messages students think the artists are trying to convey. Discuss what students know, what students want to know, and what students have learned after sharing.

2. Engage

- Review **quotes** by various artists. Think-Pair-Share about their deeper meaning.

3. Explore

- Complete the "**Elements of Art Worksheet**." Let students create their own definitions for the elements and use various art supplies to create examples of each element.

4. Explain

- Set-up a **portfolio** cover into sections to illustrate the Elements of Art
- Review definitions and visual examples as students fill-in visual examples of each element using a variety of studio supplies.

5. Elaborate

- **Digital Camera Safari**: Use a camera to capture examples of the Elements of Art in your environment.
- Introduce the basics of using the camera devices your students will have access to.
- Review instructions for how to capture pictures of each element of art.

6. Evaluate

- **Create a slideshow presentation** using the photographs taken on the Digital Camera Safari.
- **Present completed slideshows** to the class. Discuss the presentations and provide **feedback**.

7. Evaluate

- Create an **abstract artwork** based on the emotion evoked by a **favorite song**.

Lesson 2. What You Know About Yourself vs. How You Present Yourself to Others

1. Elicit

- Review major works of **inspiration artists**. Discuss which works look familiar and what messages students think the artists are trying to convey. Discuss what students know, what students want to know, and what students have learned after sharing.

2. Engage

- Review two opposing **quotes** about the importance of how others view you. Think-Pair-Share reactions.

3. Explore

- Students do a **selfie activity** showing a **"public" face and a "private" face**.

4. Explain

- Review slides about **aesthetic choices** and write responses in **sketchbooks**.
- Ensure students understand the **emotion of line** and the **psychology of color**.

5. Elaborate

- Review **Magritte's *The Red Model*** and discuss.
- Create a **Faceless Self-Portrait**

6. Evaluate

- Introduce **how to critique** and have group activities to present and provide **feedback.**

7. Extend

- Create a **Micrography Portrait** using words to create values.

Lesson 3. Sell Yourself and Show Who You Want to Be

1. Elicit

- Review major works of **inspiration artists**. Discuss which works look familiar and what messages students think the artists are trying to convey. Discuss what students know, what students want to know, and what students have learned after sharing.

2. Engage

- **Celebrity imagery: journal in sketchbooks** about their public image versus their private life.
- **Model images in magazines:** What appeals to you and what does not? Why?

3. Explore

- **Reflect on "Self-Portrait without a Face."** Why do you think you portrayed yourself the way you did?
- Create a **"tweet"** If you had to write the news of your life this past week, what would you write?

4. Explain

- Review the **timeline of advertising**.
- Guess the **presidential slogans**; Guess the **brand slogans**.
- **Discuss** what makes slogans effective.

5. Elaborate

- **Advertise Yourself** project.
- Host an **art preview** to get and give feedback about your designs.

6. Evaluate

- **Tell a Visual Story** of yourself.
- Take turns **presenting your visual story** and evaluate the effectiveness of the presentation

7. Extend

- **Redesign a Sign** of your choosing using the knowledge you've gained.

Lesson 4. The Layers Within Us

1. Elicit

- Review major works of **inspiration artists**. Discuss which works look familiar and what messages students think the artists are trying to convey. Discuss what students know, what students want to know, and what students have learned after sharing.

2. Engage

- **Discuss** the concept of having layers to oneself.
- **Journal in sketchbooks** reflecting on a quote about revealing layers of your identity.
- Review **Kahlo's *Two Fridas*** and discuss.

3. Explore

- **Self-Portrait in Layers**: Review & borrow aspects from past projects. Add text to represent your layers.

4. Explain

- Learn about the layers of a **quilt**.
- Discover **South American molas**.

5. Elaborate

- Review the **planes of the face**.
- Create a **self-portrait in layers inspired by South American molas.**

6. Evaluate

- Molas Self-Portrait **reflection and gallery walk**.

7. Extend

- **Review all past work**. Use this knowledge to create a **sketchbook cover** illustrating your identity and goals.